Mid-Term Conference

Moving forward in Ecosystems of Social Innovation

Documentation of presentations

20-21 of October 2022

Madrid

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Building Capacity for a Sustainable Society

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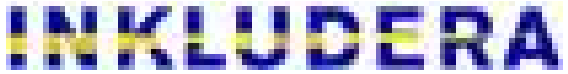


Programme – Day 1

Time		Session
09.00		Arrival & Registration
09.30		Welcome
09.45	1	Keynote 1: Social Innovation in Spain
10.15	2	The European Commission's Vision on Social Innovation
10.30	3	Sofa Talk 1 – Situating SI as public policy.
11.00		Coffee break
11.30	4	Working sessions - Upscaling (WP3) - Tools for supporting SI ecosystems (WP4)
13.00	5	Keynote 2 - Social innovation, democratization, and civic capabilities
13.20		Lunch
15.00	6	Playful ways to facilitate social innovation
15.15	7	Sofa talk 2 Mapping eco-systems (WP2)
16.00	8	Keynote 3 – Evaluating Social innovation
16.30	9	Sofa talk 3 - Financing Social Innovation
17.15		Closure

Programme – Day 2

Time		Session
8.30		Get together
9.00	10	Presentation of the day´s programme
9.10	11	Sofa talk 4 - Social Innovation in the ESF+ Ops
10.15	12	Keynote 4: Trajectory of SI Portugal
11.00	13	Keynote 5: The future European Competence Centre for Social Innovation – mission and workplan
10.30		Coffee break
12.00	14	Institutional Configurations of CCSI: Design options
13.00	15	Feedback to plenary Discussion
13.15	16	Closing
13.30		Departure

BuiCaSus

01

Keynote 1: Social Innovation in Spain

Raúl Oliván, Director General of Open Government and Social Innovation in Aragon, Spain

La innovación social en España

MINISTERIO
DE DERECHOS SOCIALES
Y AGENDA 2030

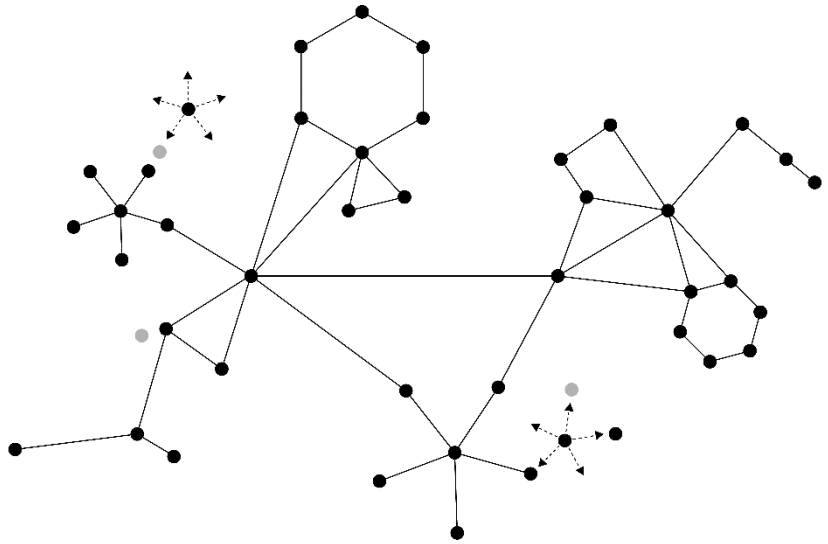
BuiCaSuS Building Capacity for a Sustainable Society

LAAAB Laboratorio de Aragón (Gobierno) Abierto.

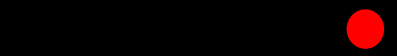
GOBIERNO DE ARAGON

El acto más pequeño en las circunstancias más limitadas lleva la semilla de la misma ilimitación e imprevisibilidad; un acto, un gesto, una palabra bastan para cambiar cualquier constelación

Hannah Arendt



Todos nos hemos enfrentado a un problema
sin saber por dónde empezar…

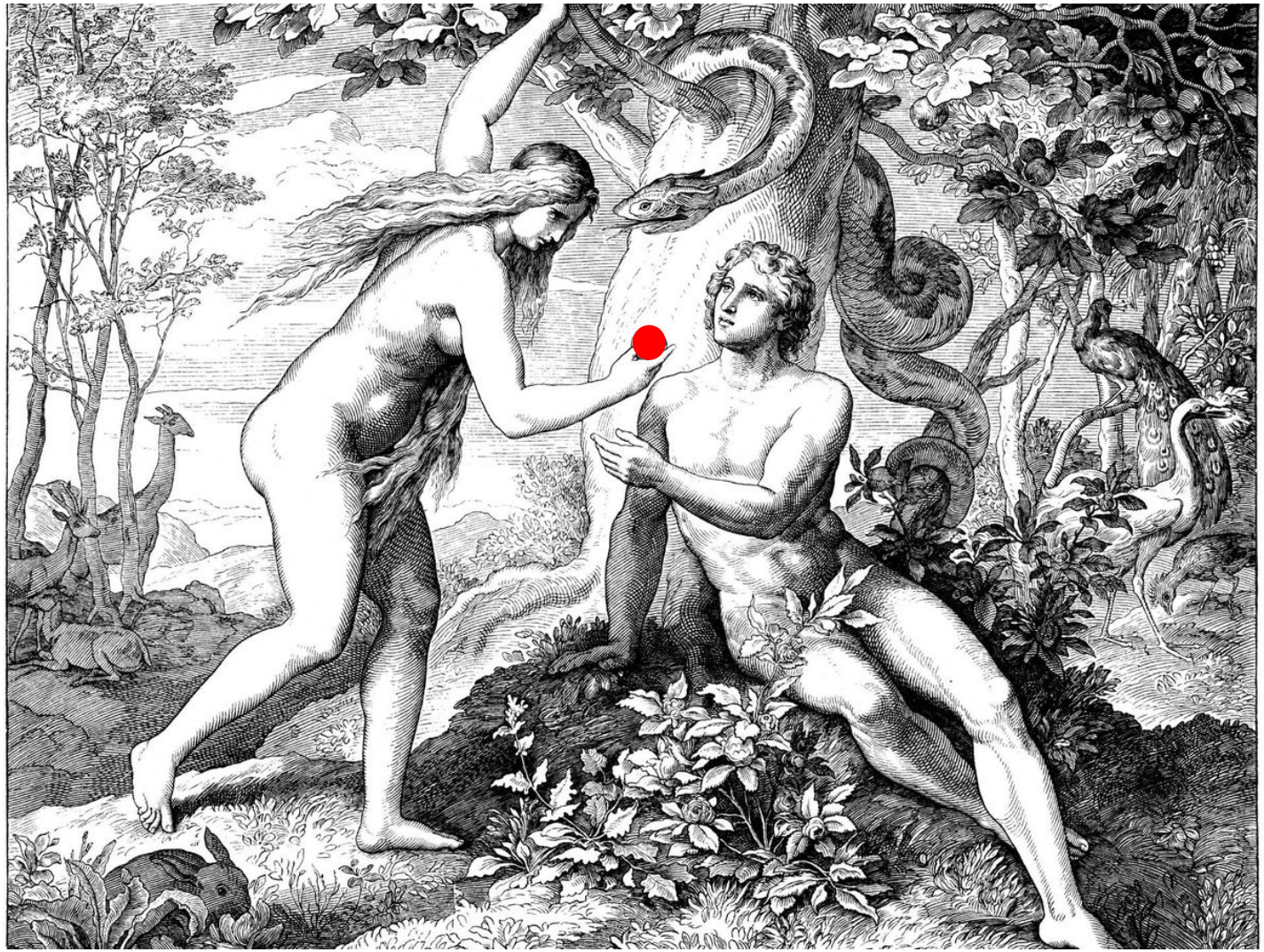


(Tradicionalmente la creatividad o la innovación se nos ha presentado
como un acto genial, individual, íntimo y aislado)

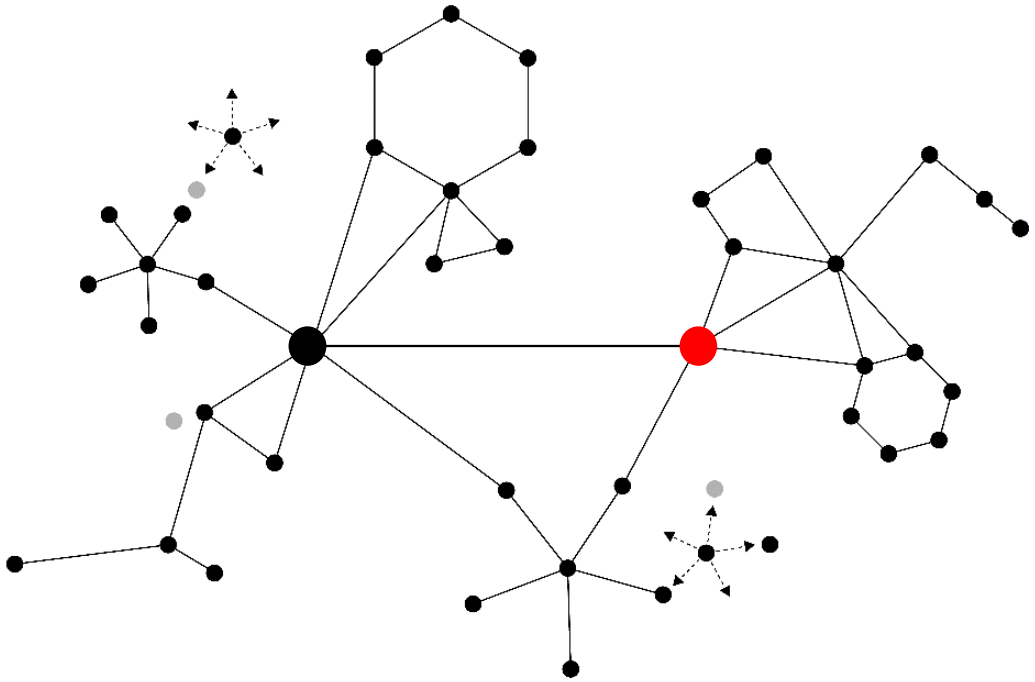
1665. Linconshire. Inglaterra.
Isaac Newton y La Teoría de la Gravedad

2007. Silicon Valley
Steve Jobs

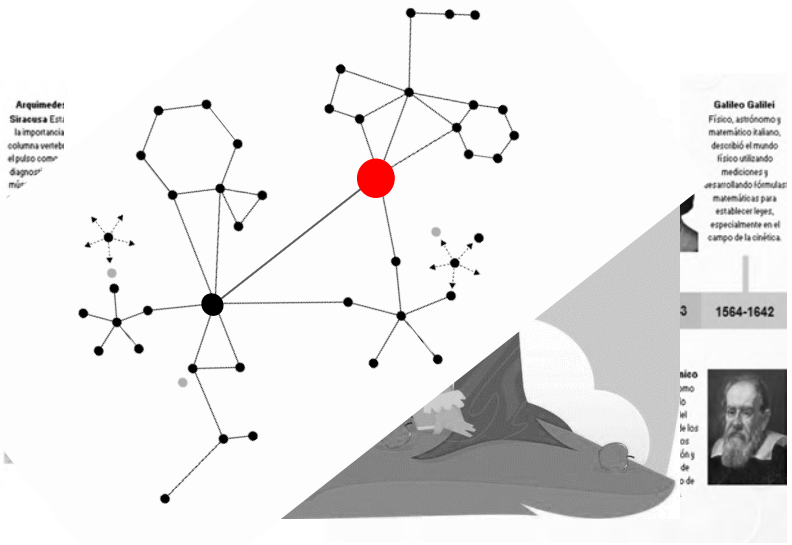
Once upon a time.
Eva y Adán



Pero si miramos bien ninguna innovación se produce de forma aislada

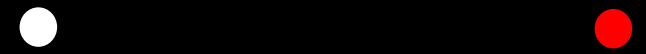


(Toda innovación es social. Más aún en el contexto de las organizaciones públicas o sociales)

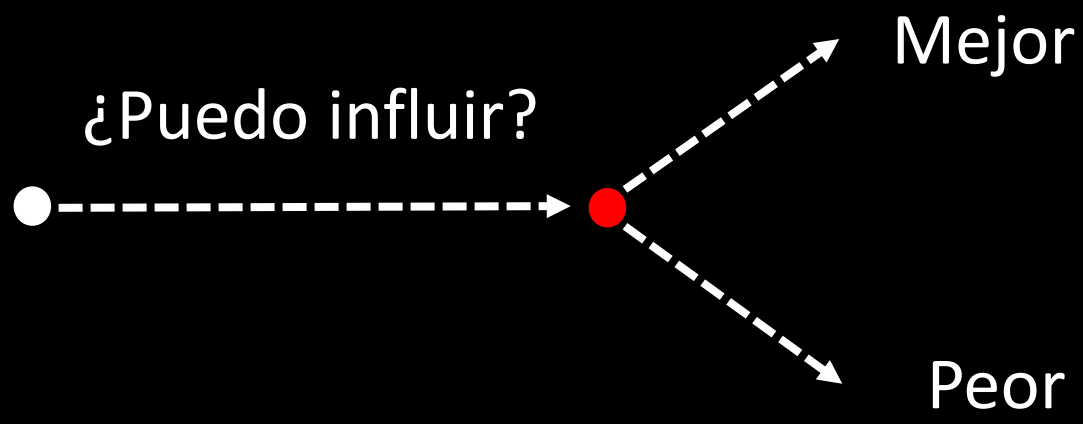

Galileo Galilei
Físico, astrónomo y matemático italiano, describió el mundo físico utilizando mediciones y desarrollando fórmulas matemáticas para establecer leyes, especialmente en el campo de la cinética.
1564-1642

Who funded the tech in the iPhone?

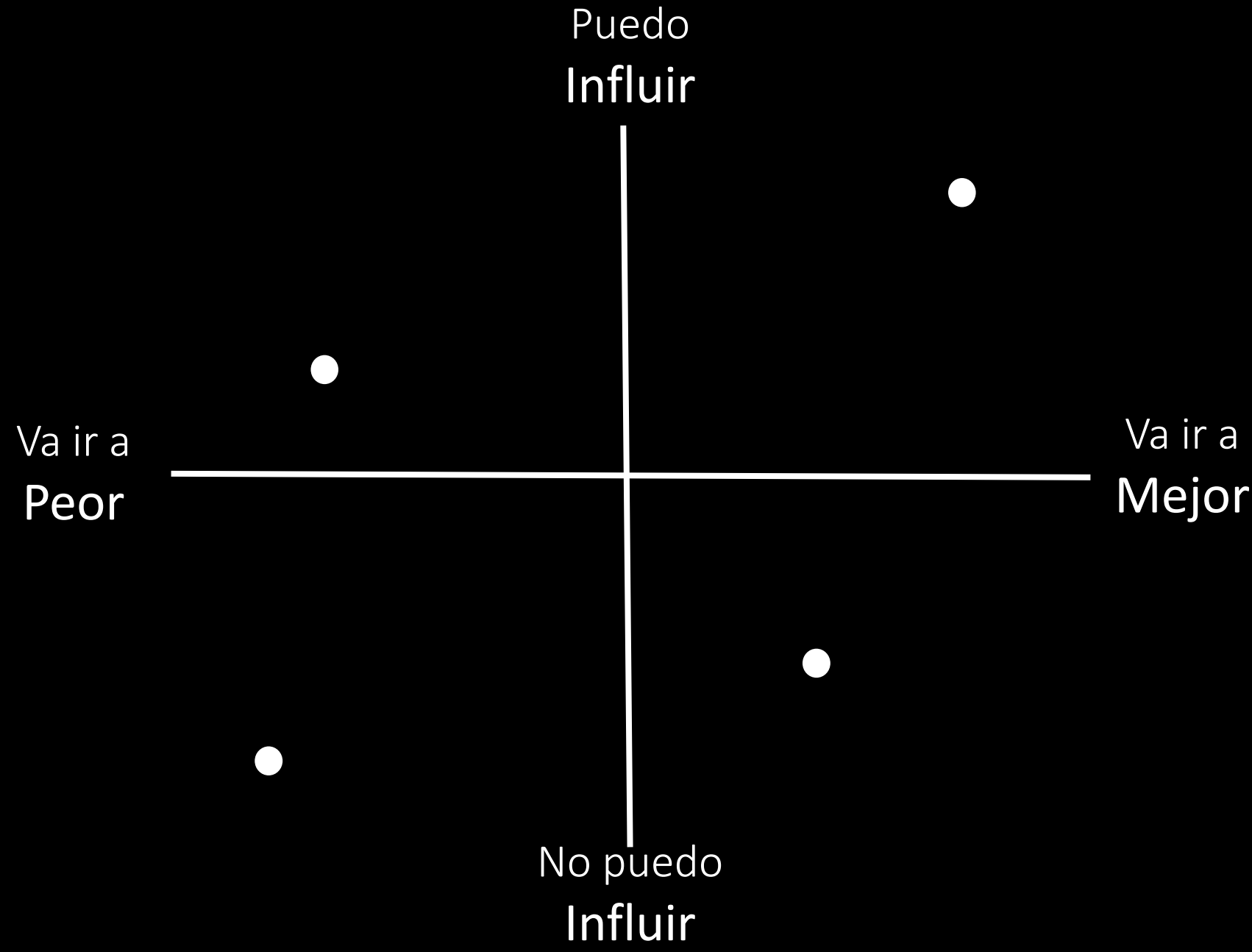
Imagina que este punto blanco eres tú



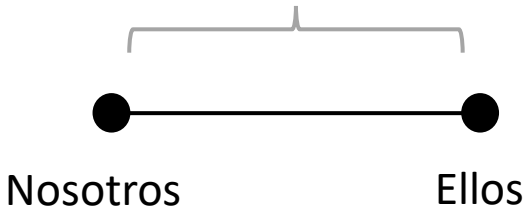
Ahora
imagina que
este otro
punto rojo es
el futuro


¿Puedo influir?
Mejor
Peor

FUTURO DE NUESTRA CIUDAD O REGIÓN



Los puntos siempre estuvieron allí….



*(innovación conceptual)

*(innovación de organización)

*(innovación de políticas)

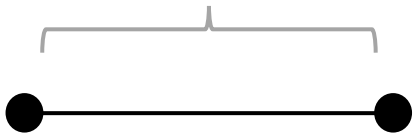
*(innovación de procesos)

*(innovación en comunicación)

(Muchas veces la innovación social no es otra cosa que unir los puntos de otro modo)

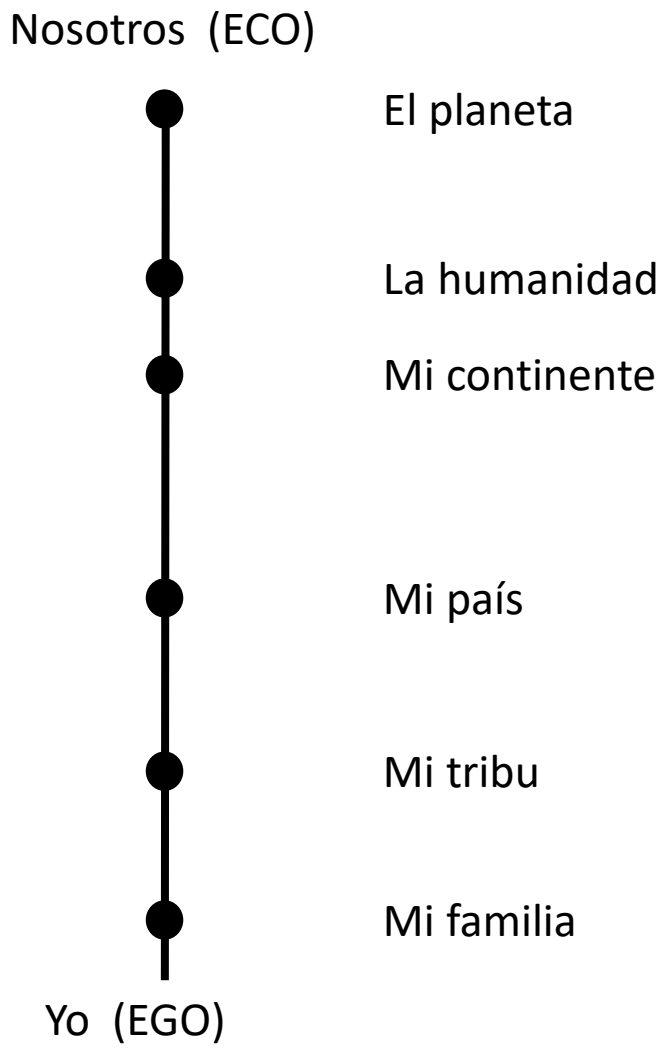
¿Cuál es la innovación más disruptiva de los últimos siglos?

(Manual básico de nuestra vida en común)



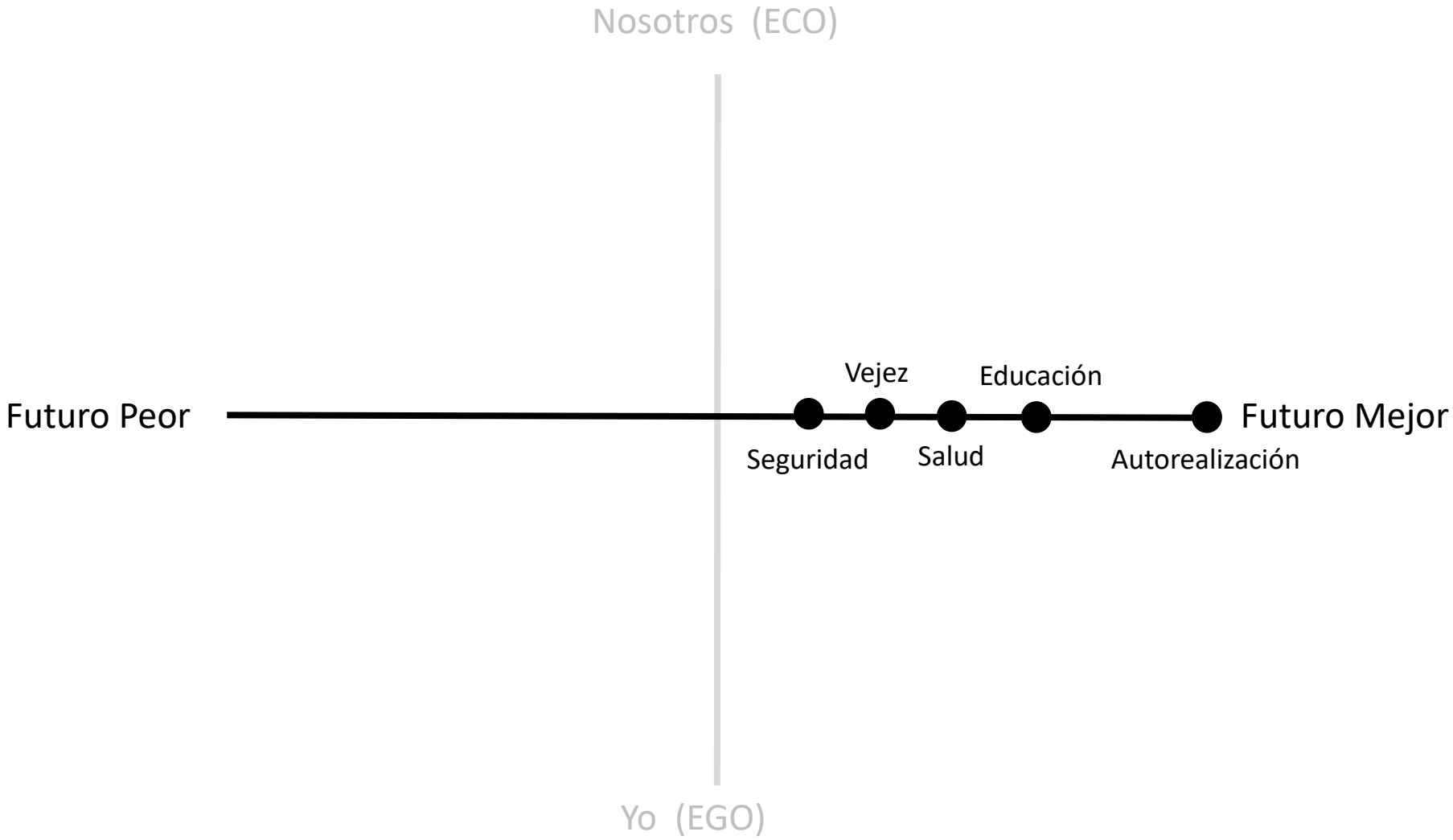
LA DEMOCRACIA
EL CONTRATO SOCIAL

¿Pero qué es el contrato social?



