

Competence Centres for Social Innovation
Building Capacity for a Sustainable Society
BuiCaSuS

Mid-Term Conference

Programme

WP2.3 - Deliverable 2.3.1

Madrid, 20 and 21 October 2022

Venue:

Ministry of Social Rights and Agenda2030

Paseo del Prado 18-20; Madrid 28071; Spain



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Introduction

BuiCaSuS is a transnational project that is meant to strengthen competences for social innovation. Partners come from Spain, Sweden, Latvia, and France. It is one of six consortia funded by the European Commission. Amongst its tasks is to map current social innovation systems (WP2), support piloting and upscaling schemes (WP3), foster transnational learning on tools for innovation (WP4), and develop policy propositions for National competence centres (WP5). For more detailed information see www.buicasus.eu

As of summer 2022, the BuiCaSuS project is well underway.

- WP2: The country mapping is published for France, Sweden and Spain and is being edited for Latvia.
- WP3: training have been given within the consortium for supporting the upscaling and transfer of social innovation initiatives by connecting two Latvian and eight Spanish projects with longstanding experiences in France and Sweden during the learning expeditions and training social sector support services in providing systematic assistance in the development of social business canvasses and upscaling strategies.
- WP4: A stocktaking of support structures to social innovation initiatives and ecosystems in the four countries has been undertaken and an exchange about good practices to foster ecosystems has been triggered both at the level of European partners and each of the member state of the consortium.

Objective: The objective of the conference is to promote experience exchange on how best to foster eco-systems of social innovation at national and regional level. By serving as a converging point of the three workstreams that have been running for the last year and opening up to other European experiences of other EaSI CCSI consortia, it means to look ahead to the future task to strengthen or set-up National Competence Centres for Social Innovation.

Specific objectives

1. Present findings from the country mapping to generate a synoptic vision at the levels of initiatives, actors, and eco-system.
2. Expose tools and methods to accompany social innovation initiatives and strengthen social innovation ecosystems.
3. Reflect on the use of European Funds in the new programming cycle to strategically foster social innovation at national and regional level.
4. Foster experience exchange on institutional configurations mandates, services, and financing tools of competence centres.

Participants: Participants will come from other European countries, as well as from Spain, which includes Madrid and the other regions.

The number of participants is limited to no more than 100 participants the first day and no more than 40 the second. The profile of the participants reflects a combination of academics, policymakers, and practitioners, while taking into consideration the respective potential of each participant to disseminate project contents into wider audiences, be it public administration or civil society networks working on SI. Project partners in the four countries have identified the respective profiles.

Conference Dynamics: The conference is the first face-to-face meeting at larger scale of the consortium. The proposition is to gather a critical mass of experts, planners, and practitioners from the four project countries and beyond.

The conference will be split in a first open day that exposes the findings of the project so far and a second day that deals with the forward-looking issues, including the programming of the ESF+ and the institutional configuration of the Competence Centres. This second day is directed to a more limited number of participants. Given the opportunity, a greater number of Spanish participants will also be participating during the first day. This day is rather oriented towards the exposition of the consortium results while the second day, to be held in a smaller circle, will focus on the outlook.

The facilitation of the meeting is geared towards fully profiting from active interchange between participants. Therefore, interactive conference methodologies, such as open-space, world-café and others, will be used, as well as tools for immediate feedback.

The WP lead, the Spanish State Secretary of Social Rights (SSSR), is in charge the overall facilitation. Also, project partners will take the lead in facilitating respective sessions.

Workshop Dynamic and Programme Overview






Day 1 – 20 Oct: 8.30-17.00

Time		Session
09.00		Arrival & Registration
09.30		Welcome
09.45	1	Keynote 1: Social Innovation in Spain
10.15	2	The European Commission's Vision on Social Innovation
10.30	3	Sofa Talk 1 – Situating SI as public policy.
11.00		Coffee break
11.30	4	Working sessions <ul style="list-style-type: none"> - Upscaling (WP3) - Tools for supporting SI ecosystems (WP4)
13.00	5	Keynote 2 - Social innovation, democratization, and civic capabilities
13.20		Lunch
15.00	6	Playful ways to facilitate social innovation
15.15	7	Sofa talk 2 Mapping eco-systems (WP2)
16.00	8	Keynote 3 – Evaluating Social innovation
16.30	9	Sofa talk 3 - Financing Social Innovation
17.15		Closure

Day 2 – 21 Oct 2022: 8.30-14.00

Time		Session
8.30		Get together
9.00	10	Presentation of the day's programme
9.10	11	Sofa talk 4 - Social Innovation in the ESF+ Ops
10.15	12	Keynote 4: Trajectory of SI Portugal
11.00	13	Keynote 5: The future European Competence Centre for Social Innovation – mission and workplan
10.30		Coffee break
12.00	14	Institutional Configurations of CCSI: Design options
13.00	15	Feedback to plenary Discussion
13.15	16	Closing
13.30		Departure