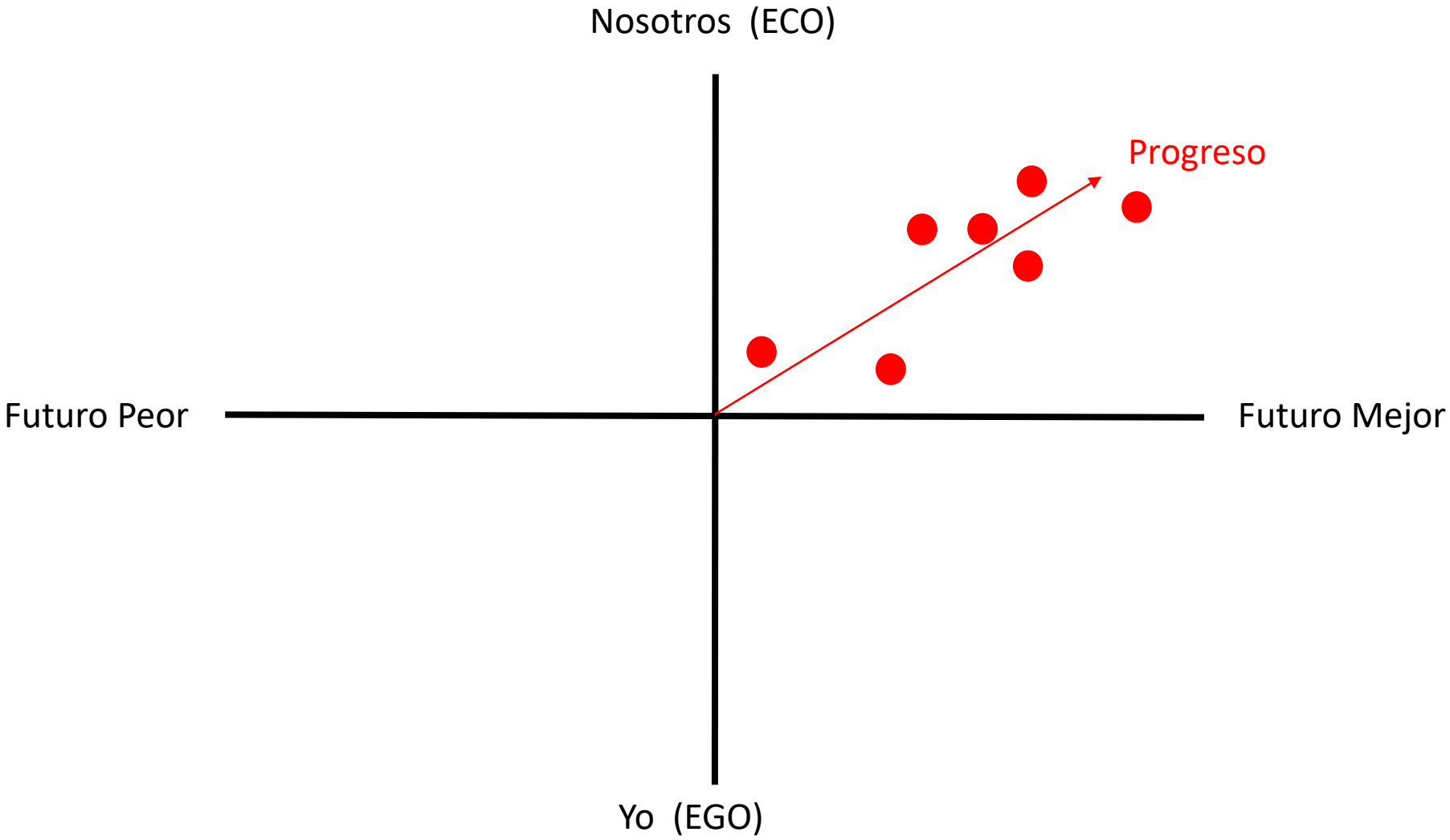
Una ampliación del “nosotros”

¿Pero qué es el contrato social?



Expectativas de un futuro mejor

¿Pero qué es el contrato social?

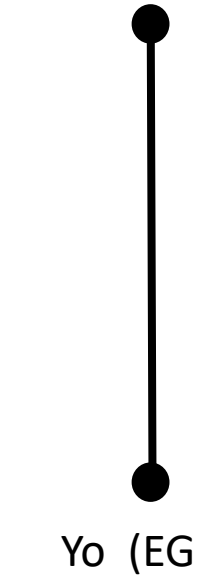


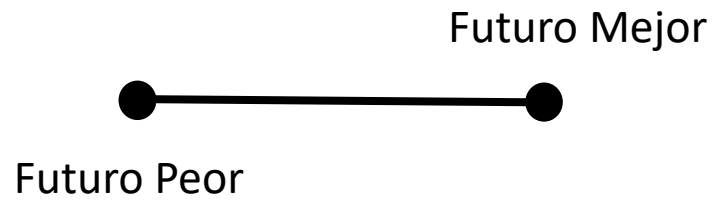
(más) Nosotros x (mejor) Futuro

Hacia una innovación productora de “contractualidad social”

Innovación:

- Conceptual
- Organización
- Políticas
- Procesos
- Comunicación





TSUNAMI DE
COMPLEJIDAD
WICKED PROBLEMS

CAMBIO CLIMÁTICO
Climate change
DESIGUALDAD
Inequality
OBESIDAD
Obesity
VIOLENCIA MACHISTA
Male violence
POBREZA
Poverty
TSUNAMI DE COMPLEJIDAD
WICKED PROBLEMS
CLEAN WATER
Agua potable
DESPERDICIO DE PLÁSTICO
Plastic waste
SOLEDAD NO DESEADA
Unwanted loneliness
COVID-19
Covid-19
PARO ESTRUCTURAL
Estructural unemployment
REFUGIADOS
Refugees
CONFLICTOS BÉLICOS
Wars

by LAMB

TSUNAMI DE COMPLEJIDAD

WICKED PROBLEMS

NO HAY SOLUCIONES BUENAS O MALAS

Solutiones are not right / wrong

ALGUNAS SOLUCIONES SON MEJORES QUE OTRAS

Solutions are better / worse

LOS PROBLEMAS SON ÚNICOS, NO HAY IGUALES

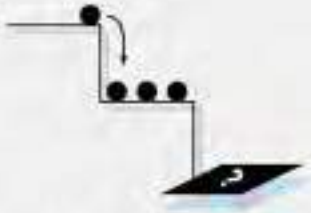
Problems are unique

DEFINICIÓN DIFUSA

No clear definition

INTERDEPENDIENTES Y MULTICAUSALES

Interdependencies and multicausal



CONSECUENCIAS DESCONOCIDAS

Unknow consecuences

LOS PROBLEMAS DESBORDAN LOS LÍMITES DE LAS ORGANIZACIONES

Sit astride organizational boundaries

LAS SOLUCIONES SE RAMIFICAN

Solutions branch out

NECESITAN TIEMPO PARA PENSARLOS

Need time to think about them

ENTRAN EN CONFLICTO

The problems come into conflict

NUNCA SON COMPLETAMENTE RESUELTOS

Are never completely solved

INABORDABLE CON LAS POLÍTICAS TRADICIONALES

Seemgly intratable with chronic policy failure

LOS PROBLEMAS NO SON FINITOS

Problems have no end

by LAWB

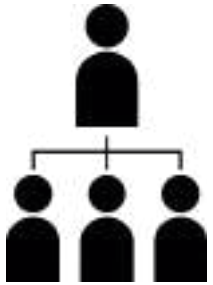
comunicaciones formales

racional división del trabajo

previsibilidad y evaluación

burocracia

jerarquías



meritocracia proyecto vital

relaciones impersonales

procedimientos estándares

Crisis de confianza en España
Del 15-M a la pandemia

Emergencia de la ciudadanía digital

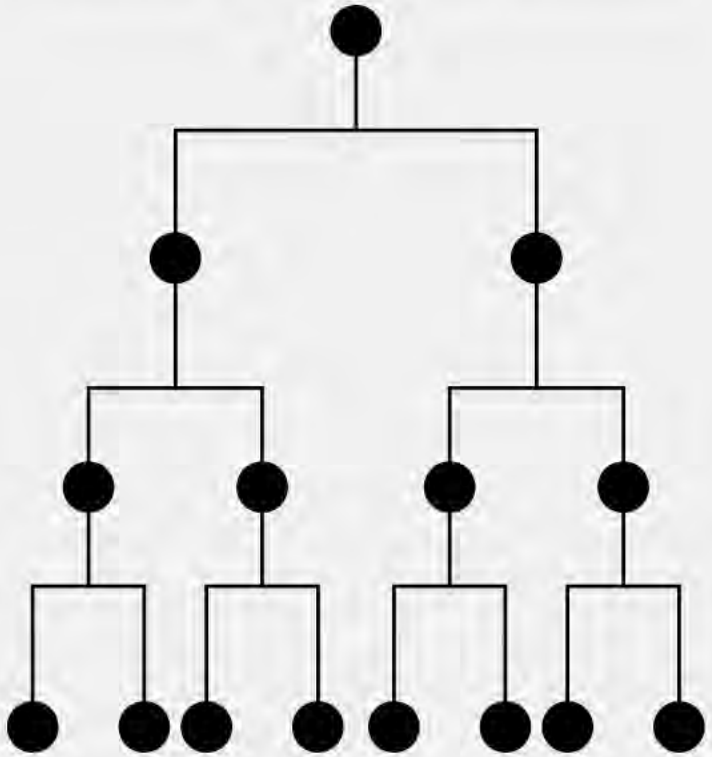
Ruptura del contrato Social

Sobredosis de individualismo

TSUNAMI DE COMPLEJIDAD

LAS INSTITUCIONES TRADICIONALES NO SON OPERATIVAS

Traditional Institutions are not operational

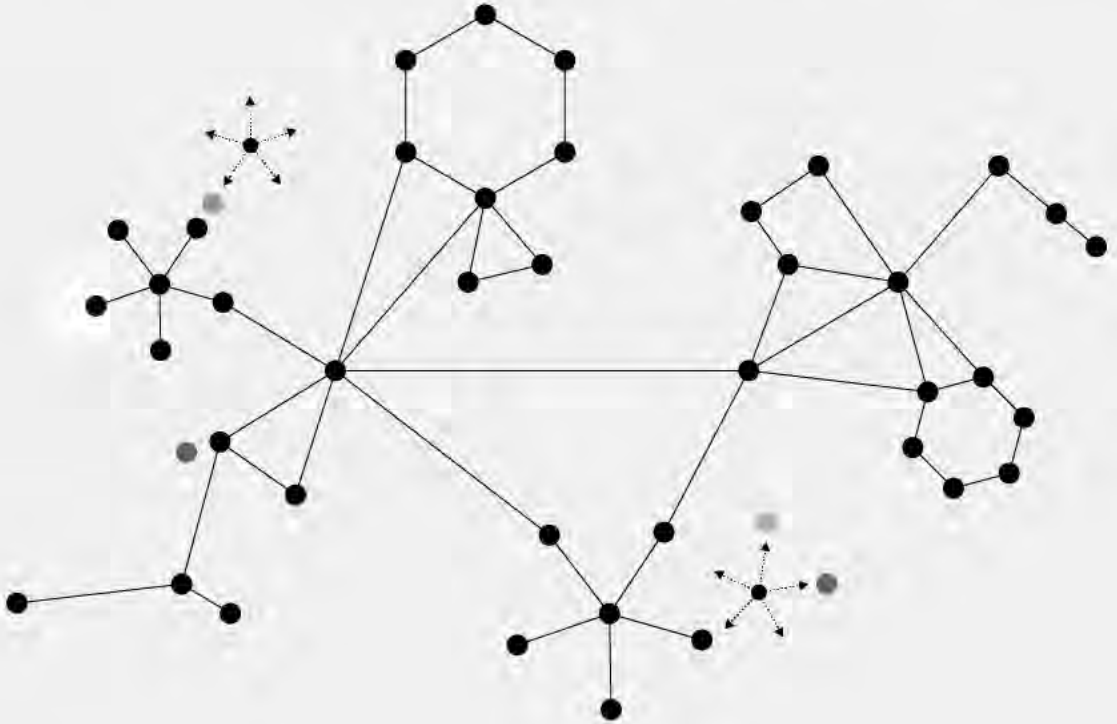


URGE UNA TRANSICIÓN HACÍA

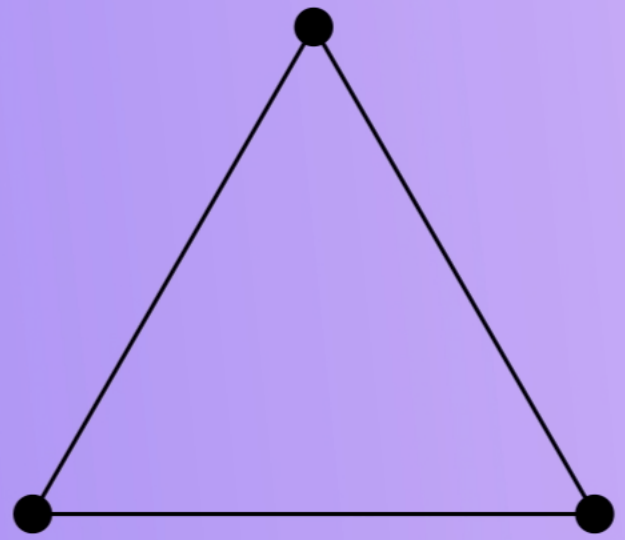
A transition is urgently needed to

UNA NUEVA GENERACIÓN DE ORGANIZACIONES EN RED MÁS ABIERTAS, ÁGILES Y DEMOCRÁTICAS

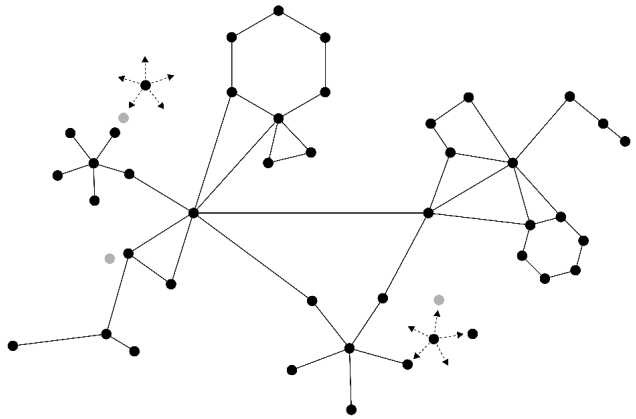
A new generation of networked organisations that are more open, agile and democratic

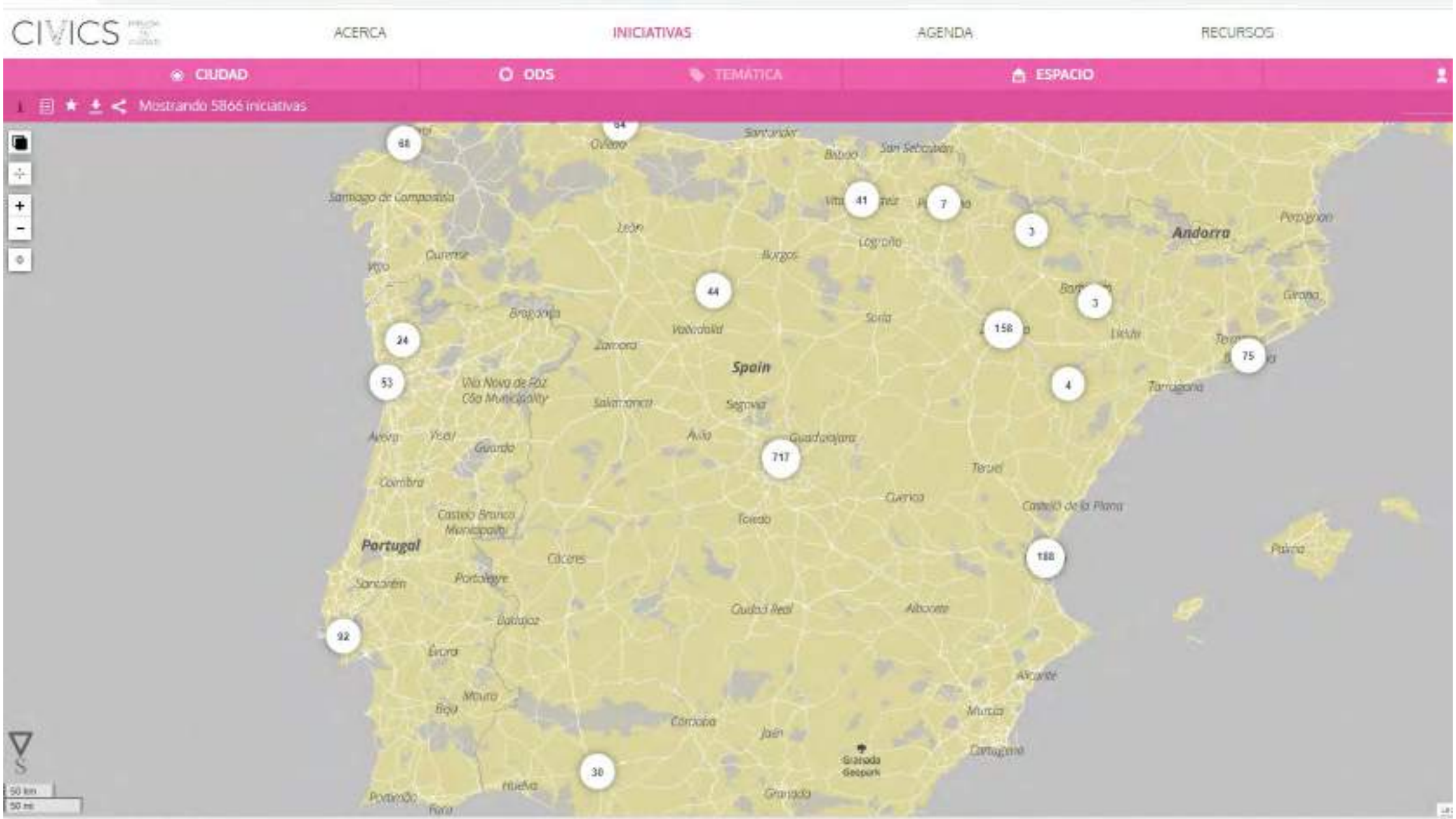


by LAMB



¿cómo son los ecosistemas de innovación social?
¿qué podemos aprender de ellos?
¿cómo aplicar la innovación social a la complejidad?





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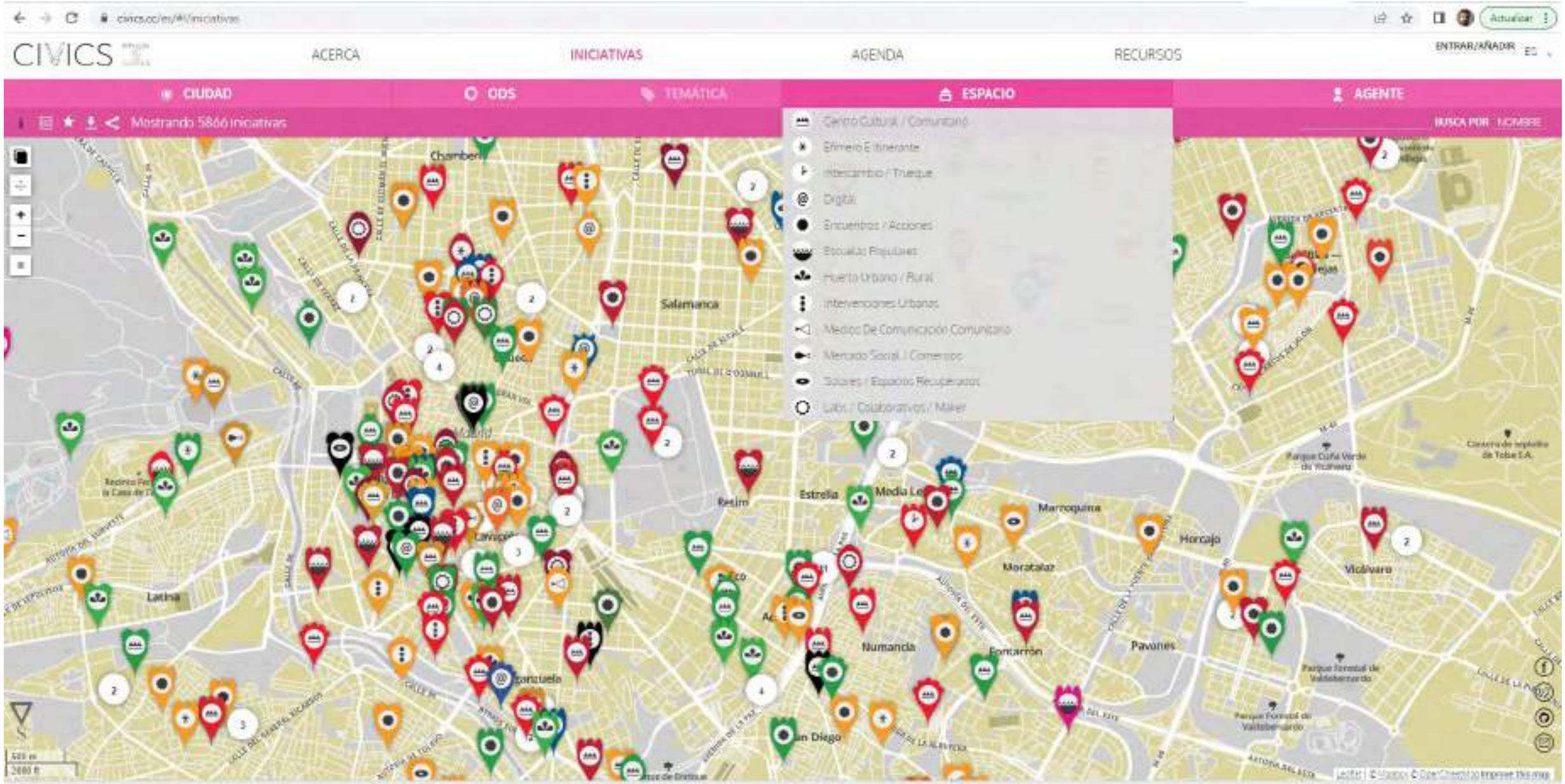
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ACERCA
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AGENDA
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ENTRAR/AÑADIR
CIUDAD
ODS
TEMÁTICA
ESPACIO
AGENTE
Mostrando 5866 iniciativas
BUSCA POR NOMBRE
Centro Cultural / Comunitario
Efímero E Itinerante
Intercambio / Trueque
Digital
Encuentros / Acciones
Escuelas Populares
Huerto Urbano / Rural
Intervenciones Urbanas
Medios De Comunicación Comunitario
Mercado Social / Comercios
Solares / Espacios Recuperados
Labs / Colaborativos / Maker
Chamberí
Salamanca
Retiro
Estrella
Marroquina
Horcajo
Moratalaz
Vicálvaro
Latina
Numancia
Fontarrón
Pavones
Parque Cuña Verde de Yeguarizo
Parque Forestal de Valdebernardo
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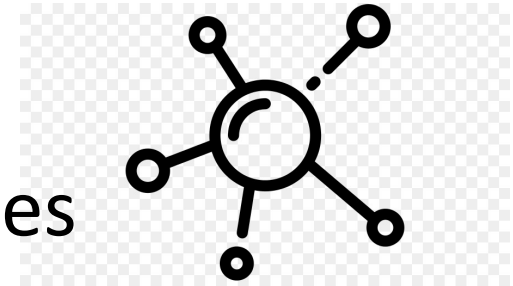
Valores Ética Hacker

pasión

libertad

comunidad

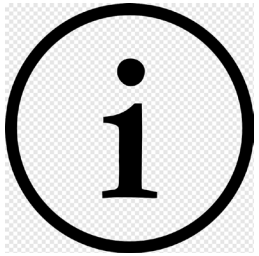
redes incluyentes



impacto social

creatividad y curiosidad

información accesible



usuarios >>
productores

expertos >>
Inteligencia colectiva

individuo >>
comunidad

funcionarios >>
mediadores

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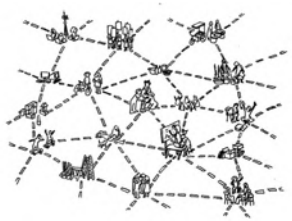
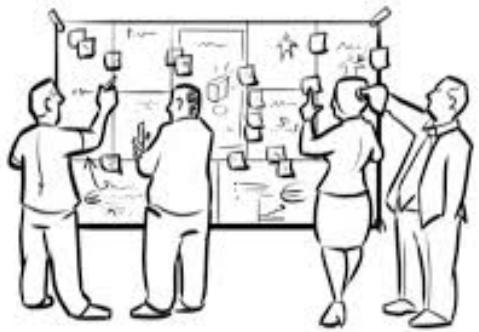
redes