The workshop proposes four formats: keynote addresses, transnational inspirational dialogue with Q&A, collaborative working sessions and open space


<p>Expositions and Keynote addresses:</p> <p><i>One person presents</i></p> <p><i>The idea is to only give short 15 minutes impulses. The Q&A will be derived to a later stage on the floor of the open spaces sessions where the proponents can be accessed by the participant</i></p>	
<p>Transnational inspirational dialogue:</p> <p><i>Two or three persons converse on a specific topic along a prepared set of questions (talk show sofa-style)</i></p> <p><i>This is not a presentation. The experts are encouraged to interact via questions. Might be followed by a brief round of questions and answers</i></p>	
<p>Collaborative working sessions:</p> <p><i>Participants are split into groups and work on a given theme, supported by a facilitator and a rapporteur</i></p>	
<p>Open Space</p> <p><i>Participants are invited to interact freely based on specific thematic "crystallization points"</i></p>	
<p>Break</p>	

Detailed programme



Day 1 – 20 Oct: 8.30-17.00

The first day is a more open invitation to international participants and a cross-section of Spanish actors who have been involved in the programme or are key players in the Spanish SI landscape.


Get-together: 9.00-9.30

	<p>Registration</p>
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9.30- 9.45 – Welcome and opening

	<p>Presenter 1 Patricia Bezurteaga, Director General State Secretary of Social Rights (SSSR), Ministry of Social Rights and Agenda 2030, Government of Spain</p>
	<p>Presenter 2 Ignacio Álvarez Peralta, Secretary of State State Secretary of Social Rights (SSSR) Ministry of Social Rights and Agenda 2030, Government of Spain</p>


Session 1: 9.45- 10.15 – Keynote 1: Social Innovation in Spain

	<p>Presenter Raúl Oliván, Director General of Open Government and Social Innovation in Aragon, Spain</p>
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Presentation of recent developments and challenges on promoting ecosystems for social innovation in Spain.


Session 2: 10.15 -10.30

European Commission’s policies and tools for social innovation

	<p>Presenter Laura Mangeng, Policy Assistant, European Commission, DG Empl</p>
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The European Commission has promoted Social Innovation for over 20 years, in research programmes, via the European Social Fund and initiatives targeting social entrepreneurship, the social economy and social experimentation. In the new programming cycle for the European Social Fund, member states have been encouraged to dedicate more brain power and funds to the practice of social innovation. Meanwhile, the commission fosters a community of practice and entrusts a European Competence Centre to render support to national and regional actors and initiatives. Where are we heading?


Session 3: 10.30 -11.00 Sofa talk 1 – Situating SI as public policy

	<p>Presenter: Sara Ulla, Imsero (Institute for Older Persons and Social Services), Spain Andrés Bedoya - Policy officer for Innovation and facilitation, at the French Ministry of Labour and Social Inclusion Vera Egreja C. Barracho, Portuguese Agency for Social innovation (PT)</p>
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Setting the stage for defining public support to effervescent ecosystems of social innovation: Vision, tools, traps

Objective: to give a dynamic introduction to the current challenges of sustainable societies and the degree to which social innovation as a method can provide greater levels of wellbeing and happiness in European societies. A specific focus shall be spent on the role of public policies in their effort to foster striving SI ecosystems and their interaction with the logics of private enterprise, social economy, the Third sector, and community.

Coffee Break: 11.00-11.30


	<p>Break</p>
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Session 4: 11.30-13.00 – Working groups

	<p>Presenter</p> <p>AVISE – Scaling up social innovation</p> <p>Mickaël Barth Head Consolidation and Scale Up Team – Avise, France</p> <p>FfSIS – tools for fostering ecosystems</p> <p>Anna Tengvist, Coordinator, Forum for Social Innovation Sweden</p>
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Objective: This session is the space to present the findings of the two working packages and discuss with the participants. Rather than presenting results, the facilitators will propose a set of affirmations that are the departing point for generating some consent within the working group on how best to support the upscaling path of social innovation initiatives (WP3) and on which tools area available to foster ecosystems of social innovation (WP4).

Session 5: 13.00-13.20: Keynote 2 – Social innovation, democratization, and civic capabilities – A perspective from Poland


	<p>Presenter:</p> <p>Kuba Wygnański – Director, Shipyard Foundation Poland</p>
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A reflection on the role of organized civil society and its role to support the quality of public institutions and the depth of democratic governance in face of wicked problems such as energy poverty, deindustrialization, and ecological transition.

Lunch: 13.20-15.00

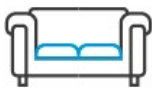
	<p>Break</p>
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Session 6: 15.00-15.15 –Synergizer: Playful ways to facilitate social innovation

	<p>Facilitator</p> <p>Soledad Piñero Misa</p> <p>CEO and founder of 'Retoy' and founder of Part of More</p>
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Dynamic thought experiment on how to get social innovation going.