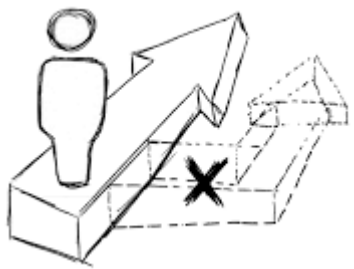




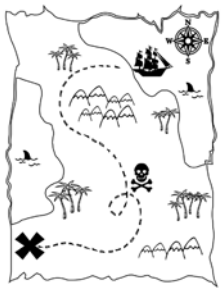
Ética hacker en las organizaciones

masa >>
multitudes

burocracia >>
experiencia

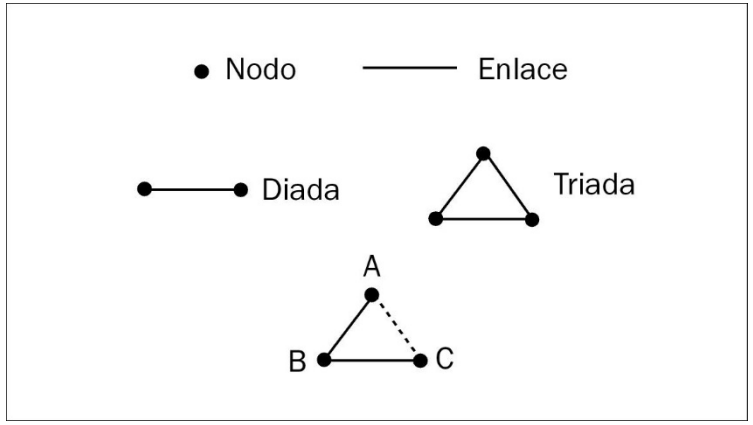


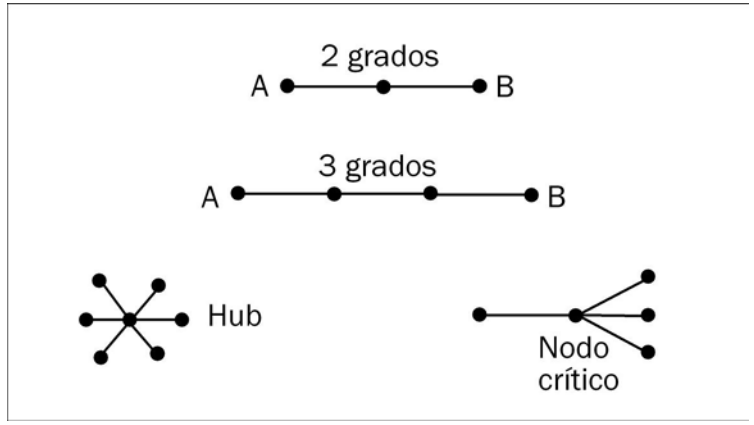
reglamento >>
experimento



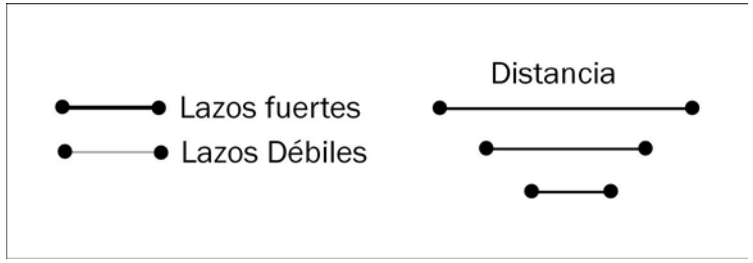
planificación >>
laboratorio

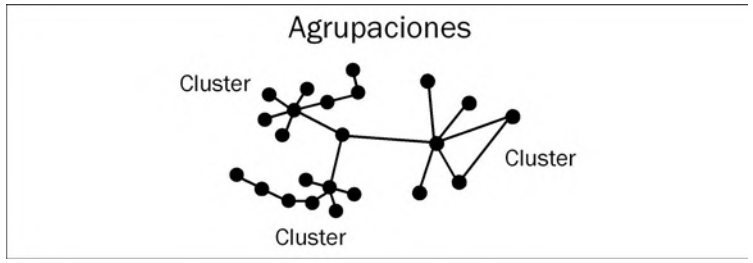
suspicacia >>
confianza

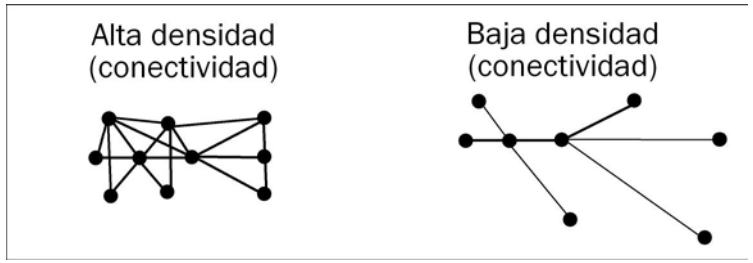


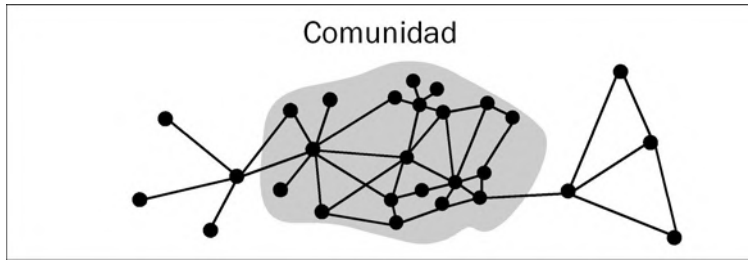


ciencia de redes

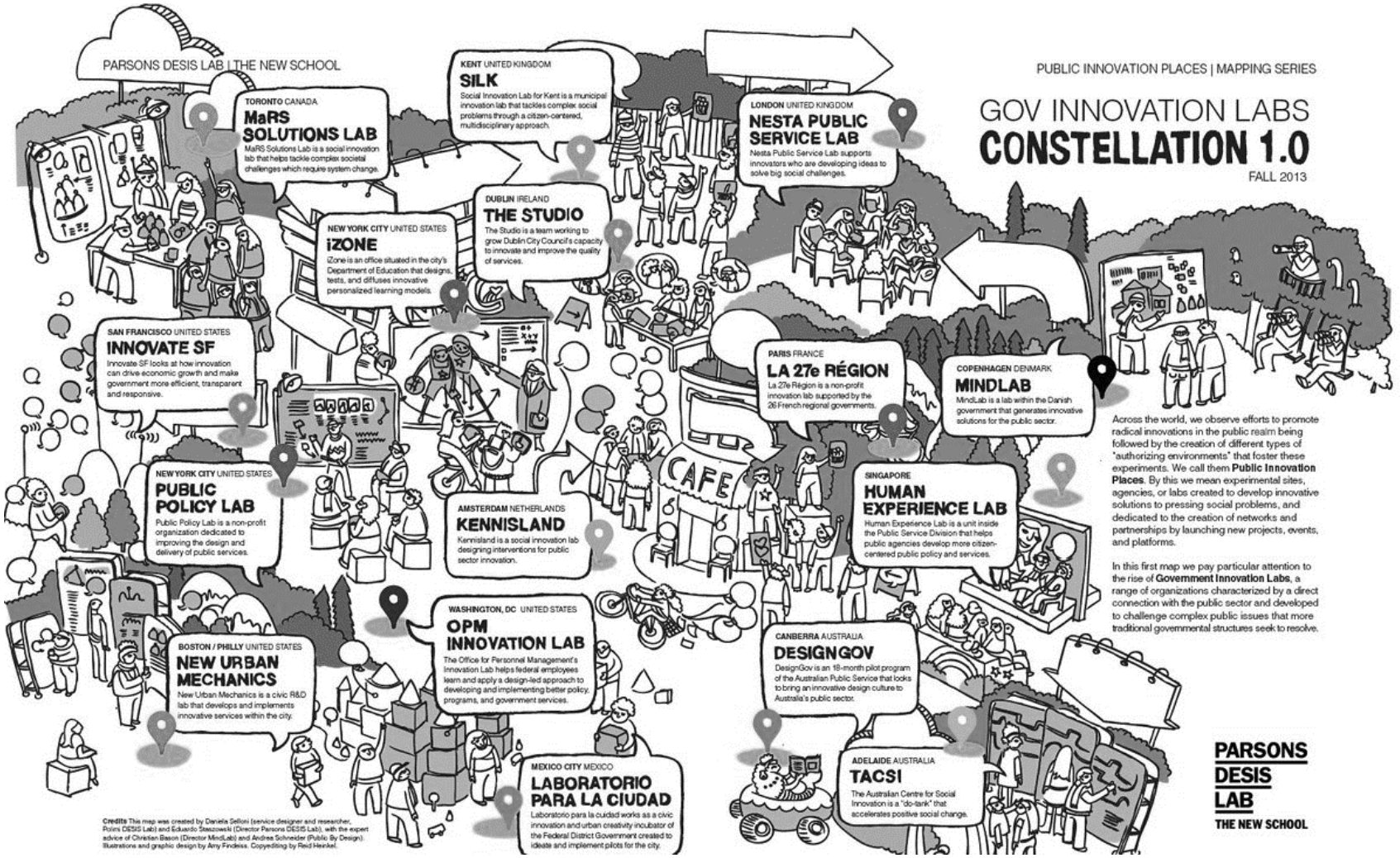




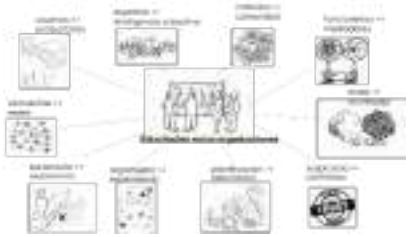




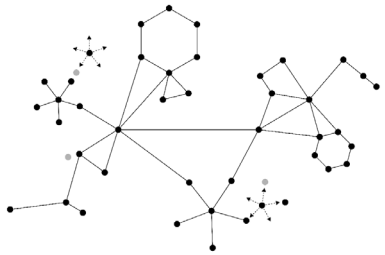
¿qué hacen los ecosistemas?



A partir de NESTA: Parson New School, Design School of Stanford, Vinnova, Harvard Business Review, IDEO, OPSI de OCDE…



Ética Hacker



Ciencia
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metodologías

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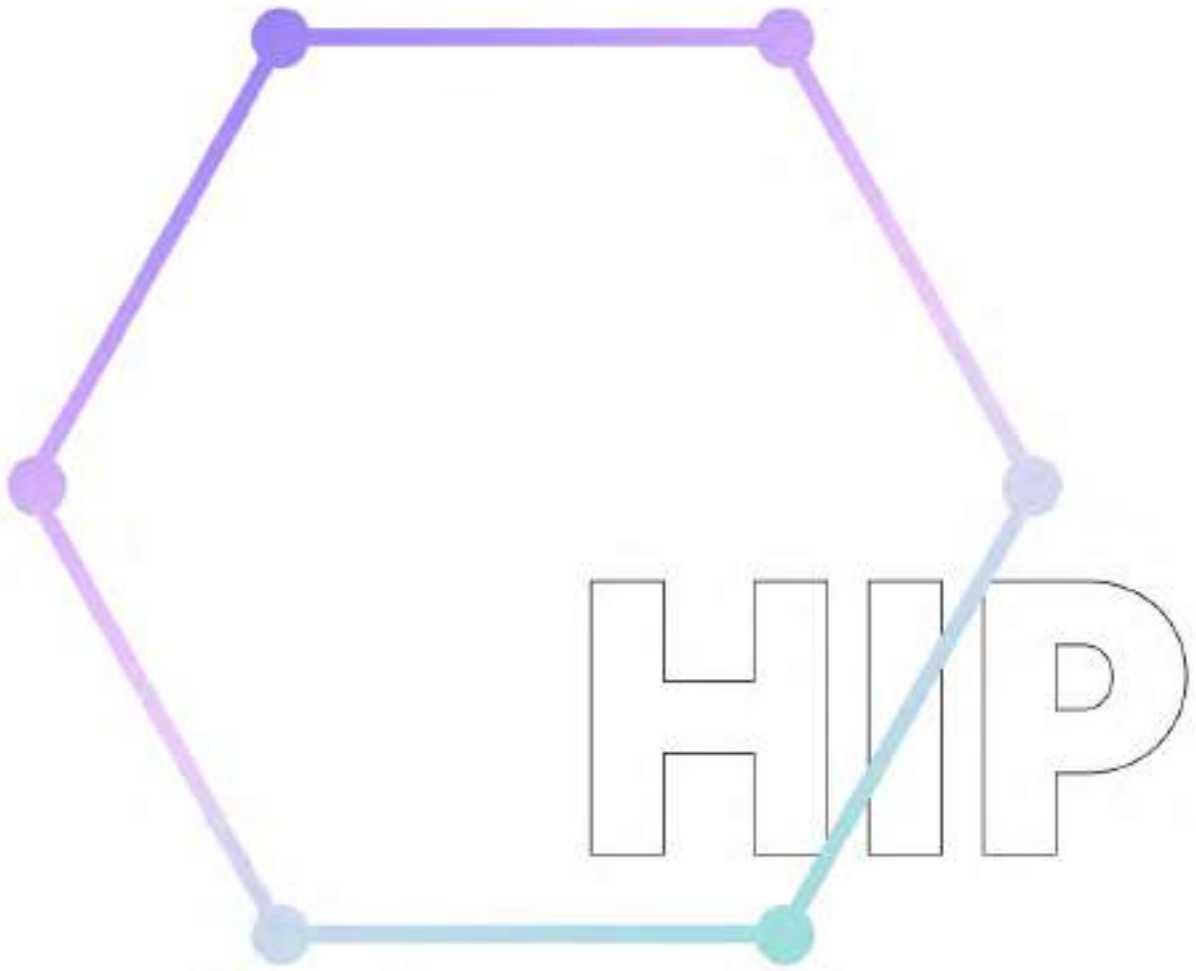

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TEC
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MEDIA
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HEXÁGONO DE LA INNOVACIÓN PÚBLICA (HIP)
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MOCK UP
PILOT/DEMO
PMV
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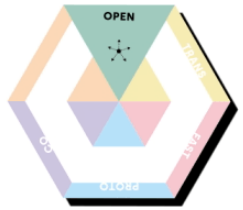
SCALE
REPLICATE
IRERATIVE



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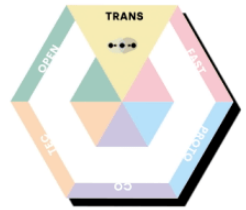

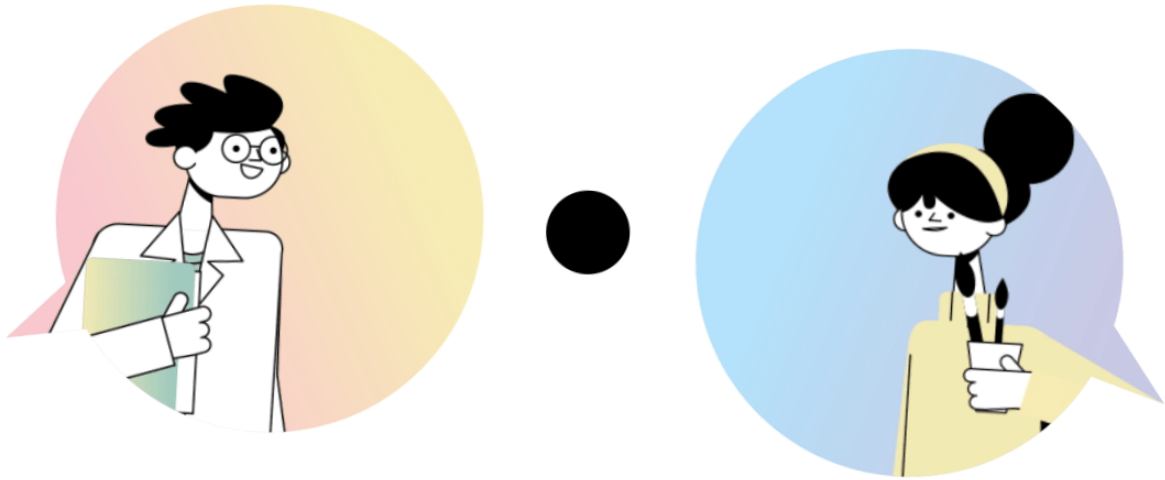

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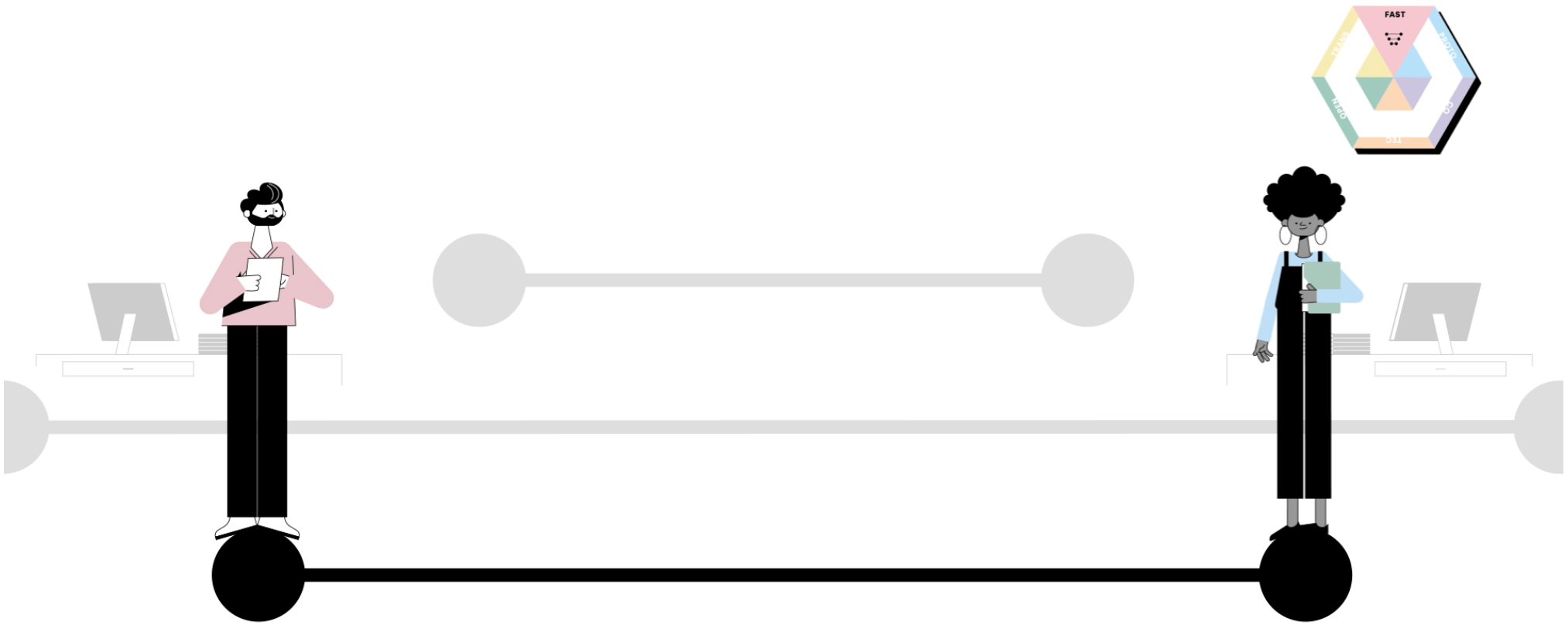

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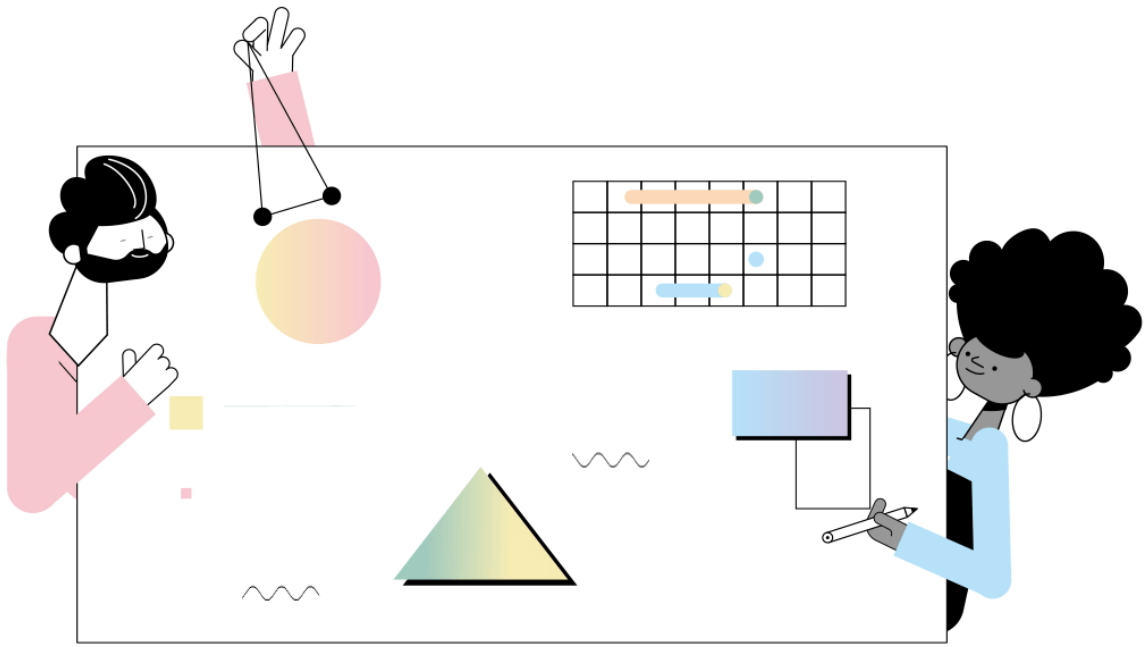

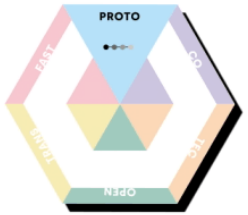

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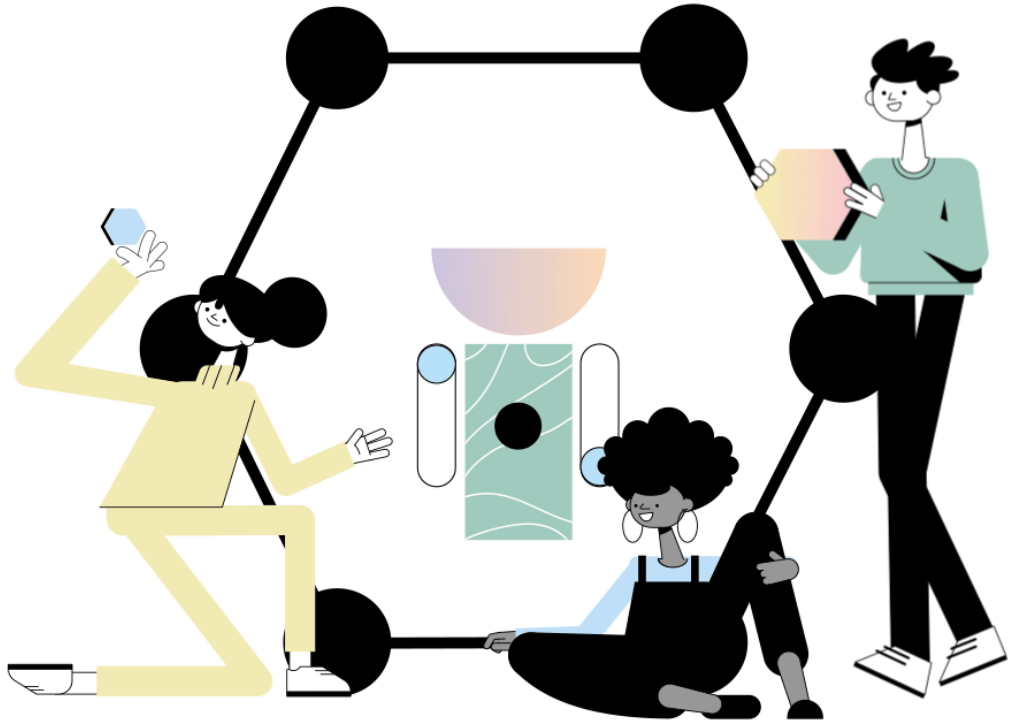

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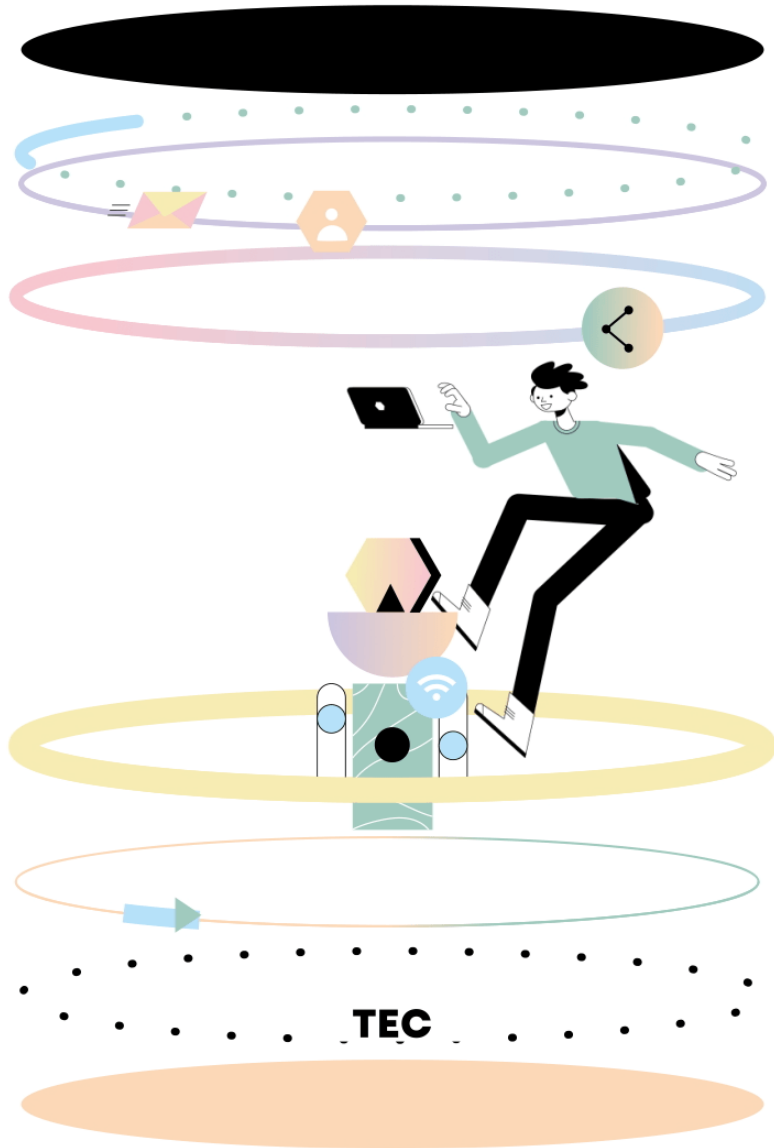

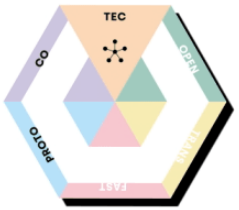

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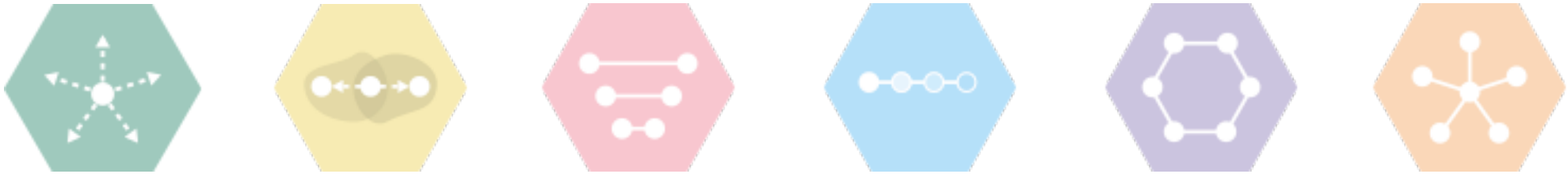
¿Un centro de innovación social?



los laboratorios

Los laboratorios son dispositivos que abren las instituciones desde dentro, conectándolos a la sociedad red para explotar todo su ancho de banda. Actúan como super hubs vinculando a múltiples actores (personal público, agencias públicas, academia, ciudadanía, empresas y entidades sociales) para pensar, experimentar y producir entre todos una nueva institucionalidad que redunde en relaciones significativas basadas en la confianza y el afecto, por una parte, y la celebración del mestizaje por otra. En torno a conversaciones productivas cristalizadas normalmente en prototipos y otros entregables que, gracias a la tecnología, pueden ser iterados, escalados y replicados, quedando todo documentado para fecundar nuevos brotes y así reactivar un proceso desde el principio, en un flujo circular, performativo y virtuoso: rizomático.

Equipos hexagonales para la innovación social

ROL DIGITAL

Es capaz de multiplicar la conectividad de la organización, facilita la gestión eficiente del stock de datos y los transforma en valor público. Promueve la interoperabilidad y la usabilidad de la información. Actualizado en tecnologías especificas de la información. Actualizado en tecnologías especificas de su ámbito (salud, educación…) y/o tecnologías disruptivas.

ROL COMUNICADOR/A

Es capaz de proyectar conversaciones con el exterior, ampliando las redes hacia fura, tejiendo alianzas, captando la energía del entorno y decodificando los mensajes en dos direcciones; utilizando todos los canales disponibles: redes sociales,

ROL CONECTOR/A

Es capaz de generar sincronía en la red, fomenta una cultura organizacional integradora, impulsa procesos de co.creacion que generan sentimiento de pertenencia y proveen identidad y significado al grupo. En última instancia, favorecen la creación de una comunidad estable.

EQUIPO HIP

ROL FILÓSOFO/A

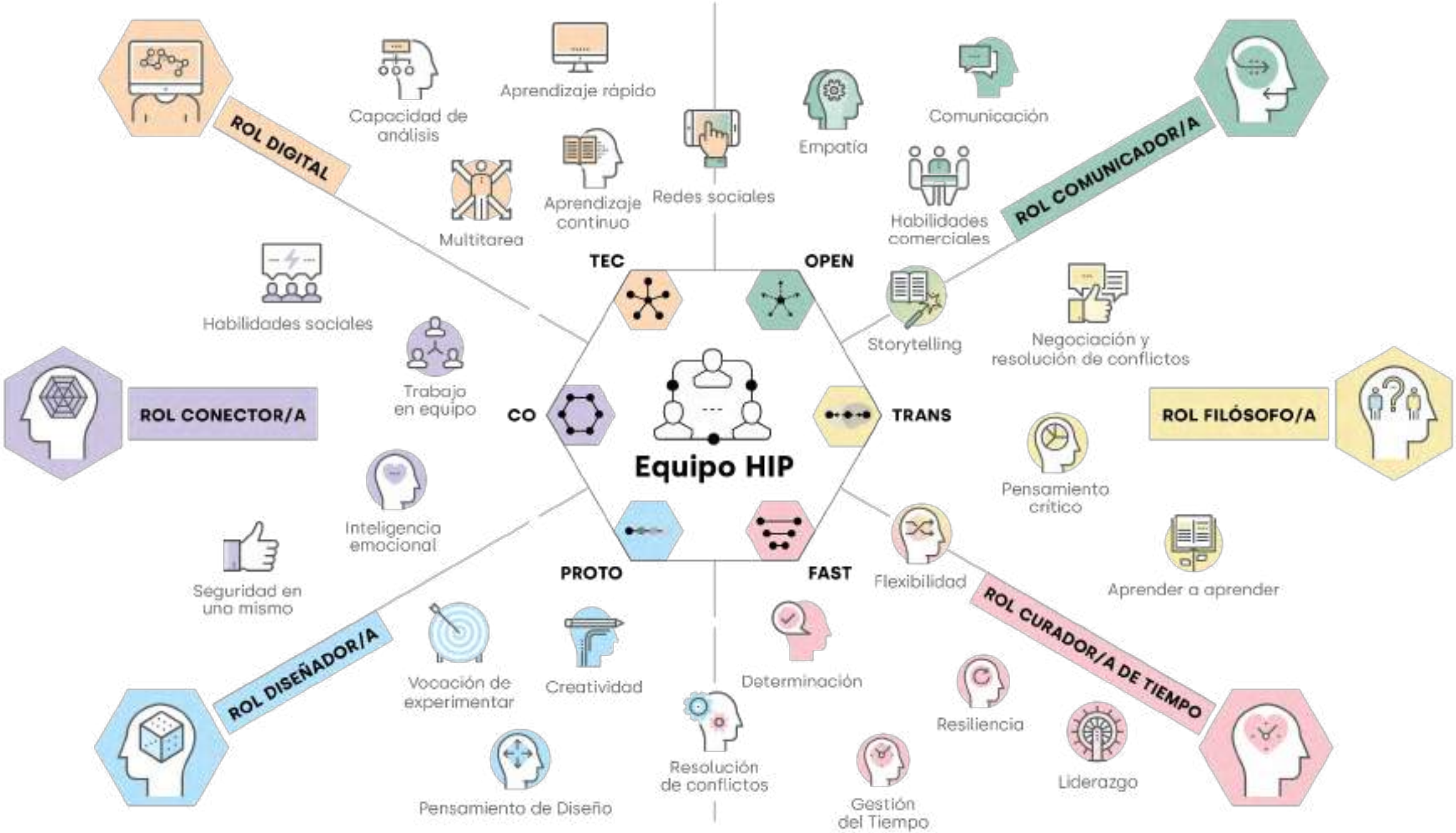
Es capaz de proyectar pensamiento crítico, trazar conexiones improbables con análisis transversales y equipos trans-disciplinares, conjugando pensamiento híbrido y acción anfibia, superando el trabajo en silos y los departamentos estancos.

ROL DISEÑADOR/A

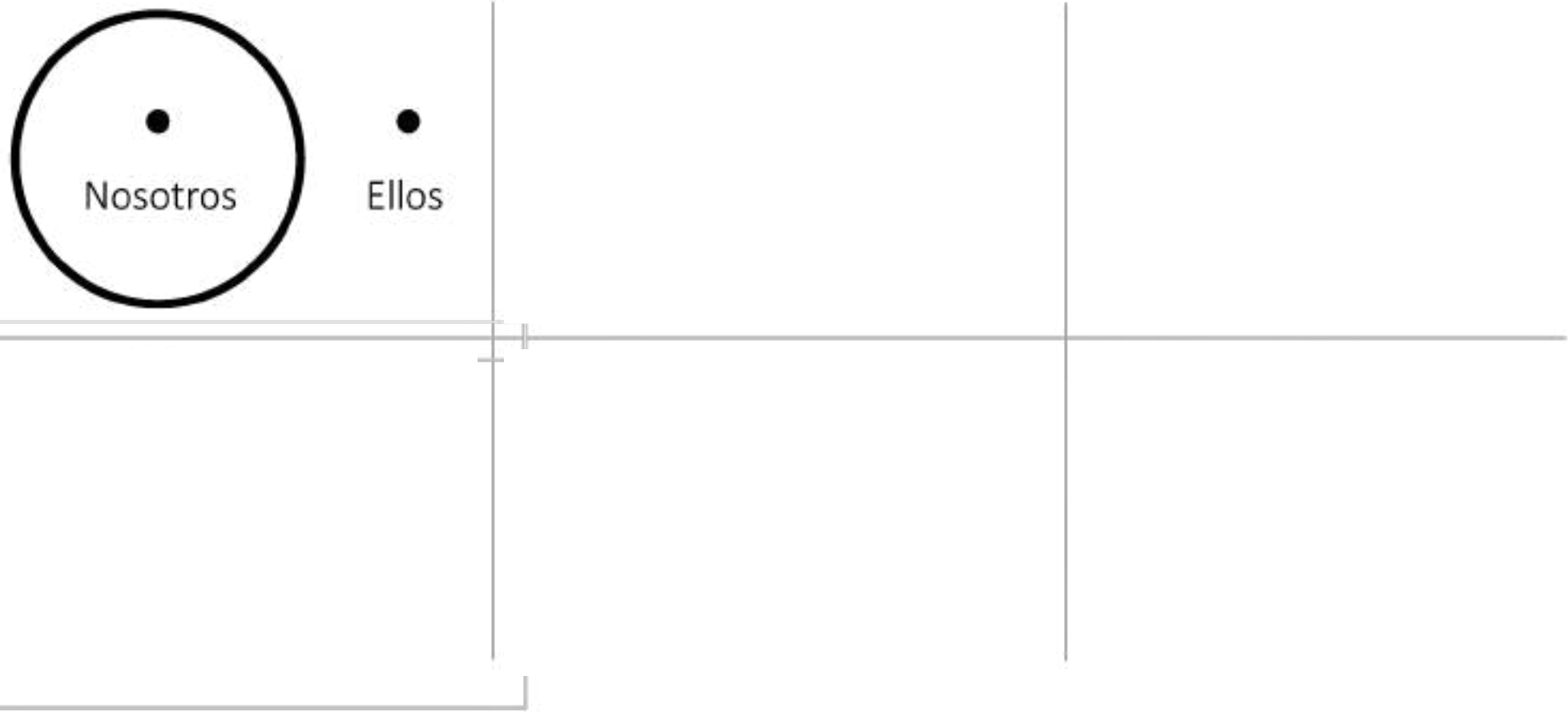
Es capaz de relacionarse de una forma intuitiva con el futuro. Reduce el nivel de abstracción de la conversación, con sus prototipos o pilotos genera núcleos de conversación que alinea visiones y multiplican la productividad del equipo.

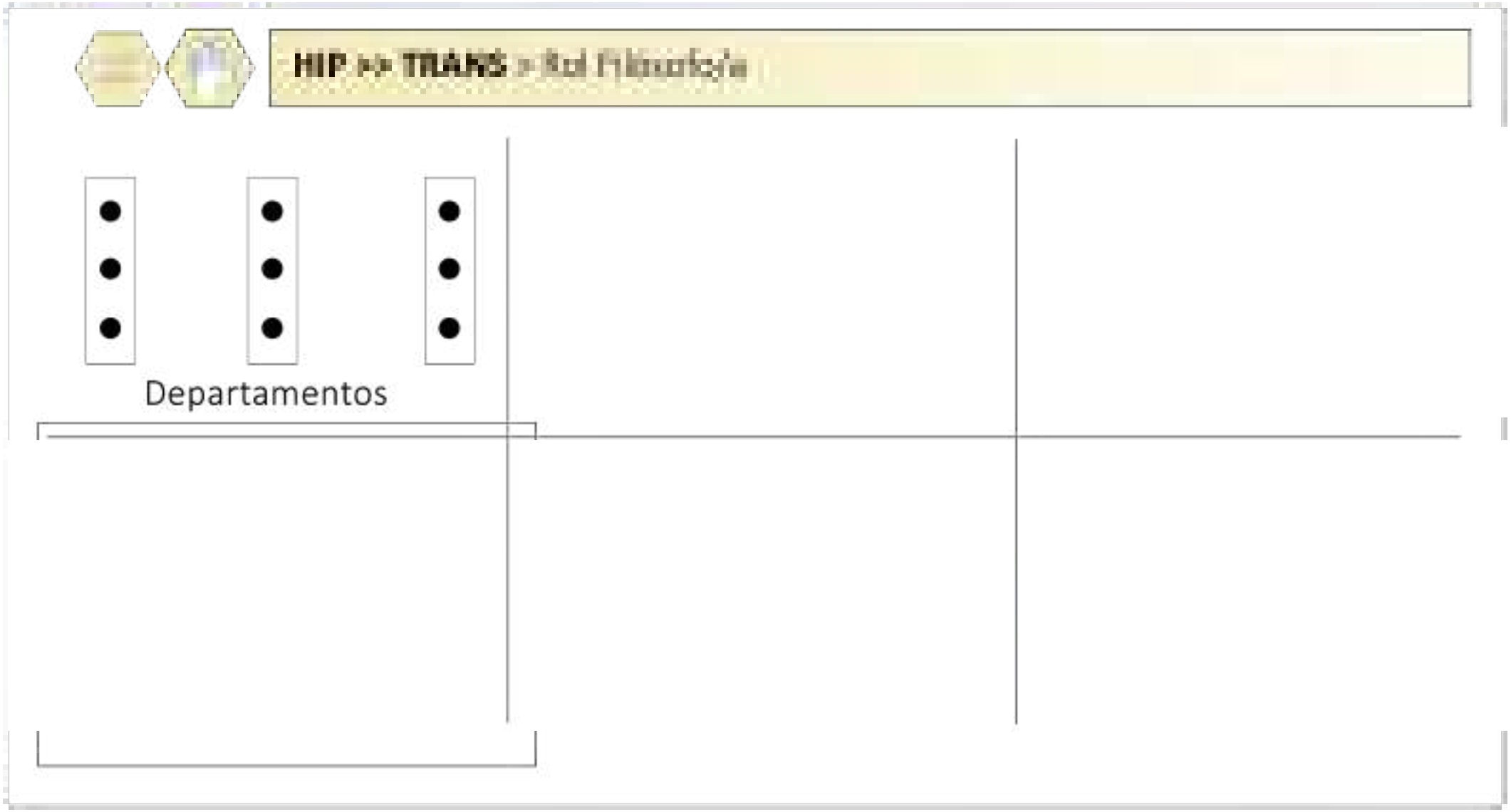
ROL CURADOR/A DEL TIEMPO

Es capaz de acortar distancias, produciendo más y mejores conversaciones mediante un uso racional y conciliable del tiempo (recurso humanos, presupuestos…) que redundan en relaciones más significativas y sostenibles para los miembros de la organización y los actores del ecosistema.

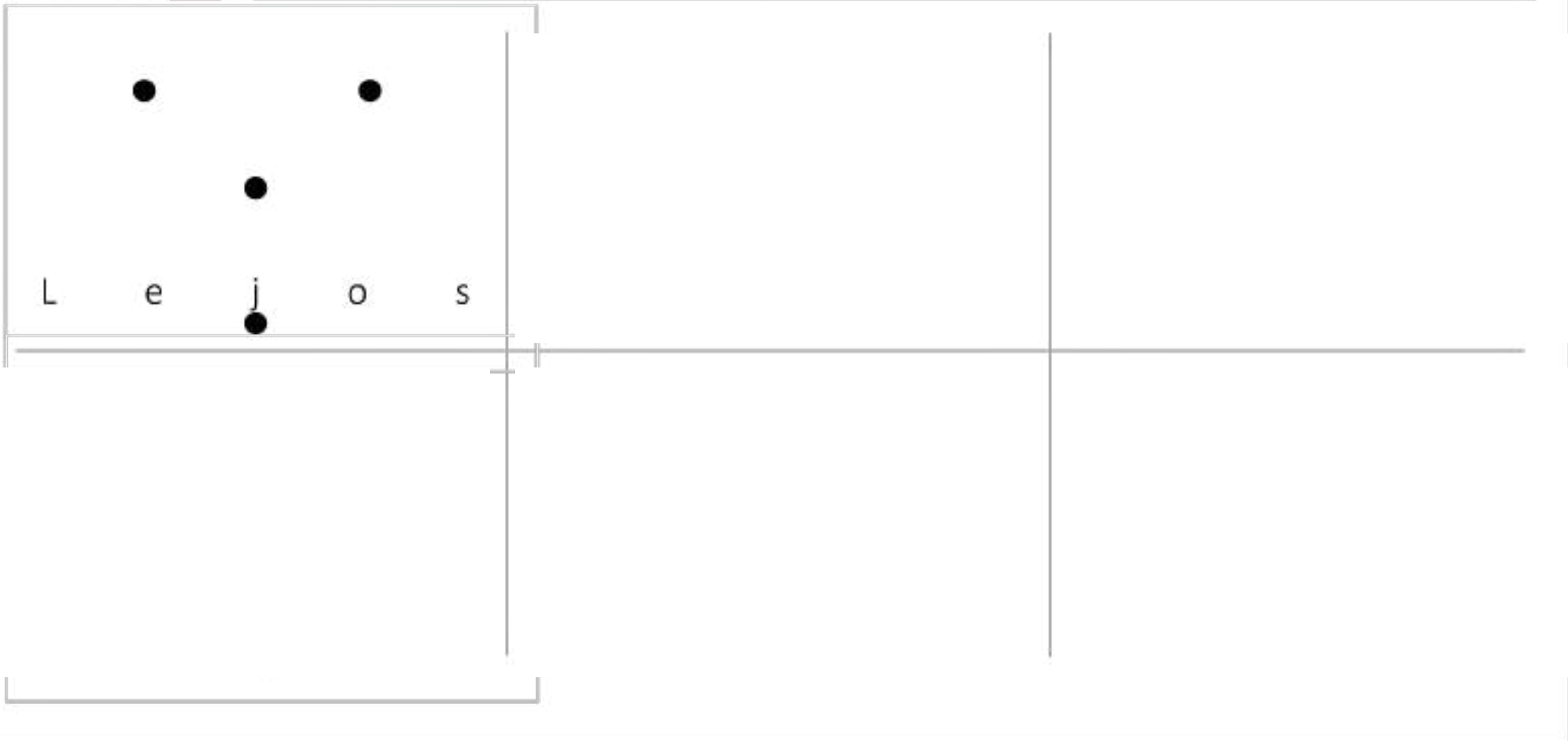

Equipo HIP
TEC
OPEN
CO
TRANS
PROTO
FAST
ROL DIGITAL
Capacidad de análisis
Aprendizaje rápido
Multitarea
Aprendizaje continuo
Redes sociales
ROL COMUNICADOR/A
Empatía
Comunicación
Habilidades comerciales
Storytelling
Negociación y resolución de conflictos
ROL CONECTOR/A
Habilidades sociales
Trabajo en equipo
Inteligencia emocional
ROL FILÓSOFO/A
Pensamiento crítico
Aprender a aprender
ROL DISEÑADOR/A
Seguridad en uno mismo
Vocación de experimentar
Creatividad
Pensamiento de Diseño
ROL CURADOR/A DE TIEMPO
Flexibilidad
Determinación
Resolución de conflictos
Resiliencia
Liderazgo
Gestión del Tiempo

HIP >> OPEN > Rol Comunicador/a

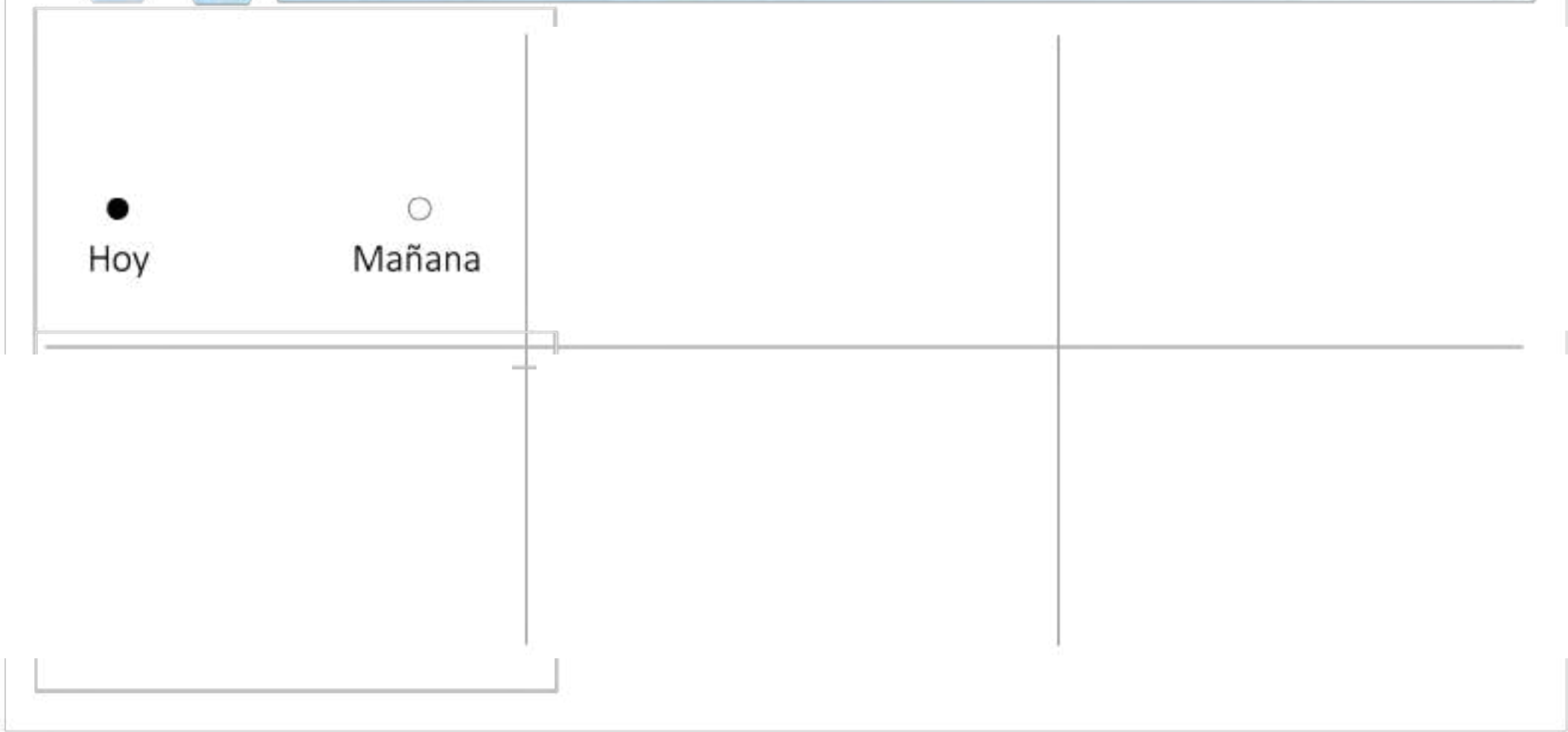



HIP >> TRANS
Departamentos

HIP >> FAST > Rol Curador/a de Tiempo



HIP >> PROTO > Rol Diseñador/a



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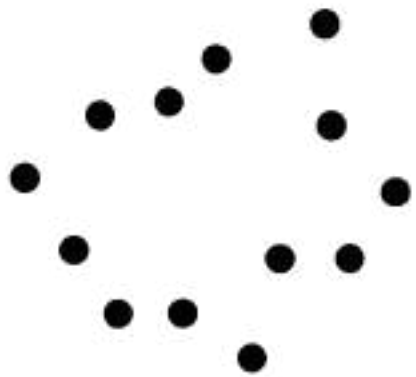

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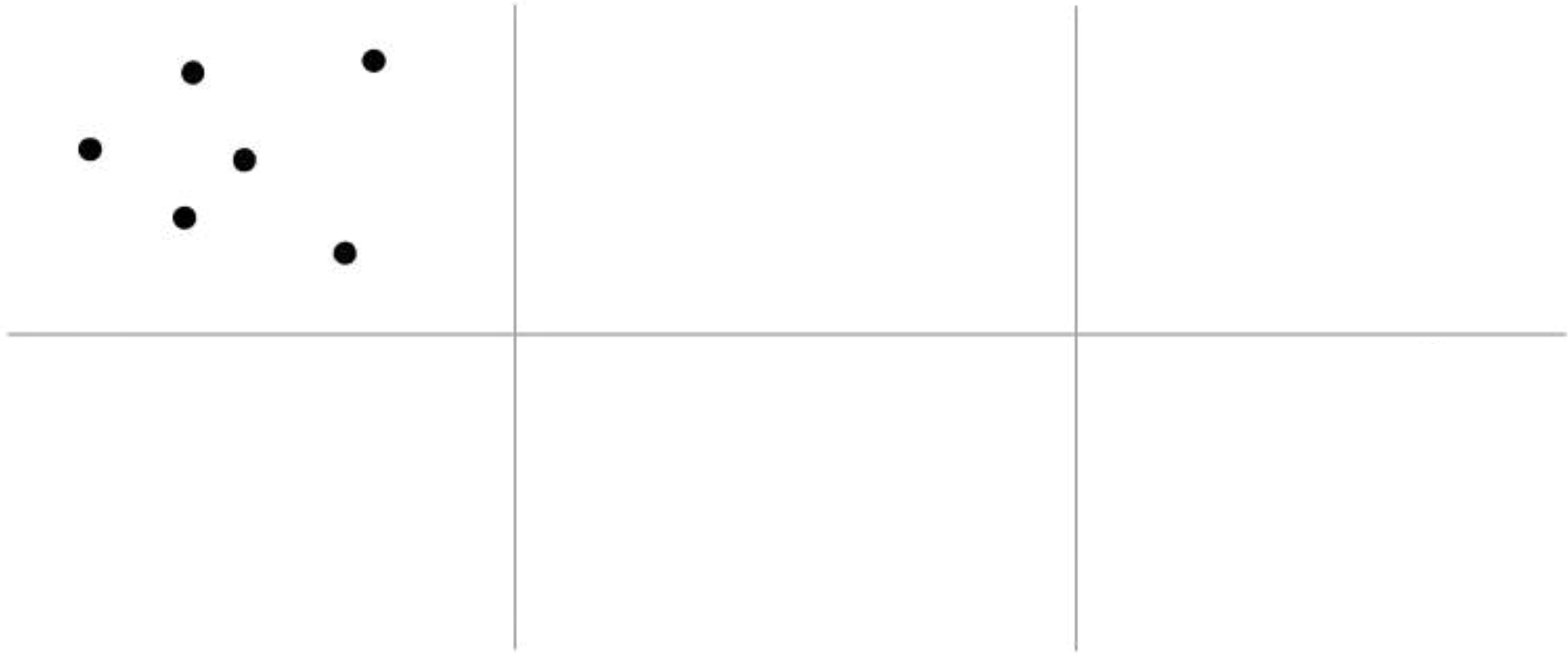


FUTURO DE NUESTRA CIUDAD O REGIÓN

Puedo
Influir

Trans & Tec
Desafía lo establecido
Piensa fuera de la caja
Multiplica el impacto

Fast_
Actúa ágil
Acelera el Cambio
Acorta Distancias

Va ir a
Peor

Va ir a
Mejor

Proto_
Inventa el futuro
Imagina lo improbable
Experimenta sin miedo

Open & Co
Piensa en grande
Mira hacia fuera
Crea comunidad
Suma fuerzas

No puedo
Influir

INNOVACIÓN SOCIAL Y CONTRATO SOCIAL

Nosotros
(ECO)