Session 7: 15.15 -16.00 Sofa talk 2: Mapping SI Ecosystems

	<p>Exposition: country leads</p> <p>Inga Kalnina (Latvia), Alexis Bouges (France), Stefan Meyer (Spain), Anna Tengqvist (Sweden)</p>
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In the course of the BuiCaSuS project, a mapping of the current ecosystems was undertaken. The process was guided by a common definition of social innovation and a methodological grid [BuiCaSuS paper 2.1] Then the respective partner organizations undertook a consultative mapping in the four countries. Presentation of key findings of exercise and debate between the country lead researchers.

Session 8: 16.00 -16.30 Keynote 3 – Evaluating Social innovation

	<p>Presenter</p> <p>Gorka Espiau – Managing Director, Agirre Lehendakaria Centre for Social and Political Studies</p>
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Approaches to evaluation of social innovation initiatives – between policing progress and capturing lessons. New approaches towards evaluation, such as evolutive evaluation.

Session 9: 16.30-17.15 – Sofa talk 3: Financing Social Innovation

	<p>Facilitator: Mickaël Barth, Avise France Elisa Famery, Treasury, Government of France Ylva Lundkvist Fridh, Mikrofonden, Sweden Gráinne Smith. Genio, Ireland Javier Castro, Gizalab, Government of the Basque Country</p>
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Objective: To reflect on the diversity of financing for social innovation and expose some of the tool as adapted to distinct environments and purposes. Participants: Four members from different countries and different institutional profiles, e.g. public administration, private foundations and intermediary body.


17.15- 17.30 – Closure

	<p>Presenter</p> <p>Patricia Beznateca, Director General Ministry of Social Rights and Agenda 2030, State Secretary of Social Rights (SSSR), Government of Spain</p>
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Day 2 – 21 Oct 2022: 8.30-14.00

The participants in the second day will be limited to international partners and the Spanish actors of the programme together with some distinct experts.


Get-together: 8.30-9.00

	<p>Arrival</p> <p>Registration in list of participants</p>
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Session 10: 9.00–9.10: Presentation of the day’s programme

	<p>Presenter</p> <p>Sara Ulla, Research Coordinator, IMSERSO. Spain.</p> <p>Conference facilitation</p>
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Session 11: 9.10-10.15 – Sofa Talk 2: Social Innovation in the ESF+ OPs

	<p>Facilitator: José-Manuel Fresno, Director, Fresno the right link</p> <p>Discussants: Representatives of Managing authorities (MA) in BuiCaSuS countries</p> <p>Dimitra Chrysomallis – Deputy Head of the National Projects Mission, Europe and International Sub-Directorate, Ministry of Labour, Employment and Economic Inclusion (France)</p> <p>Ángel García Frontelo – Subdirector, ESF+ Managing Authority,, Minsitry of Labour and Social Economy, Spain</p> <p>Kristine Lasmene – Senior expert of the Department of Social Services and Disability Policy, Ministry of Welfare, Latvia</p> <p>Johnny Karlsson – National Coordinator of the Swedish ESF-Council.</p>
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Objective: In the last year, the National Operational Programmes have delivered their “interpretation” of the ESF+ regulations. The objective is to listen how in each national context the commitment of Article 14 regulation has been translated into operational guidance.

Participants: Representatives of MA’s in France, Latvia, Spain and Sweden


Session 12: 10.15 – 11.00 Keynote 4 – A Competence Centre in Practice

	<p>Presenter: Vera Egreja Barracho Portuguese Inovação Social</p>
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Presentation of the trajectory and the structure and tools of *Inovação Social Portugal*.

Objective: Learn about the conception, founding and growth of the Portuguese Competence centre and reflect on set-backs and breakthroughs in its trajectory, as well as current instruments and reform proposals for the future.

Session 13: 11.00-11.30 - Keynote 5: The European Competence Centre on Social Innovation

	<p>Presenter.Asta Jurgutė European Centre for Social Innovation and Managing Authority</p>
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Presentation of the mission and workplan of the future EU Competence Centre.

Coffee Break: 11.30-12.00

	<p>Break</p>
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Session 14: 12.00-13.00- Institutional design of CCSI

	<p>Working groups on design features of National Competence for Social innovation Key impulse by Mārtiņš Knite, Oxford Research Baltics</p>
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Short Key impulse on to frame the questions. Open debate in world café set-up.

Objective: Competence centres vary amongst countries in their institutional design. The objective is to inquire into the options: (1) Who steers the competence centres? This includes questions of the public mandate, the governance structure, the legal form, and the sources of financing channelled via de CCSI. (2) What is a Competence centre charged to deliver? This includes the portfolio of services that is offered as well as the conditions to do so, including staffing profiles and funding structure.

Session 15: 13.00-13.15: Feedback to plenary

	<p>Presenter Rapporteurs from groups Questions and debate</p>
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Session 15: 13.15-13.30 – Closing

	<p>Presenter Sara Ulla, Research Coordinator, IMSERSO. Conference facilitation</p>
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Sabiedrības integrācijas
fonds

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