Vectores que amplían el rango del nosotros

Open Diluimos las fronteras

Trans Mestizaje

Co Comunidad

Vectores que prefiguran el futuro

Proto Experimentamos soluciones

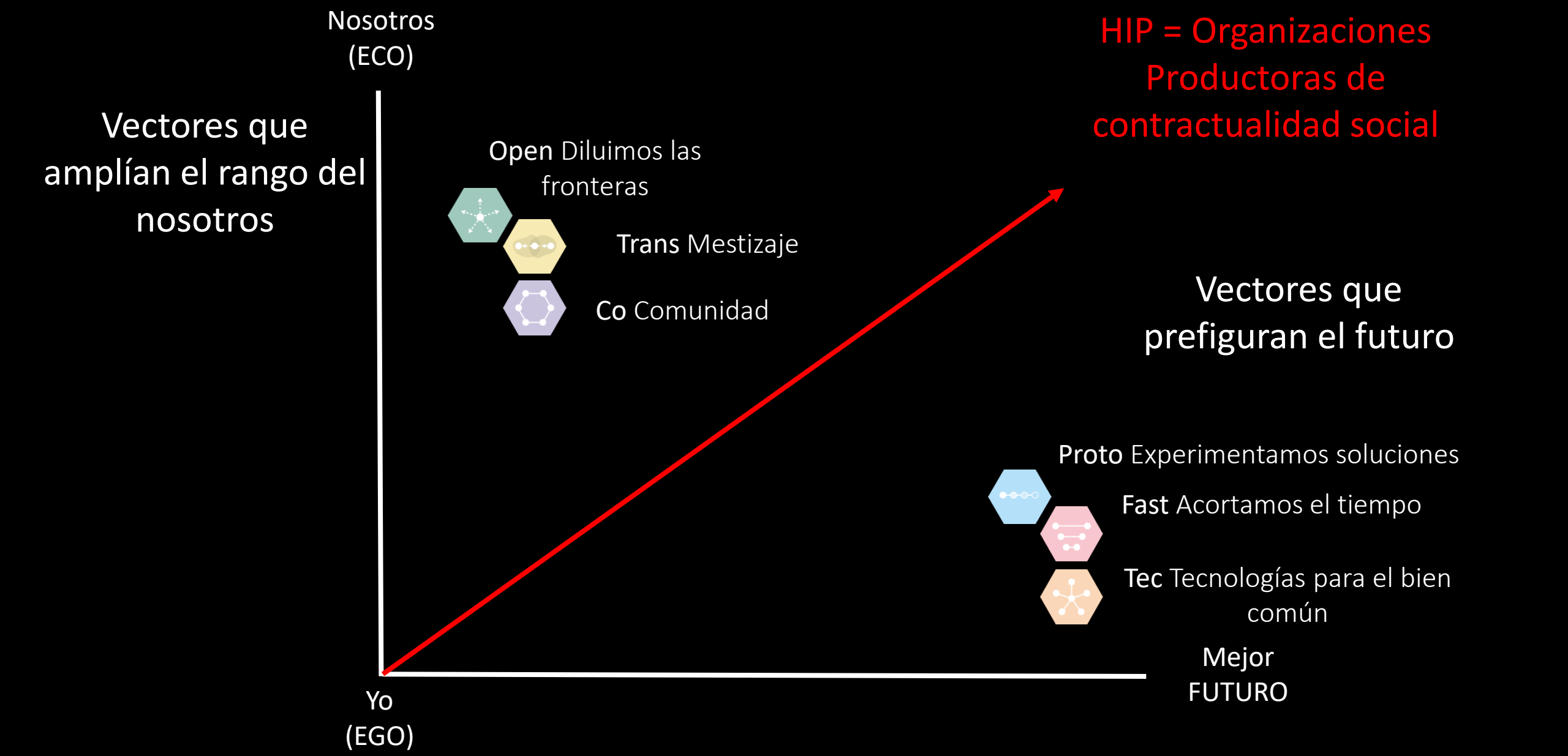
Fast Acortamos el tiempo

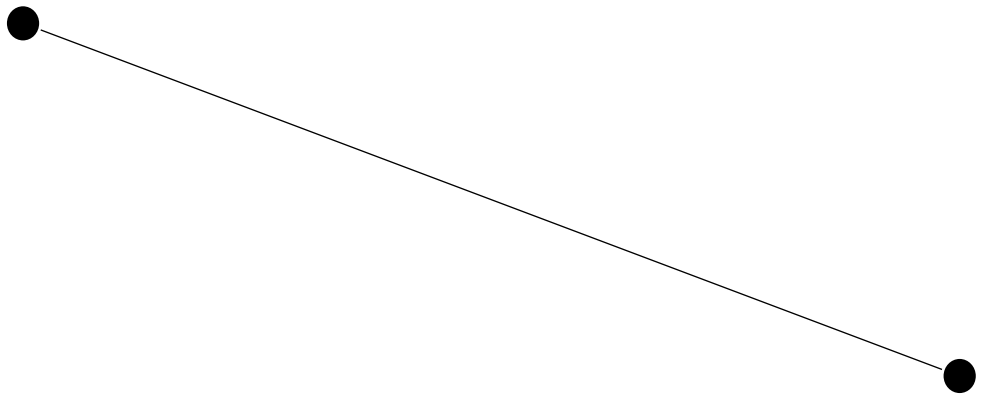
Tec Tecnologías para el bien común

Mejor
FUTURO

Yo
(EGO)

INNOVACIÓN SOCIAL Y CONTRATO SOCIAL





Haz la línea y no el punto.

Deleuze y Guattari. Rizoma 1972

Gracias!

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Aragón Gobierno Abierto

LAAAB
Laboratorio de Aragón [Gobierno] Abierto.

BuiCaSuS

02

Scaling up social innovation

Working Group

Mickaël Barth; Head Consolidation and Scale Up Team – Avise, France

Working session agenda

1. Introduction – Upscaling definition and return on experience from BuiCaSuS perspective - Avise *15 min*

2. Focus on 3 countries : IE, PT, FR -*15 min each*

3. Questions from the audience / discussion between speakers : *30 min*

Participants

Avise (FR)– Mickael BARTH – Team leader (animator)

Genio (IE) – Gràinne SMITH – Project coordinator

Portugal Innovação Social (PT) – Vera EGREJA BARRACHO – Strategic Advisor

ESS France (FR) – Antoine DETOURNE – Managing director

What to consider to support upscaling ?

Return on experience from different countries and stakeholders:

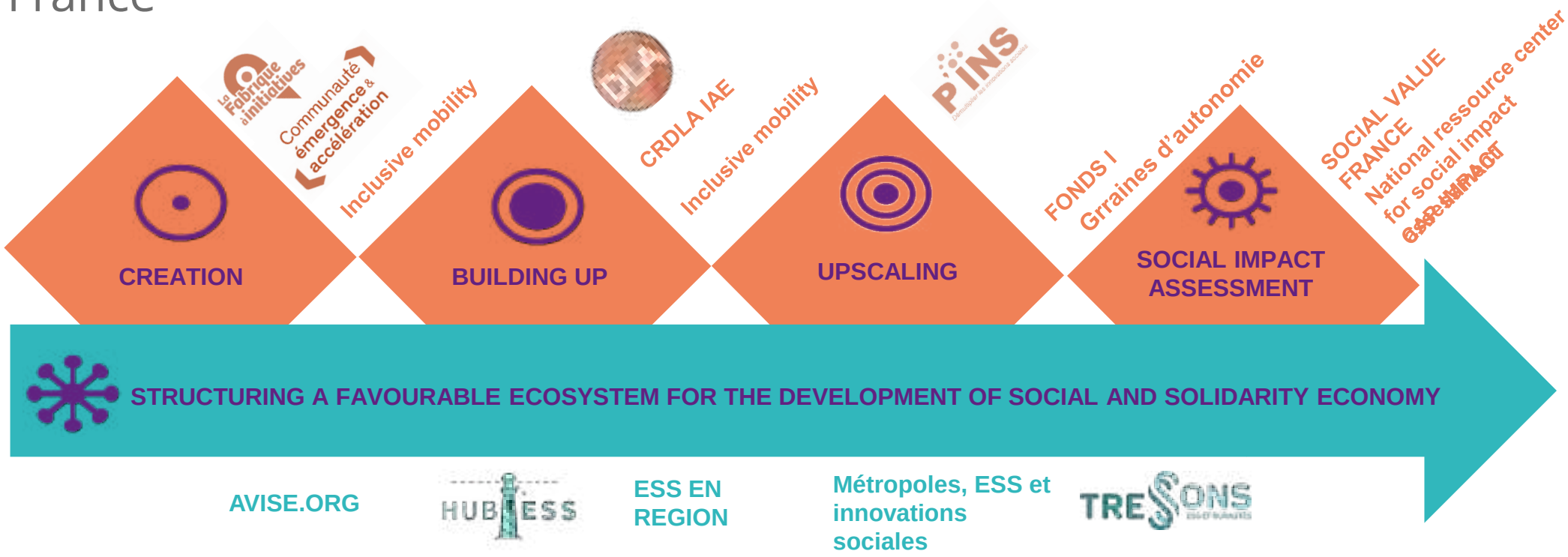
Avise (FR), Genio (IE), Portugal Innovação Social (PT), ESS France (FR)

Thursday, October 20, 2022

11:30 – 13:00

Funded by
the European Union

Developing the social and solidarity economy and social innovation in France



Our fields of expertise

BUILDING UP
and enhancing communities of entrepreneurial support organizations

DEVELOPPING
new support programmes and services.

SUPPORTING
the up-scaling of non-profit organizations and social businesses.

TOOLING UP
project leaders and social entrepreneurs through the resource centre avise.org.

Our online portail :
Avise.org

20/10/2022

Our members and partners

We work with public institutions and private organizations, guided by the concern about contributing to the general interest

OUR MEMBERS

OUR PARTNERS

Defining « upscaling » : EC definition (2021)

According to the EC (2021) definition upscaling refers to :

"… a process of transferring proven social innovations to other actors or contexts thus creating a wider impact.

Scaling can emerge both from :

- supply perspective (social innovator seeks to expand activities or is looking for partners who could replicate the innovation in other context)
- or from demand perspective (public authorities or other stakeholders replicate a proven solution or embed it in public policies or functioning of systems (mainstreaming)).

Scaling of social innovation often benefit from cooperation at EU level: an established practice from one country or region can serve as a source of innovation elsewhere."

Defining « upscaling » : Avise perspective

According to Avise, “upscaling” refers to :

« A process by which an organization tries to maximize its social impact, by reinforcing its structuration and/or by leaning on its ecosystem. »

Social impact = social, societal, environnemental, political impacts

Upscaling is different from growth (but business/economic modeling and financing is still an important factor)

Defining « upscaling » : Avise perspective

Two different levels of “upscaling” :

- Increase of the number of social enterprises
- Development of networks
- Evolution of the legal context

The upscaling of a group
Ex : the social and solidarity economy (SSE)
MACRO LEVEL

The upscaling of one single social innovation
Ex : a social enterprise, a project, a know-how, etc.*
MICRO LEVEL

A process by which an organization tries to maximize its social impact

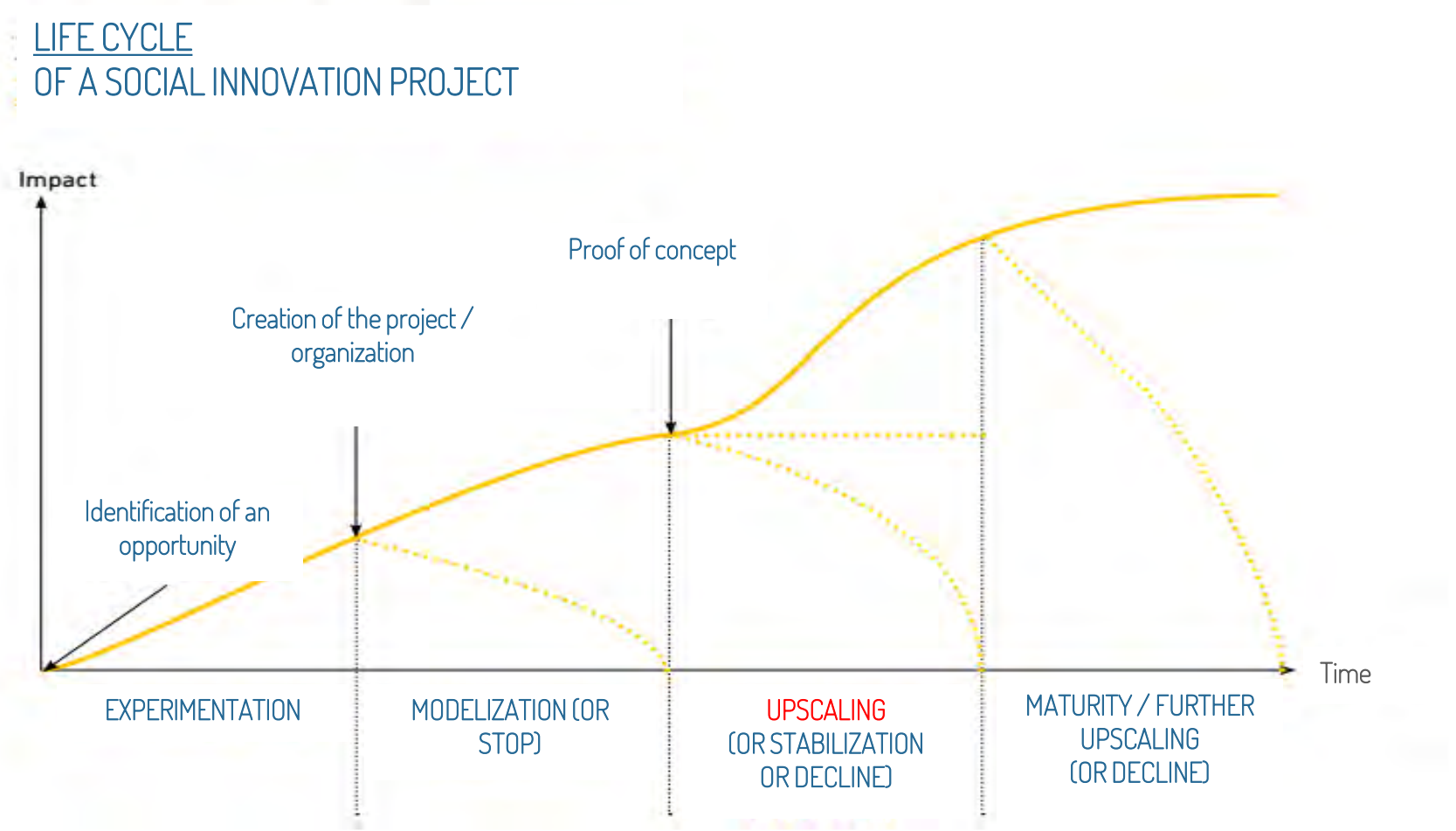
* In France, we understand by « social enterprise » an enterprise that can have the following legal status : co-op, non-profit organization (association), business enterprise with a specific label (B-Corp, etc.), etc.

Defining « upscaling » : Avise perspective

How to “maximize” the impact ?

Defining « upscaling » : Avise perspective

When does an organization launch an “upscaling” process ?

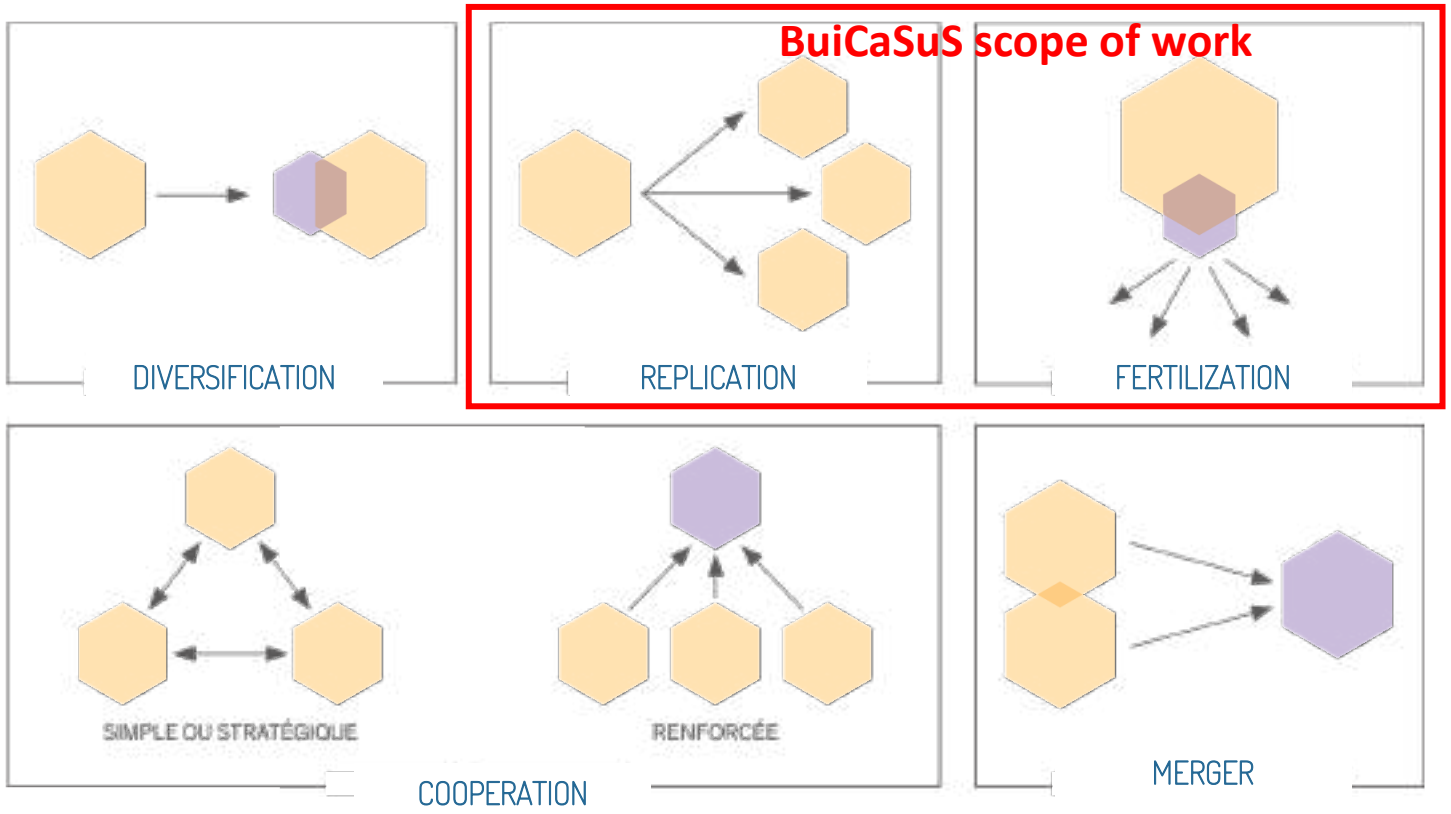


Defining « upscaling » : Avise perspective

5 different strategies in order to scale up = maximize social impact

Individual strategies

Collective strategies

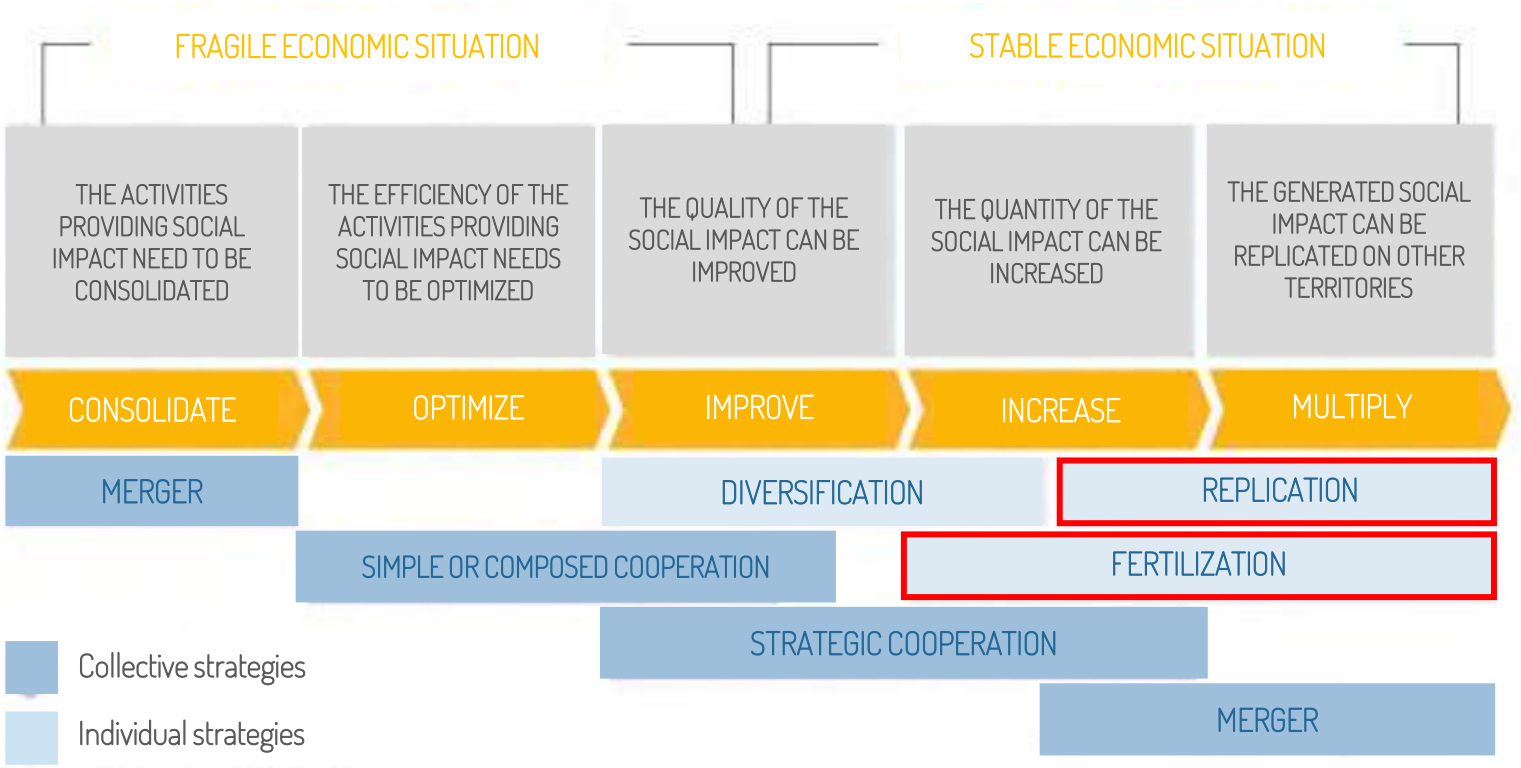


An organization

A project

Defining « upscaling » : Avise perspective

The 5 different strategies answer to different contexts



Defining « upscaling » : Avise perspective

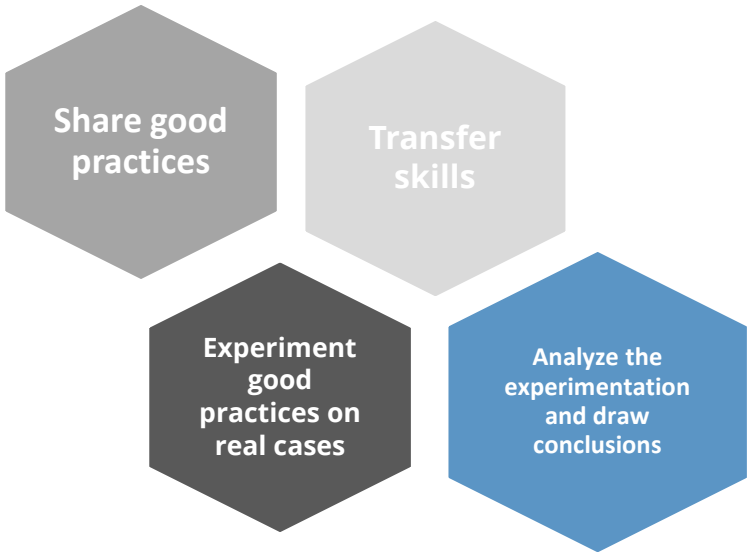
3 conditions to scale up

Structure internal analysis **« what I can do »**	Structure strategic ambition **« what I want to do »**	External environment analysis **« what is needed to do »**
• Social impact proof of concept • Economic model viability • Organization maturity and readiness	• Vision, mission and ambition clarified • Governance alignement • Ecosystem expectations	• Social needs evolution • Social needs assessment on other territories • Partners (financing and non-financing) positionning

BuiCaSuS :Upscaling objectives

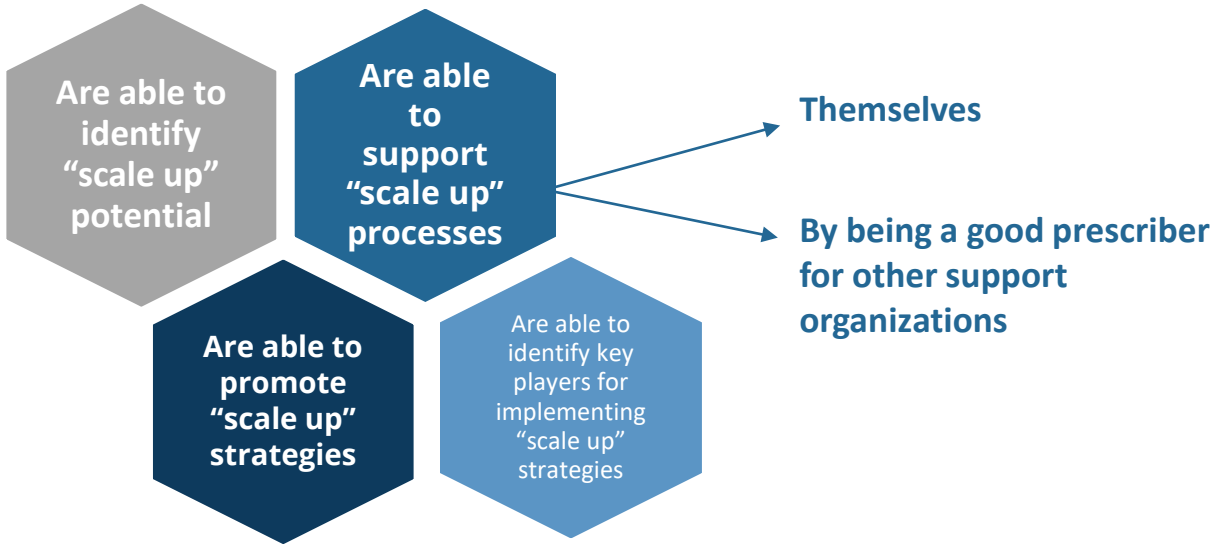
TODAY

Buicasus stakeholders



TOMORROW

The national Competence Centers for Social innovation (CCSI)



Project scope of work: transfer skill and knowledge dedicated to upscaling between consortium stakeholders

BuiCaSuS : Upscaling methodology

1) Organizing the transfer : who's transfering what to whom ?

- Identify SI mentors and SI Pilot projects « receiving » transfer
- Identify mature SI projects « giving » transfer

2) Getting inspired

- 2 LEx in France and Sweden => visit organization that scaled-up
- Sharing methods and knowledge

3) Giving expertise : « train the trainers »

- Upscaling strategies workshop
- Upscaling business model workshop
- Hotline – mentoring for pilot projects

4) Turn ideas into a plan

- Upscaling Business plan (ongoing – december 23)

Main outcomes (to date)

- 10 projects tooled-up
- 10 SI mentors trained
- Scaling-up needs more than 6 months training
- Getting prepared and anticipe on future project development

Next steps

- Working paper for each projects upscaling BP
- Integrate upscaling specificities in National CCSI strategies

BuiCaSuS - Mid-Term Conference

Supporting social innovations to scale

20th/21st October 2022

www.genio.ie info@genio.ie

Genio - Scaling social innovations to solve complex problems

Genio Video

Genio - Scaling social innovations to solve complex problems

- Work at Irish and European level, based in Dublin, Ireland
- 12 years' experience of scaling social innovation in Ireland and Europe
- Trusted partners of government agencies, European institutions and international foundations

How:

- Support innovation that puts people at the heart of service design
- Help to build capacity of leaders within systems and organisations and embed long-term change
- Use an action research approach to solve complex problems in real time
- Manage reform funding for cost-effective innovation and service reform

Scaling innovation in the public sector

Context

- Public sector budgets already committed and under pressure
- Difficulty ringfencing and protecting funding to introduce innovation
- Transition funding required to support new models /approaches while not upsetting existing funding arrangements
- Successfully implemented innovations to create appetite for refocusing larger budgets to adopt cost effective innovation
- Capacity building required for those implementing change

Example: Service Reform Fund (SRF)

- Genio, in collaboration with National Government; Local Government agencies; third sector organisations and philanthropy

- Service Reform Fund (SRF) €45m (30m state funding, 15m Philanthropy)

- Aim – Scale cost-effective innovation in social services in line with national policy objectives

Service Reform Fund (SRF) focus areas

- Disability: De-Congregation - supporting people to live in the community

- Mental health: Individual Placement & Support - giving real jobs to people rather than just training

- Homelessness: Housing First - giving long term homeless people their own homes

Service Reform Fund (SRF)

- Ringfenced funding to enable innovations to gain traction in public service systems
- Grant funding allocated on a competitive basis
- Planning grants awarded to support consultation with stakeholders particularly end beneficiaries
- Capacity building support and training provided alongside funding
- Funding released only on the basis of outcomes achieved
- Action Research approach used
- External evaluation commissioned where needed

Action Research

- Objective: to identify the challenges and opportunities in implementing the initiatives and to highlight areas of synergy, as they arise
- Use interviews and focus groups to facilitate discussions with senior and frontline staff
- A key component is to help social services to bring people using the services into the heart of the reform effort
- Draws on concepts of institutional theory to understand why ingrained beliefs and practices exist in fields and to understand how they can be purposefully changed
- Conducted in cycles of interviews and feedback throughout the lifetime of the project

What was unique about the SRF

- Put pressure on the system to **develop plans** and **solutions** at a regional level
- Funding was used as **leverage** to encourage agencies to engage with the SRF and to ensure accountability
- Perceived to have “forced an agenda” for engagement - acted as a catalyst for both introducing and strengthening **service user engagement**
- **Action research** enabled an iterative learning approach, allowing innovations to pivot and adapt
- **Training and capacity building** were found to be integral elements of the reform process

Outcomes of SRF

- Enabled people to live more independent and productive lives – all targets set were exceeded

- Fostered a new way of working, promoting inter-agency collaboration

- Developed ways to navigate a complex system to transform lives and protect the most vulnerable people in our society

- Work has been sustained and mainstreamed

Scaling SI in Europe

- European Social Catalyst Fund (ESCF) – established and co-funded by EU Horizon 2020 Research and Innovation Programme, Genio (Ireland), Robert Bosch Stiftung (Germany); King Baudouin Foundation (Belgium) www.euscf.eu
- Aim: to identify and support proven innovations to develop plans to scale within, and across EU Member States
- 120 applications received from 22 countries
- Seven innovations selected to develop plans in a total of 15 countries

Supports offered by Genio

- Financial management of fund
- Provision of non-financial support
- Tailor made capacity building programme combining group and individual sessions covering topics such as ….
- Progress monitored and funding released against agreed objectives
- See ESCF Report - Planning the Scaling of Successful Social Innovations https://www.euscf.eu/_files/ugd/ae603a_f45eef6dd28b44578ea80fa026d73183.pdf

Success of ESCF

- ESCF resulting in the development of 120m euro European Social Innovation Catalyst Fund (ESICF) (30m from EU Horizon Europe Programme) – *A European Social Innovation Catalyst Fund to Advance EU Mission Objectives by Replicating and Scaling-up Existing, Demonstrably Successful Social Innovations (HORIZON-MISS-2022-SOCIALCAT-01)*

Challenges to scaling

- Insufficient resources for objective evaluation of the efficacy of innovations
- Not enough attention and support for planning for scaling
- Uncertainty in relation to validating innovations for scaling (Genio producing validation tool for scaling, currently being tested by FUSE)
- Stakeholder engagement strategies need improvement
- Support needed to learn as you scale https://www.genio.ie/publications/learning-as-you-scale
- Funding and capacity building needed to scale innovations in and across countries

What supports scaling

- Identify and enable champions to drive the change
- Criteria-dependent, ring-fenced funding along with monitoring can be used as leverage
- Build strong mechanisms for the capacities and voices of service users
- Create a learning environment that supports reflection and adaptation - e.g., Action Research, Communities of Practice, etc.
- Capacity building - supports staff to think and work differently
- Sustain reform and maintain momentum for change - sharing “success stories”

Learnings from Ireland and EU

- Having time, funding and resources to develop scaling plans
- Stakeholder engagement - identifying relevant stakeholders and forming partnerships
- Involvement of the end beneficiaries in the design process can help shift deeply ingrained beliefs and help increase acceptance of a new approach
- The central role EU can play in supporting MS that are scaling the same innovative models
- Strategically placing Philanthropic resources to help catalyse scaling of proven innovations can be extremely impactful
- Blending sources of finance, e.g., social impact finance, philanthropic, public, or combination

THANK YOU

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BuiCaSuS

03

Tools for fostering ecosystems

Working Group

Anna Tengvist, Coordinator
Forum for Social Innovation Sweden

Workshop: Best practices for supporting social innovation

20th October, 2022

Anna Tengqvist

Gloria-Karin López

Why this workshop

The objective of this workshop is to present and discuss best practices for supporting all elements of social innovation processes.

Agenda

- Introduction and round of presentations
- Film on support to social innovation in all phases of the social innovation process
- Key findings and recommendations on support to social innovation
- World Café – session on support of social innovation
- Presentations from tables
- Summary and close

Recommendations

- Make better use of existing knowledge and approaches to support social innovation
- Ensure support to all elements of the social innovation process, not only ideation but also preparation, realization and impact
- Help realize and scale initiatives on the micro, meso and macro levels
- Strengthen the ecosystems that enable social innovation by establishing and managing local and regional platforms for cross-sectoral co-creation
- Create a coordinating function for support to social innovation on national and regional levels

Recommendations

- Integrate social innovation support practices into regular systems and established institutions, e.g. through cross-sectoral co-creation and community involvement
- Ensure public and private funding of social innovation in all elements and levels of the process
- Improve public policy to better acknowledge and support social innovation
- Support further knowledge development on how social innovation can be supported in practice

BuiCaSuS is Funded by the European Union

Questions – World Café

1. How would you **ensure cross-sectoral cooperation** in a project aiming to support women with immigrant backgrounds to move closer to the labour market?
2. How would you ensure **the involvement of the people affected** by the societal challenge in a municipality project focusing on getting more young people into work?
3. Who (and how) would you work together with, in order to **scale** a project that has developed a (local) successful method to support long term unemployed in moving closer to the labour market?
4. What would you include in a **training** for staff in an organisation that wants to start working with **social innovation?**
5. Based on the presentation on support to social innovation processes – what are things you already do, and what would you like to strengthen in your own work?

World Café – how we do it

1. One question per table – twelve minutes of discussions
2. Move to a new table – not with the same group – new participants at each table
3. Four rounds of questions
4. One facilitator at each table – introduces you to the question
5. Everyone can write and draw on the ”tablecloth” (flip chart paper)
6. Take the opportunity to think freely and in new ways

BuiCaSus

04

Mapping SI Ecosystems

Inga Kalnina (Latvia), Alexis Bouges (France), Stefan Meyer (Spain), Anna Tengqvist (Sweden)

Mapping of ecosystems of Social Innovation

BuiCaSuS Mid-term Conference

25 October, 2022

Funded by the European Union

This publication has received financial support from the European Union.

The information contained in this publication does not necessarily reflect the official position of the European Commission.

BuiCaSuS
A transnational learning platform

https://ec.europa.eu/european-social-fund-plus/en/competence-centres-social-innovation

BuiCaSus factsheet 2021 - Member States: France, Latvia, Spain, Sweden
English (242.65 KB - PDF)

ESIA factsheet 2021- Member States: Denmark, Estonia, Germany, Poland, UK
English (270.63 KB - PDF)

Fuse factsheet 2021 - Member States: Bulgaria, Cyprus, Ireland, Portugal
English (301.67 KB - PDF)

PEnCIL factsheet 2021 - Member States: Belgium, Czechia, Finland, Lithuania
English (232.18 KB - PDF)

SEED factsheet 2021 - Member States: Greece, Italy, Romania, Slovenia
English (263.07 KB - PDF)

SI Plus facsheet 2021 - Member States: Austria, Bulgaria, Hungary, Slovakia
English (229.86 KB - PDF)

Research question

¿What are the factors

that foster (enabling conditions)

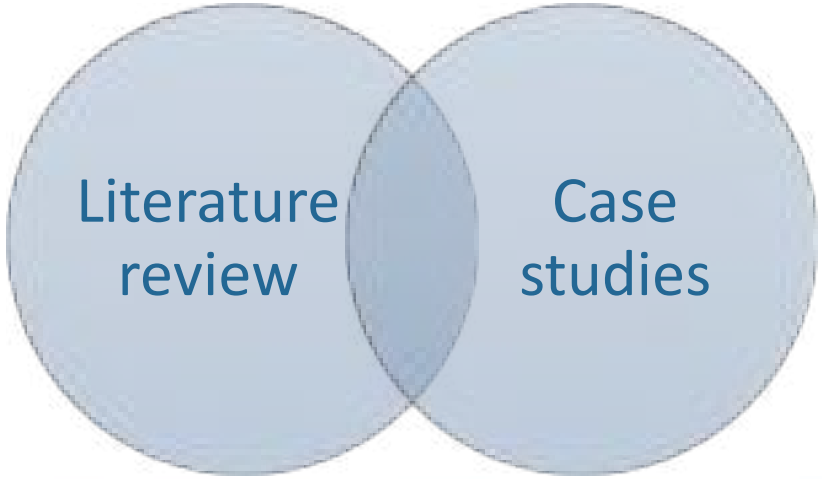
or impede (bottlenecks/barriers)

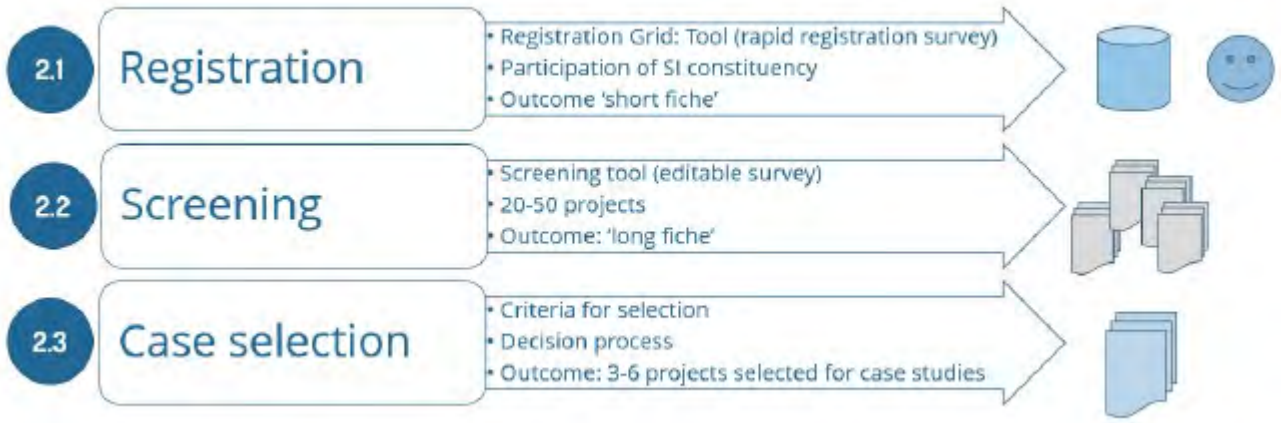
mature social innovation initiatives

to be upscaled and/or transformed into public policies

in the sector of social services?

Methodology





Mid-term conference – Session 7

PowerPoint Slides for **France**

25 October, 2022

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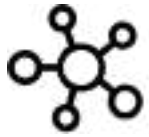
Favourable conditions of the French SI ecosystem

Legal & political recognition



Rich & structured support ecosystem

Various financing possibilities

National Resource centre for social impact evaluation

Upscaling programs

Existing CCSI

Challenges of the French SI ecosystem

Legal & political recognition

➔ Long-term support programs

➔ More support to SI in public policies

Various financing possibilities

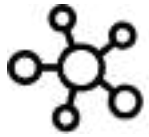
➔ Funding the experimental phase

➔ Raising awareness among traditional bankers, investors, public institutions

Upscaling programs

➔ Ambitious, permanent offering of guidance & support for projects on a national scale

➔ Entering the common law



Rich & structured support ecosystem

➔ Clarity & visibility

➔ Funding this (free of charge) support

National Resource centre for social impact evaluation

➔ More guidance, support, financing of the evaluation process

Existing CCSI

➔ A role that can be reinforced, at national and European scales

Funded by
the European Union

Sabiedrības integrācijas fonds

Mapping social innovation ecosystem in Latvia

Inga Kalnina,
Society Integration Foundation

Social innovation ecosystem – main barriers

Sabiedrības integrācijas fonds

no clear definition of SI -> insufficient understanding and political support -> unclear conditions for SI development etc.	no specific, targeted, and continuous programmes designed to foster SI development processes	often public sector is addressing SI within the limits of its capacity, available information, and available staff
lack of sustainable funding	mismatches between the requirements and actual approach to social services, especially in the context of DI and CBSS	-> SI initiatives stop in the development process

Social innovation ecosystem drivers

Sabiedrības integrācijas fonds

- SI can be supported more effectively if support is organised and sustainable
- A need for one coordinating institution like National CCSI
- providing all kind of targeted and sustainable support to SI through all process of SI development and thus helping SI to be upscaled/merged

Thank you for attention!

www.sif.gov.lv

@SIFlv Twitter and Facebook

Sabiedrības integrācijas fonds

Social Innovation Ecosystem in Spain

BuiCaSuS Mid-term Conference

Stefan Meyer – fresnoconsulting.es

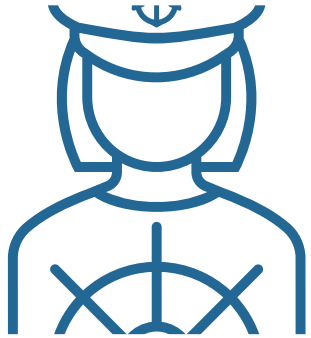
25 October, 2022

Funded by the European Union

This publication has received financial support from the European Union.

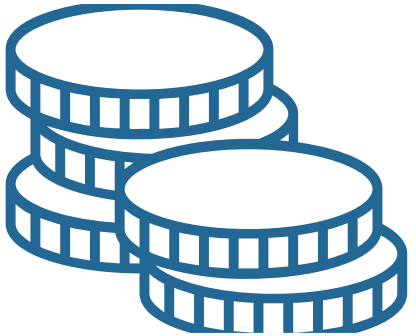
The information contained in this publication does not necessarily reflect the official position of the European Commission.

The ecosystem

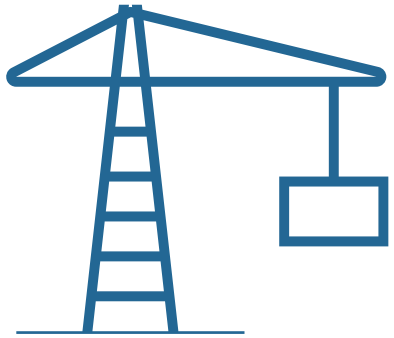


Legislation and public policies

Social Innovation in the regions and the municipalities



Financing



Social Innovation in the *Recovery* and Resilience *Facility*

Support structures

Research. Evidence, evaluation

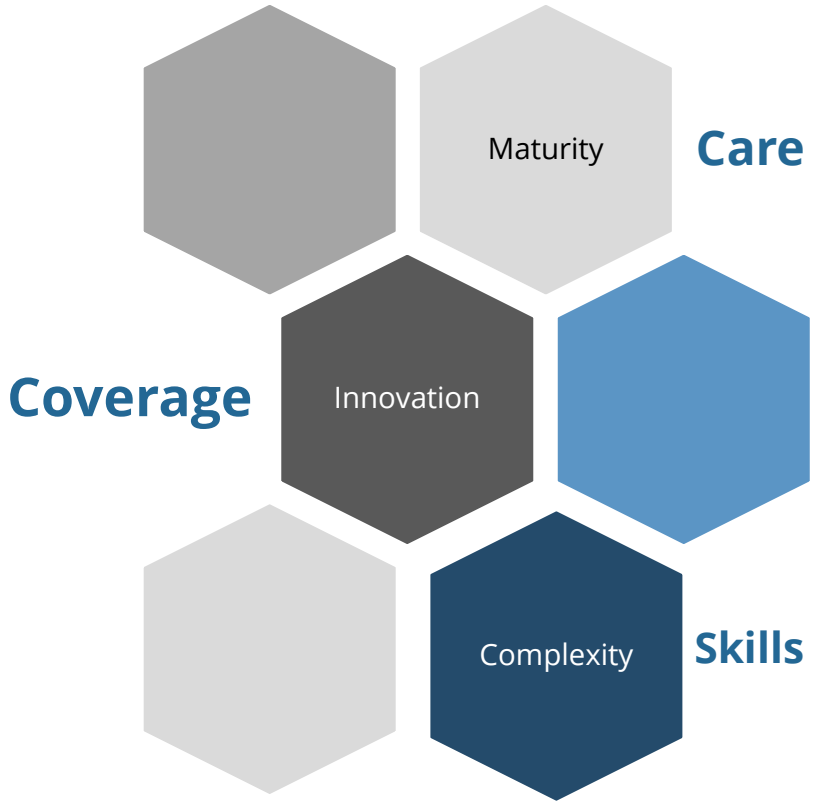
Cases

GETXO Zurekin
NEW HEALTH FOUNDATION
FUNDACIÓN DOBLE SONRISA

RuralCare

Servicios Sociales de Castilla y León

vila veïna
Posant la vida al centre



Obervations

Awareness on social innovation	Recognition of complex challenges: Framing	Trust, listening, ownership	Open process vs. planning attitude
Open Source: Sharing attitude	Prototyping and prove of concept	New professional profiles: Community broker	Prudent leadership
Micro-territoriality and local government	Digitalization	Evidence and social impact	Beyond “the social”

SWEDEN

Ecosystem for social innovation

Key findings

25 October, 2022

Funded by
the European Union

Strengths

- Good preconditions - engaged actors many initiatives, many changemakers
- The Swedish Government's strategy – a starting point (2018-2020)
- A widespread commitment in many sectors on the sustainability goals of the 2030 Agenda
- Good examples of support to social innovation among funders, intermediaries, ecosystem at large
- Good examples of platforms and networks for social innovation nationally, regionally locally
- The ESF+ focus on social innovation

Needs

- Clearer political leadership to steer toward social innovation, including funding
- Stronger national, local and regional platforms to coordinate cross-sectoral collaboration
- Clarify ecosystems for ESF+, funded projects
- Connect with expertise of experienced ecosystem actors
- Integrate social innovation in day-to-day activities of key actors in the larger innovation system
- Expand the role of academia and research in social innovation
- Use and design tools to support parts of social innovation processes on national, regional and local levels
- Ensure participation and influence for target groups

BuiCaSus

05

Evaluating Social innovation

Gorka Espiau – Managing Director
Agirre Lehendakaria Centre
for Social and Political Studies

AGIRRE LEHENDAKARIA CENTER
for Social and Political Studies

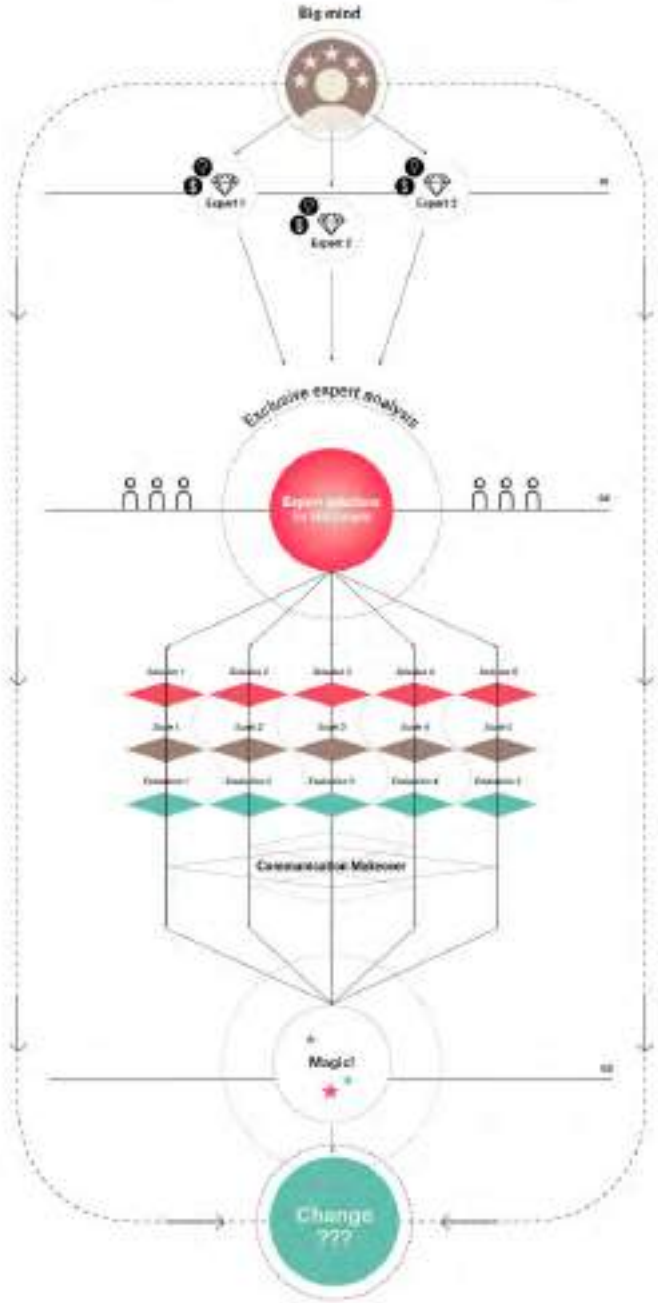
Laboratorio de Innovación Social

Los nuevos modelo de evaluación requieren un enfoque evolutivo para adaptarse a entornos cambiantes. Estos nuevos enfoques de evaluación construyen procesos iterativos de recopilación de información, análisis conjunto, diálogo y reflexión que permiten evaluar la eficacia del conjunto de la carteras de iniciativas. Deben poder proporcionar información en tiempo real que puedan servir para anticiparse y adaptar los programas a estas condiciones cambiantes.

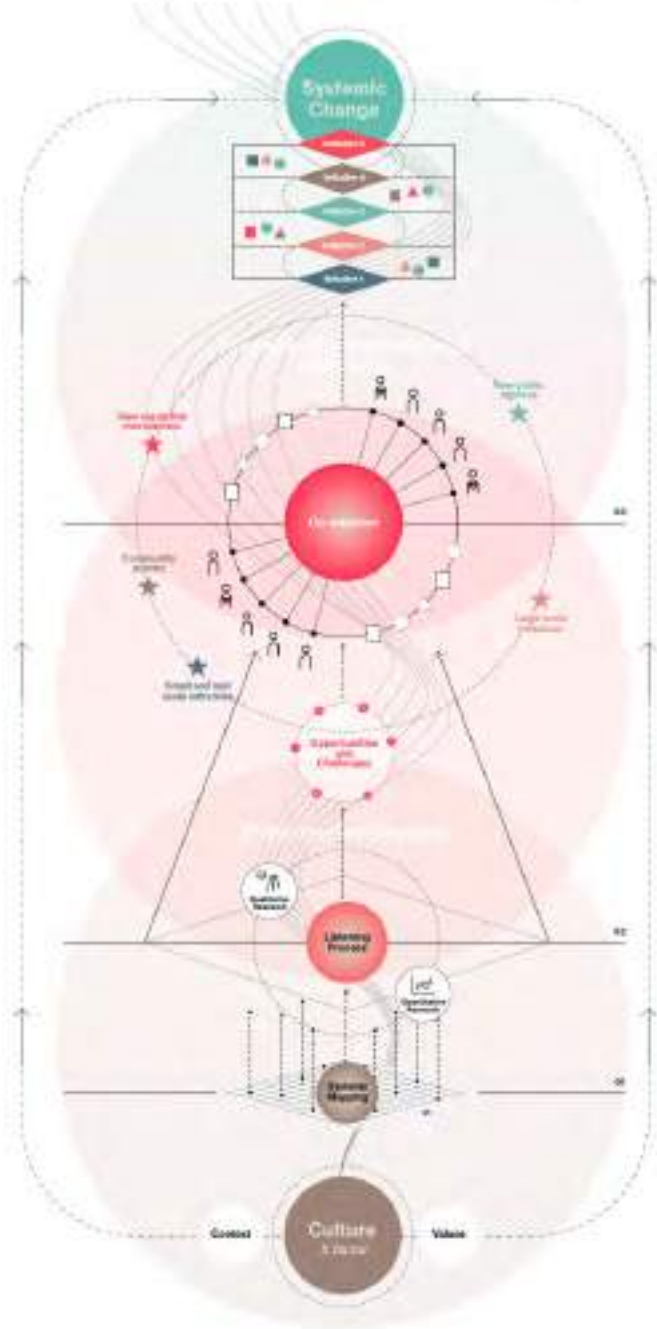
A diferencia del enfoque de desarrollo más tradicional, que utiliza el marco lógico para llevar a cabo actividades prescritas que respondan a objetivos concretos y preestablecidos, los nuevos enfoques de evaluación complementan estas herramientas con nuevos procesos e indicadores:

-¿Cuál es el cambio más significativo que está produciendo nuestra intervención?
- ¿Cómo podemos visualizar el conjunto de actores e iniciativas que están condicionando nuestro impacto?
- ¿Qué conocimientos, información y recursos están disponibles a nivel local y que pueden conectarse con nuestras iniciativas?
- ¿Qué está funcionando y por qué?
- ¿Qué no funciona y por qué?
- ¿Cómo están cambiando las relaciones y las estructuras a lo largo del tiempo como resultado de nuestra intervención?
- ¿Qué cambios involuntarios se están produciendo?
- A nivel macro, ¿qué se puede aprender de los cambios en las intervenciones/programas?

TRADITIONAL INNOVATION APPROACH



OPEN INNOVATION PLATFORM APPROACH



Cada vez hay más investigaciones que demuestran que los enfoques evolutivos son especialmente adecuados para informar y medir las iniciativas de cambio social en los siguientes aspectos:

- Adaptación de un programa existente a condiciones cambiantes
- Adaptación de un programa basado en principios generales para un contexto concreto
- Adaptación de un programa para responder rápidamente en una crisis
- Incorporar un enfoque sistémico.

Entre las técnicas y herramientas que pueden utilizarse para sintetizar esta información, destacan las siguientes:

- Narrativas de los cambios más significativos.
- Matriz de barreras y facilitadores para el cambio o impacto.
- Matriz de retos y oportunidades.
- Herramienta digital de visualización del sistema.

Nuevas tendencias de evaluación

EVALUACIÓN TRADICIONAL	EVALUACIÓN EVOLUTIVA
Objetivos: Apoyar la mejora incremental y la medición	Apoyar el proceso de innovación y adaptación a entornos dinámicos
Roles y responsabilidades: los evaluadores son externos al programa para asegurar su independencia y objetividad	Funciona como un grupo interno, integrado en el proceso de implementación y testando nuevas soluciones en tiempo real
Medición: Se centra en unos criterios explícitos y pre-establecidos	Centrado en valores del programa, comprometido con el impacto a largo plazo
Opciones: dominan los criterios de calidad	Variedad de opciones en función de la evolución del programa
Resultados: Informes formales, y casos de buenas prácticas	Feedback en tiempo real, centrado en el proceso de aprendizaje
Complejidad: el evaluador trata de controlar el proceso de evaluación	Capacidad de respuesta inmediata, sin control total sobre el proceso
Criterios fundamentales: rigor, independencia, credibilidad con agentes externos y análisis crítico	Adaptabilidad, mentalidad de sistema complejo, ambigüedad, apertura y agilidad, trabajo en equipo

"Hace falta expertos en economía y en proyectos industriales, no políticos. Tenemos que posicionar las cuencas como un referente innovación y tecnología, e invertir en formación."

ÁNGEL

Edad_ **48**

Ocupación_ **Gestor PYME industrial**

Es de_ **Langreo** | Vive en_ **Gijón**

Trabaja en_ **Avilés**

RETOS

- **Talento.** Fuga de talento en las cuencas. falta de opciones.
- **Mentalidad.** "Hay mucho pesimismo en las cuencas para todo."
- **Falta de formación.** Hace falta formación. "El campus de Mieres también está desaprovechado".
- **Falta de profesionales.** Falta de profesionales, soldadores, caldereros. Se echa de menos gente formada.

OPORTUNIDADES

- **Emplazamiento.** Ventajas del emplazamiento en Lada, posicionamiento geográfico.
- **Innovación.** Reaprovechamiento de estructuras de empresas. "Se podría ver si alguna estructura de la central se puede aprovechar".
- **Nuevos emplazamientos de energía.**
- **Desarrollo de servicios auxiliares para pymes.**
- **Internacionalización.**

Estos nuevos enfoque deben considerar cuidadosamente los recursos disponibles, el compromiso de las partes interesadas y la capacidad y habilidad para participar en procesos más emergentes y menos lineales.

- ¿Están los responsables del proyecto y el equipo de desarrollo abiertos a un proceso de desarrollo iterativo, utilizando los datos de la evaluación para aprender y adaptar la iniciativa según sea necesario?

- ¿Las partes clave han establecido, o confían en poder establecer, una relación sólida y de confianza?

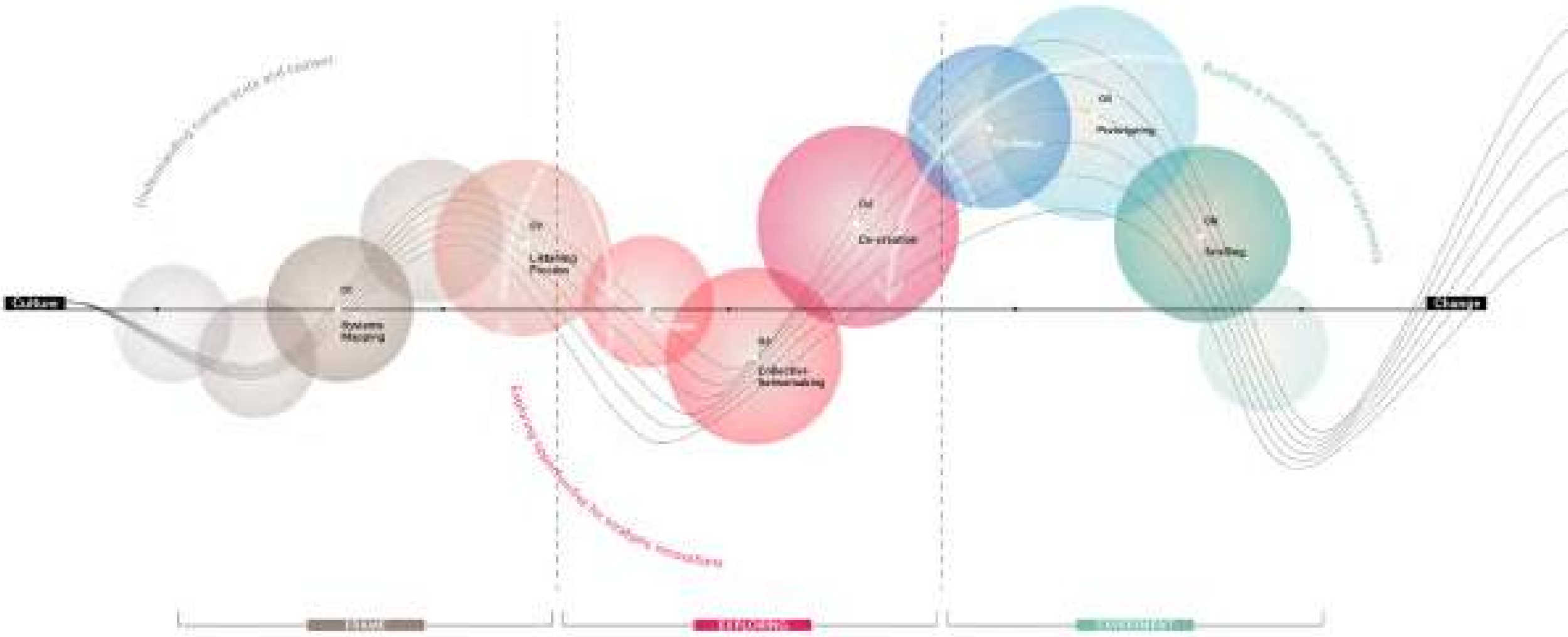
- ¿El evaluador se siente cómodo proporcionando datos en tiempo real y está dispuesto a cambiar los métodos de evaluación en respuesta a los problemas que surjan?

- ¿Tiene el evaluador un conocimiento profundo de los problemas que se van a tratar, de los intereses de las principales partes interesadas y de cómo interactúan los diferentes elementos del sistema?

- ¿Han considerado las partes hasta qué punto se requieren conocimientos específicos del tema?

- ¿Se han considerado y acordado las funciones y responsabilidades del evaluador del desarrollo?

Theory of change



From

Implicaciones operativas

- **Generar espacios internos de reflexión**. Este tipo de evaluación requiere una reflexión conjunta con las comunidades beneficiarias. El valor del enfoque es que sea un equipo mixto (interno y externo) el que genere el conocimiento, no que personas ajenas extraigan ese conocimiento y reflexionen fuera del equipo.

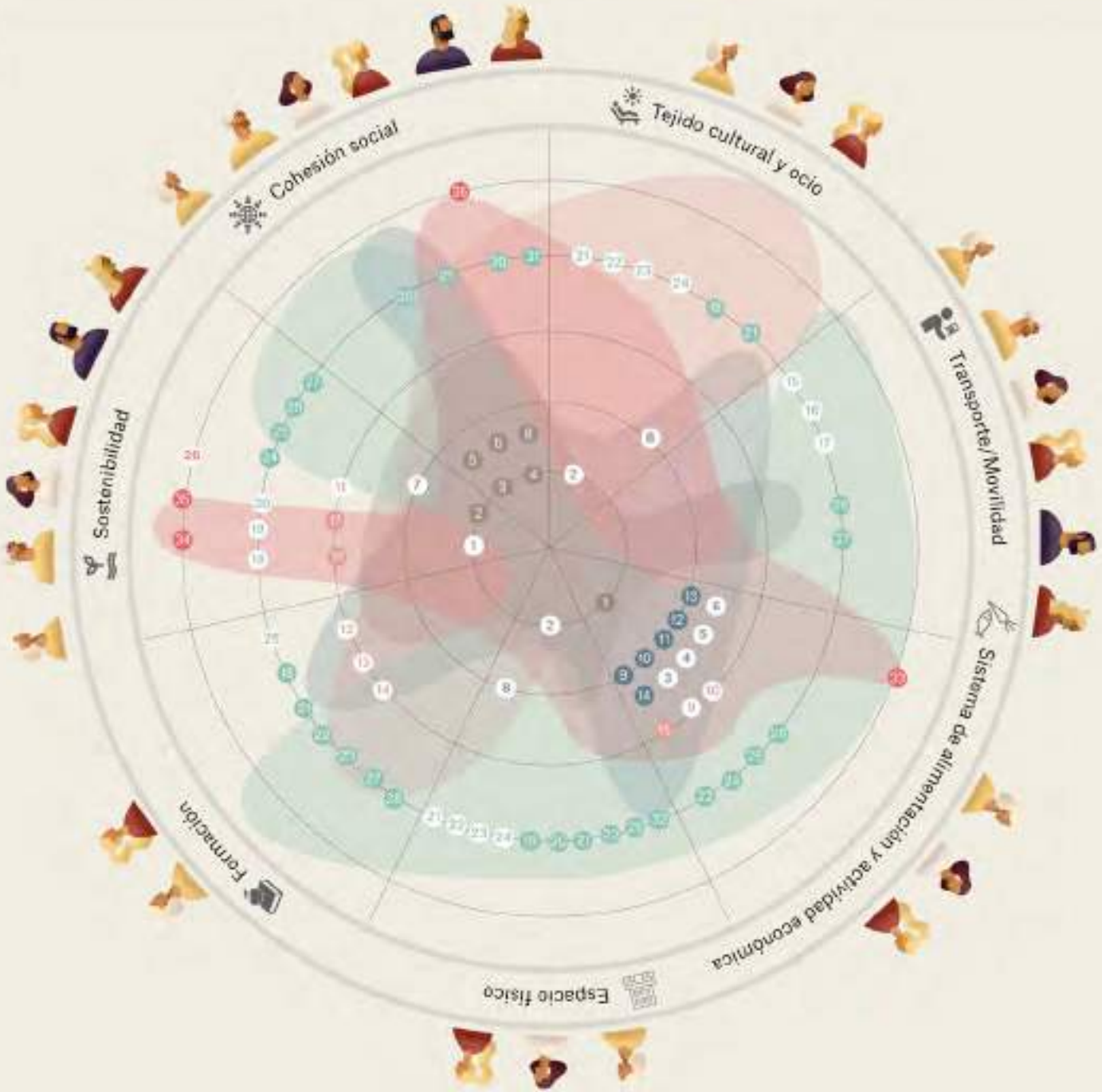
- **Herramientas para integrar la recogida de información en las rutinas diarias**. Los diseñadores y ejecutores estarán ocupados con las actividades del día a día, por lo que tendrán que generar herramientas de recogida de información que se integren en su actividad y su contexto.

- **Confianza para dar un feedback crítico, constructivo y honesto**. Para que este tipo de reflexión aporte valor, es necesario generar confianza y permitir los errores.

- **Poder en el equipo de evaluación** para ejecutar los cambios estratégicos necesarios. El equipo aprenderá lo que ha funcionado y lo que no. A partir de ahí, el equipo formulará una hipótesis sobre cómo escalar lo que se está haciendo para obtener el impacto deseado. El valor reside en identificar, reflexionar y aplicar estos cambios en tiempo real, para lo cual el equipo debe tener el poder de activar los cambios identificados.

- **Equilibrio** entre ser ágil para activar los cambios y esperar el tiempo suficiente para comprender el impacto de los cambios implementados.

Sant Lluis Portfolio Multicapa



IDEAS

Relaciones comunitarias

1. Consejo de Jóvenes Embajadores / Plasbc
2. Escuela de música: actuar en la calle

Pequeña y mediana escala

3. Sistemas de venta de productos del mercado a domicilio
4. Mercados de productores todo el año
5. Obrador compartido para emprendedores
6. Ofrecer y fomentar el producto local en los hoteles
7. Incentiva para oferta de hoteles de interior con elementos sostenibles
8. Oferta de música juvenil

Gran escala

9. Denominaciones de origen
10. Ofrecer y fomentar el producto local en los hoteles
11. Zonas de habilitados para el reciclaje de restaurantes
12. CAPS: Comunidades de Aprendizaje dirigidas a la Práctica – Escuela de hostelería
13. Taller para construcción de pared seca típica menorquina
14. Formación gastronómica para jóvenes

Servicios

15. Sistemas de transporte alternativo
16. Proyecto movilidad compartida: bici y eléctrica
17. Peatonalización del casco urbano
18. El Cos como corredor verde
19. Sistema de retorno de envases en grandes superficies de consumo
20. Plan de acción para implicar al turista en la conservación del entorno
21. Espacio para encuentros vecinales
22. Espacio para asociaciones locales
23. Espacio para recuperar la memoria del pueblo
24. Máquinas y deporte al aire libre
25. Talleres educativos sobre gestión de RRSS y tecnología

Regulación

26. El Cos como corredor verde

RED DE INICIATIVAS EXISTENTES

Relaciones comunitarias

1. Huertos sociales.
2. Agenda local 21.
3. Consejo de participación infantil.
4. Ciss. locales de teatro.
5. Tradiciones populares.
6. Fiestas locales.
7. Asociaciones.
8. Iglesia anglicana.

Pequeña y mediana escala

9. Coworking (propuesta, Ayto.)
10. Plataforma Comercio Local
11. Fem Pilla
12. Hoteles entre núcleo y costa
13. Bodegas Binifadet (entre núcleo y costa)
14. Santo Domingo

Gran escala

15. Grup Leader. Menorca al Plat
16. Energía fotovoltaico - parking de más de 1000m2
17. Comunidad energética polígono industrial

Servicios

18. Programación cultural Sala Camus
19. Salas disponibles Sala Camus
20. Centro Cultural y Deportivo Sant Lluis
21. Molí del Rafa, casal de jóvenes
22. Compt amb jo
23. Biblioteca Pública
24. Talleres de justicia alimentaria
25. Huertos escolares
26. Carril bici y peatonal costa
27. Formación SOIB
28. Escuela de adultos
29. Club del Jubilado
30. Servicios Sociales de acogida (costa)
31. Jbdona – Desarrollo Plan de Igualdad y Prevención de Violencia
32. Pipican Sant Lluis

Regulación

33. Presupuesto participativos
34. El cos peatonal
35. Consumo energético compartido
36. Plan de infancia

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Laboratorio de Innovación Social

BuiCaSus

06

Financing Social Innovation

Facilitator: Mickaël Barth, Avise France
Elisa Famery, Treasury, Government of France
Ylva Lundkvist Fridh, Mikrofonden, Sweden
Gráinne Smith. Genio, Ireland
Javier Castro, Gizalab, Government of the Basque Country

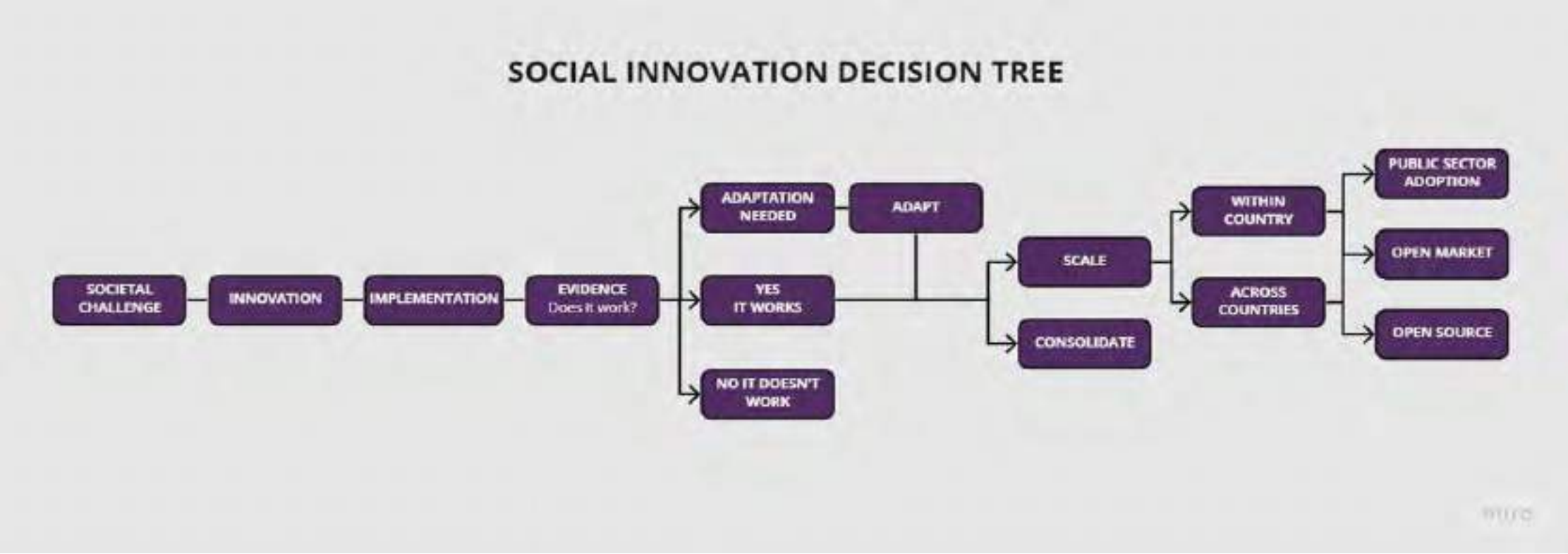
BuiCaSuS - Mid-Term Conference

Financing Social Innovation

20th/21st October 2022

www.genio.ie info@genio.ie

Q1 : How to finance Social innovation



Ref: Validating Social Innovations for Scaling (Genio, 2022)

Q2 : Good practices for and key conditions to finance SI

- Offering allocated funding competitively to support the best innovations
- Having clear published criteria against which application for funding can be measured
- Defining eligibility
- Being clear about what is meant about evidence of success
- Knowing how to judge when an innovation is ready for type of funding being offered
- Providing non-financial and financial support is good practice

Q3 : Obstacles to finance SI and reflections on the topic

- Commercial investors often not convinced of the possibility to make profit as well as impact
- On the public side – public funding generally already committed and under pressure
- Social innovation needs to be harnessed in the service of achieving national and European priorities

THANK YOU

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Genio - Scaling social innovations to solve complex problems

Financing Social Innovation Ecosystem

Javier Castro-Spila

GIZALAB (Innovation Centre for Social Policies)

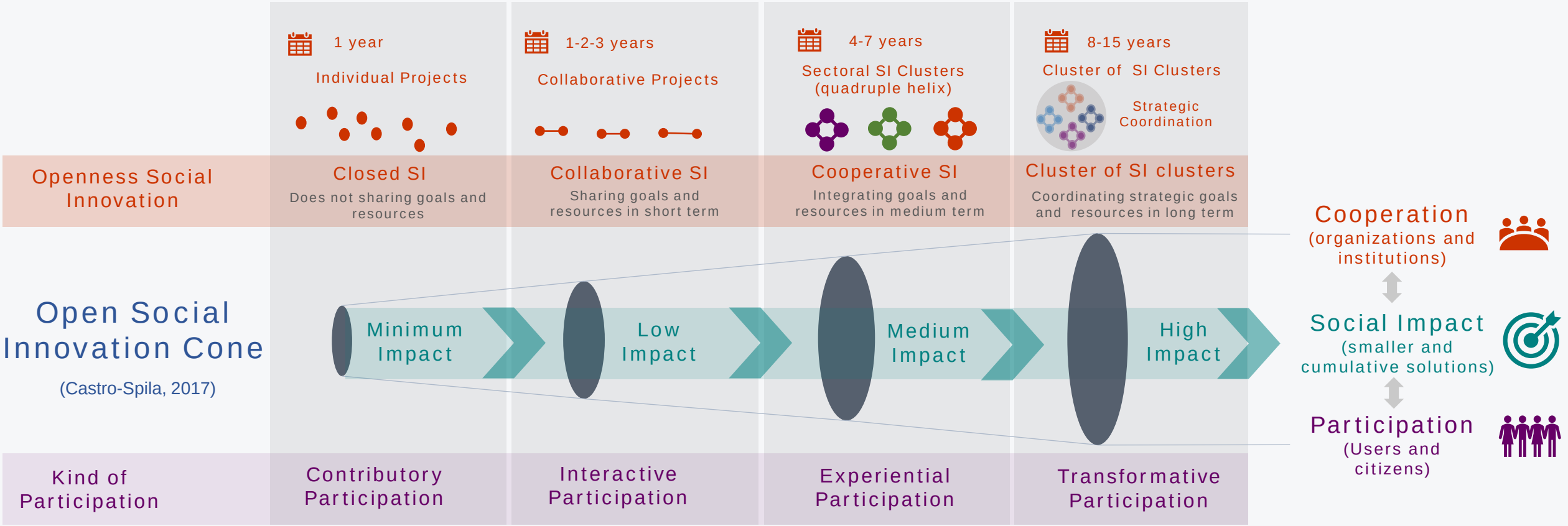
Basque Country - Spain

1. How to finance Social Innovation: what solution are you proposing to address what need?

Basque Social Innovation Ecosystem

TOWARDS SOCIAL INNOVATION ECOSYSTEM

Moving from short term Project-oriented to long term clusterization support



1. How to finance Social Innovation: what solution are you proposing to address what need?

Basque Social Innovation Ecosystem

From Fragmentation and Collaboration → To Cooperation and Coordination

Financing Social Innovation	SI Investors (private sector) SI Projects (public sector) SI Projects (Crowdf. /Philant.)	SI Projects (private sector) SI Projects (public sector) SI Pilot Programs (public sector) SI Projects (Crowdf. /Philant.)	?	?
Main supports and key tools	Project Management Ex post evaluation Social impact assessment	SI LABs and HUBS SI INCUBATORS Experimental assessment Social impact assessment	SECTORAL SI CLUSTERS SI EXCUBATORS Relational impact assessment Evolutionary evaluation	CLUSTER of CLUSTERS SI EXCUBATORS Strategic impact assessment Evolutionary evaluation
	1 year Individual Projects	1-2-3 years Collaborative Projects	4-7 years Sectoral SI Clusters (quadruple helix)	8-15 years Cluster of SI Clusters Strategic Coordination
Openness Social Innovation	Closed SI Does not sharing goals and resources	Collaborative SI Sharing goals and resources in short term	Cooperative SI Integrating goals and resources in medium term	Cluster of SI clusters Coordinating strategic goals and resources in long term
Open Social Innovation Cone (Castro-Spila, 2017)	Minimum Impact	Low Impact	Medium Impact	High Impact
Kind of Participation	Contributory Participation	Interactive Participation	Experiential Participation	Transformative Participation

Cooperation (organizations and institutions)

Social Impact (smaller and cumulative solutions)

Participation (Users and citizens)

2. Good practices for and key conditions to finance SI : what advice to share?

Basque Social Innovation Ecosystem

Cooperation and Coordination

?	?	Financing Social Innovation
SECTORAL SI CLUSTERS SI EXCUBATORS Relational impact assessment Evolutionary evaluation	CLUSTER of CLUSTERS SI EXCUBATORS Strategic impact assessment Evolutionary evaluation	Main supports and key tools
4-7 years Sectoral SI Clusters (quadruple helix)	8-15 years Cluster of SI Clusters Strategic Coordination	
Cooperative SI Integrating goals and resources in medium term	Cluster of SI clusters Coordinating strategic goals and resources in long term	Openness Social Innovation
Medium Impact	High Impact	Cooperation (organizations and institutions) Social Impact (smaller and cumulative solutions) Participation (Users and citizens)
Experiential Participation	Transformative Participation	Kind of Participation

FINANCING SOCIAL INNOVATION

Cooperation

Coordination

KEY MESSAGE:
LEARNING FROM OTHER SECTORS

Financing innovation activities (competitive) (public /private sector)

Financing coordination activities (CRC / IC / PPP) (Public Sector) (agreement)

Financing basic activities (CRC and IC) (Public Sector) (agreement)

Market

Quasi-market

Cooperative Research Centres (CRC)	Industrial Sectoral Clusters (IC)	Public-Public-Private Partnership (PPP) (agreement/contract)
RESEARCH AND TECHNOLOGY SECTOR	INDUSTRIAL SECTOR	HEALTH SECTOR

Good Practices to finance cooperation and coordination

BASQUE COUNTRY CONTEXT

3. Obstacles to finance SI and your reflexion on the topic: what needs to change?

LEARNING FROM EXPERIENCE

LEGAL FRAMEWORK ISSUES	COMPLEX SI MODEL	LACK OF EVALUATION
We need to adapt the legal and financial tools that already exist in the innovation system	We need a social innovation model that is easy to understand in order to convince private investors and policy makers to invest in social innovation	We need a clear evaluation model that demonstrates (for different audiences) the social impact of social innovations
It is easier to adopt/adapt than to create new financial tools	When something is understood it is easier to support it	When something works it is easier to finance it
ADAPT	CLARIFY	DEMONSTRATE

Microfund Sweden

Ylva Lundkvist Fridh

MIKRO FONDEN

Main barriers for Swedish SEs:

1. Financing
2. Financing
3. Financing

MIKRO FONDEN

88 %

Sweden's only micro investment scheme for the social economy

Track record: 1,9 m. eur. in 130 social enterprises in 11 years

Social Enterprise criteria (EU):

- **Social goals** (focus on impact)
- **Democratic values** and governance
- **Independent** from public sector
- **Re-invest** most of their profits!

Our additional criteria:

- Contribute to the SDGs
- Can repay

MIKRO FONDEN

We solve a problem!

- Social enterprises have little to no access to the financial market in Sweden
- We are complementary to other startup finance schemes, who exclude cooperatives/ associations/ not-for profit enterprises.

- **We offer:**
  - financial coaching (investment readiness)
  - guarantees (surety)
  - cooperative equity (subordinated shares, investing membership, etc)

MIKRO FONDEN

Microfund organisation chart

Founders (members):

COMPANION
KOOPERATIV UTVECKLING

Ekobanken
ekologiskt - socialt - kulturellt

HELA SVERIGE.

Members:

Fremia

Kommunal

BYGDEGÅRDARNAS RIKSFÖRBUND

JAK MEDLEMSBANK

SKOOPI

Regional microfunds (members):

Väst, Uppsala
Halland, Östergötland
Öst, Mälardalen, Z

MIKRO FONDEN

MIKRO FONDEN

Owners
Decision-making

Assesment, due-diligence
Common routines
Co-investing

Membership
Contact

MIKRO FONDEN
Social ekonomi och lokal utveckling

FINANSINSPEKTIONEN

Registred
Supervision

Investing

MIKRO
FONDEN

MIKRO
FONDEN

MIKRO
FONDEN

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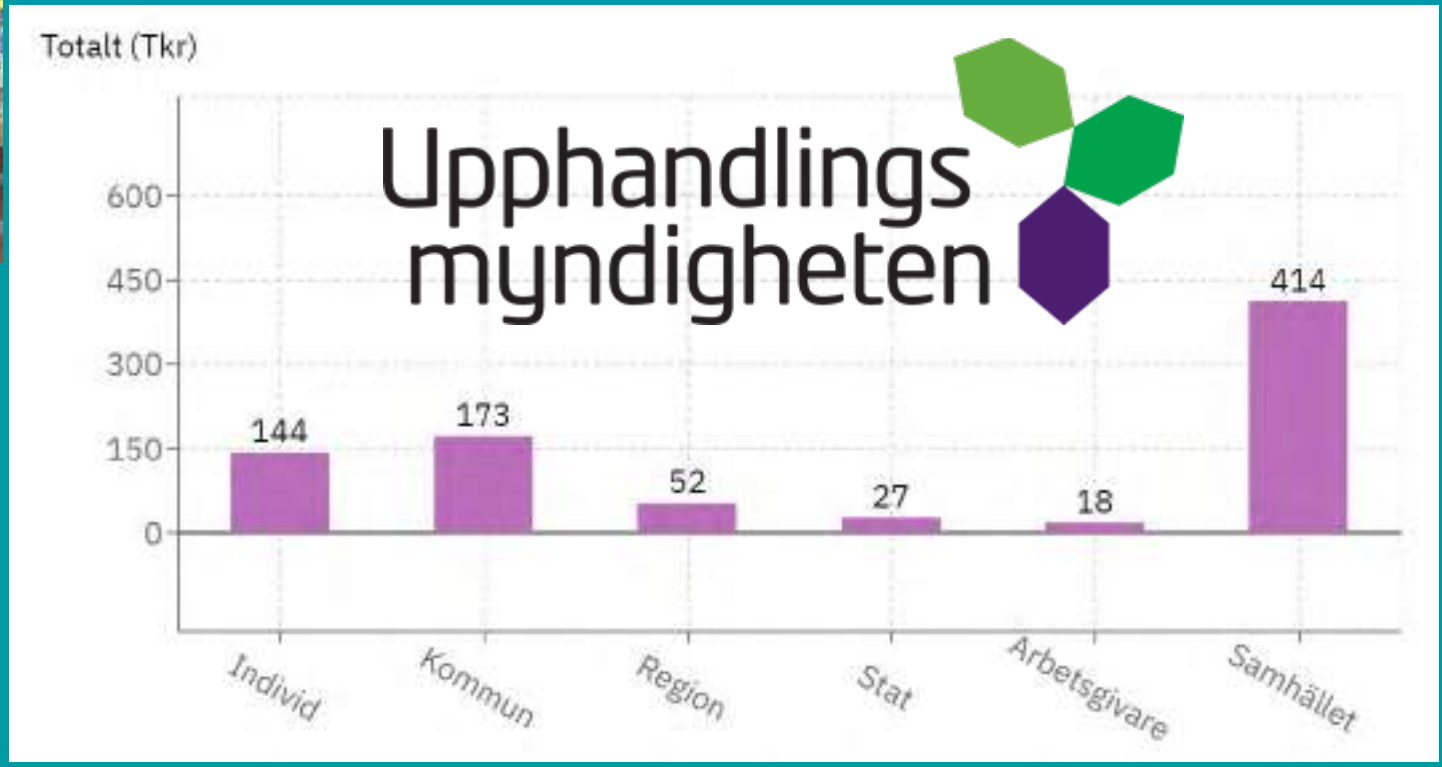
FONDEN

MIKRO FONDEN

MIKRO FONDEN

MIKRO FONDEN

The Procurement Authority's Socio-economic Calculator



MIKRO FONDEN

Example:
Public Private Partnership with Gothenburg Business Region

- Since start 2008:
  - 5 000 000 SEK 0% interest subordinated loan (used for guarantees and quasi-equity) from GBR.
  - Operation cost grant (40% of full time fund manager) to support the financing of social economy entities in the region, from RVG.
  - Has been renewed every fifth year after external evaluation
  - Resulted in financial inclusion for 82 impact focused organizations.

MIKRO FONDEN

MIKRO
FONDEN

SE

SVERIGE

MIKRO
FONDEN

The Future Agenda for SE

1. Support development of social finance instruments
2. Implement the Social Economy Action Plan
3. Invest in social investment funds
4. Change criterias for public risk capital and project grants

Can we create an inclusive social finance market together?

MIKRO FONDEN

Contact

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- info@mikrofonden.se
- Linked-in: Ylva Lundkvist Fridh

MIKRO FONDEN

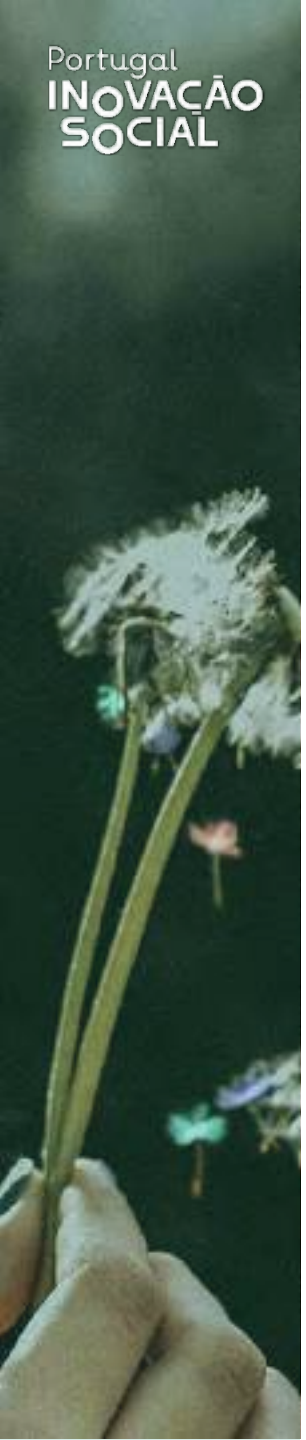
BuiCaSuS

07

A Competence Centre in Practice

Vera Egreja Barracho
Portuguese Inovação Social

Portugal
INOVAÇÃO
SOCIAL
Learning Journey | Think Different!
Cofinanciado por:
POAT 2020
PORTUGAL 2020
UNIÃO EUROPEIA
Fundo Europeu de Desenvolvimento Regional



PREPARATORY WORK *(2013)*

GRUPO DE TRABALHO PORTUGUÊS PARA O INVESTIMENTO SOCIAL

Home | Partners | Timeline | Final Report | Recommendations | Methodology | Knowledge

METHODOLOGY

21 Members
Representatives of influential institutions in the country from the public, private and social sectors

3 Research Notes
On relevant topics, including a glossary and a guide with the fundamentals of social investment

5 Plenary Sessions
Members gathered to discuss a national strategy to catalyse the emerging social investment market

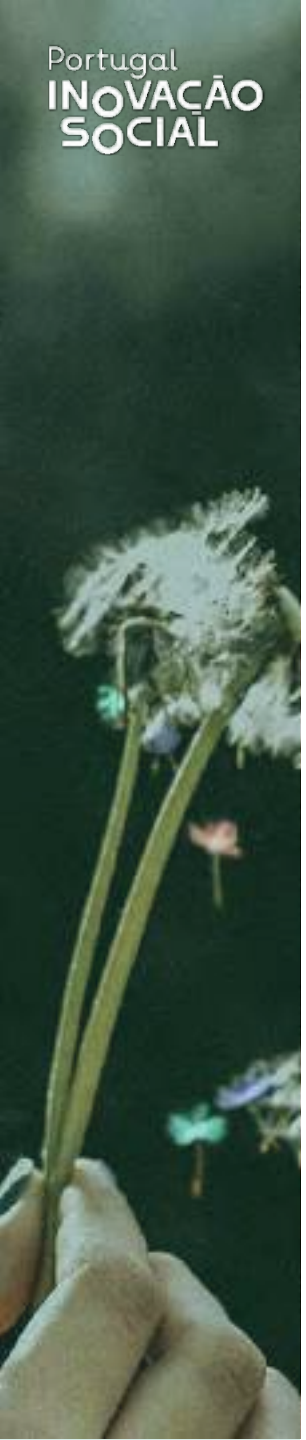
3 Sub-groups
In which small groups of members have thoroughly discussed priority topics for social investment

12 One-to-One Meetings
The support team met with taskforce members to collect their views on the group's work and feedback on the first draft of the final report

4 Focus Groups
Gathering different profiles of potential social investment market players to discuss the feasibility of the final recommendations

1 Final Report
Which represents a blueprint for Portugal's emerging social investment market, consolidating the Taskforce's work

5 Recommendations
Made by Taskforce members, addressing the different elements of a robust and well-functioning social investment market

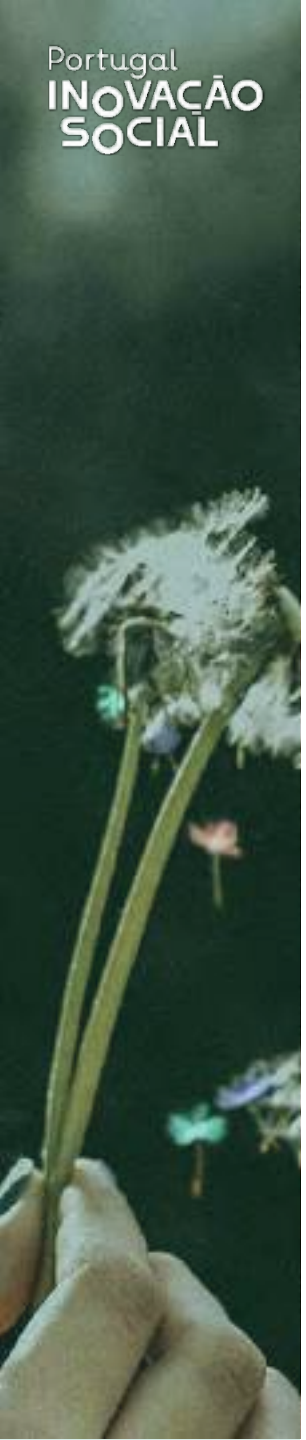


Portugal
INOVAÇÃO
SOCIAL

PORTUGAL SOCIAL INNOVATION is a Portuguese **public initiative** created to develop the **social investment market** and promote **social innovation and social entrepreneurship** in Portugal. It mobilized **150 million euros** of the **European Social Fund (ESF)** within the Partnership Agreement **Portugal 2020** (2014-2020).

This initiative is a **pioneering experience in Europe**, as Portugal was the only Member State to set aside part of the ESF budget until 2020 in order to **experiment new financing instruments** in an integrated **public policy** aimed at fostering social innovation and social investment.

AD&C
Agência para o Desenvolvimento e Coesão, I.P.

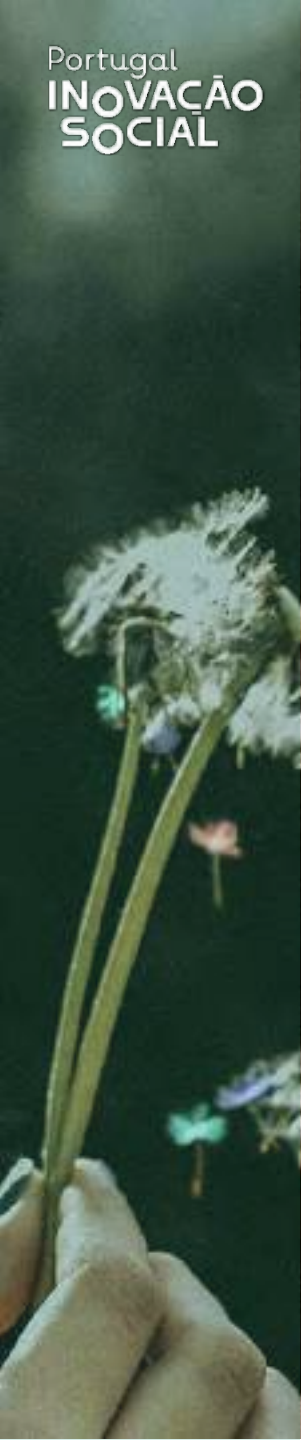


MAIN OBJECTIVES

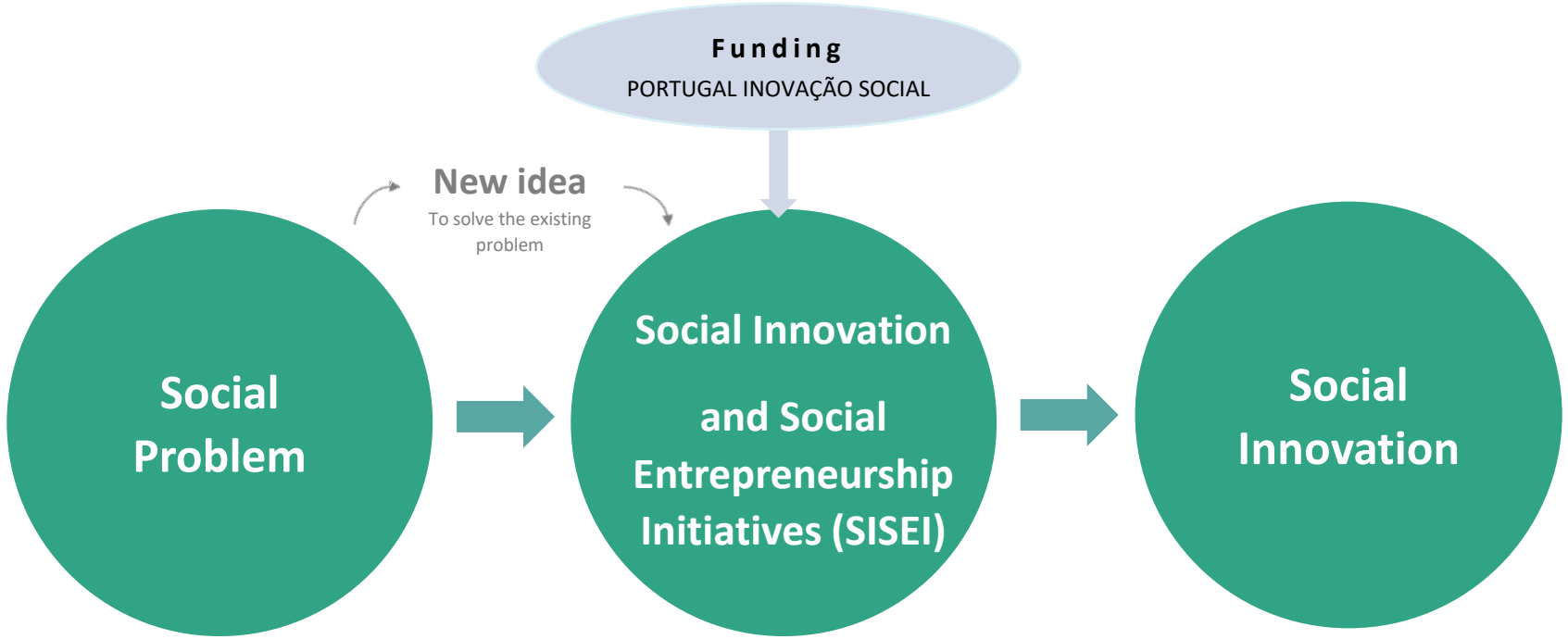
1. Promote **Social Innovation and Social Entrepreneurship** in Portugal as a way to generate **new solutions** for key social problems, **complementing** more traditional approaches.

2. Foster the **social investment market** in Portugal and develop financing instruments that suit the specific needs of both **Social Economy** and **social innovation** projects.

3. Improve the **skills and competences** of all players acting in the Portuguese social innovation and social entrepreneurship ecosystem.



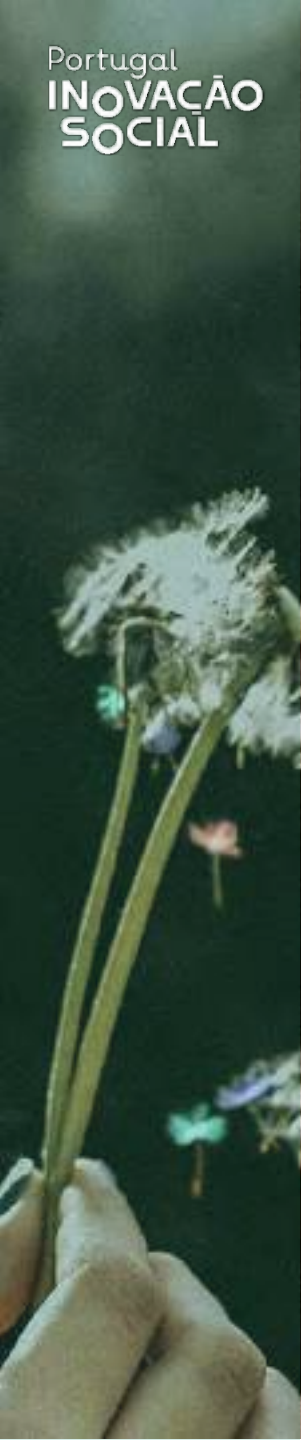
SISEI CONCEPT (*social innovation and social entrepreneurship initiative*)



Risk of **inhibition** or **effective inhibition** of quality of life or opportunities for development of at least one **current** or **future social group**.

Project that aims to address in an **innovative** and **efficient** way one or more social problems with the objective of creating **positive social impact.**

New response to a social problem, **different from conventional ones**, with significant and efficient social impact in the use of resources.



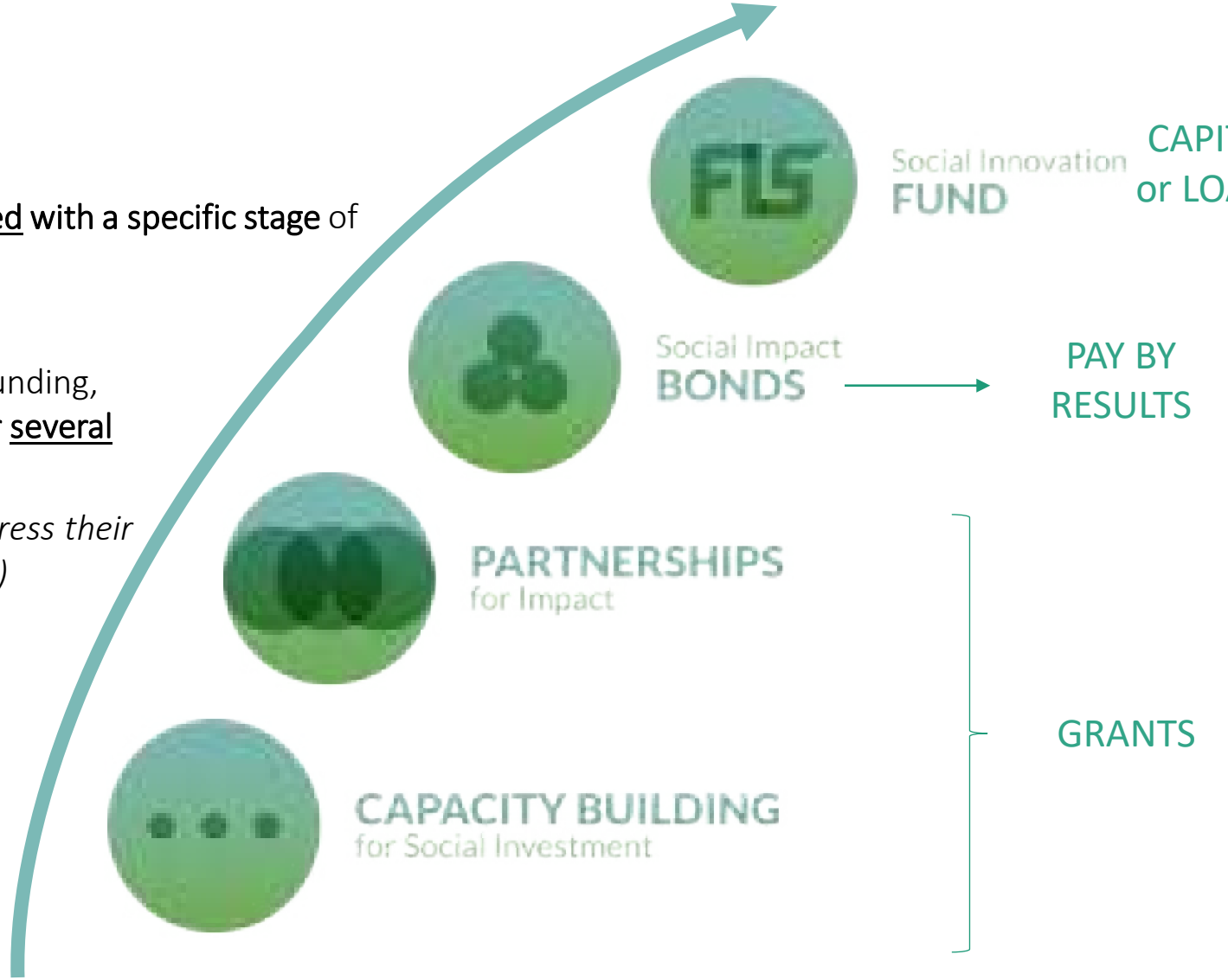
FINANCING INSTRUMENTS

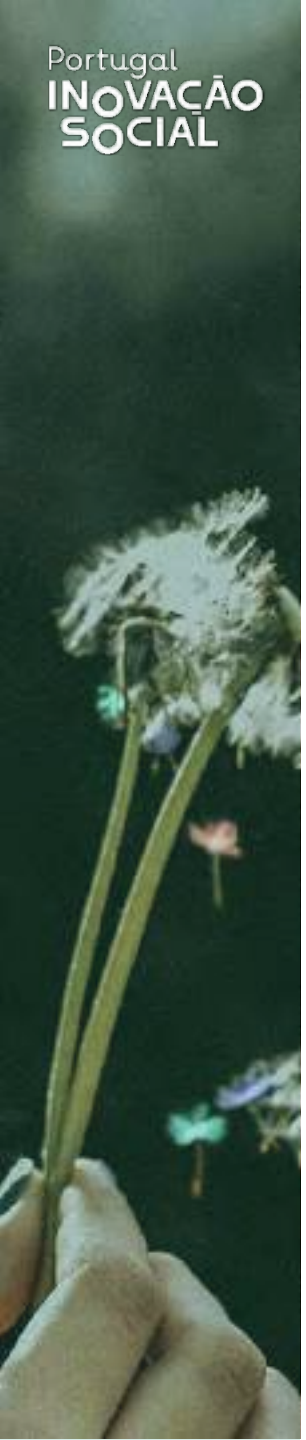
- Each of the 4 instruments is **aligned with a specific stage** of SI projects' life cycle

- In all of them, in addition to the funding, there is the **participation of one or several Social Investors**

  (public or private entities that express their interest or co-finance the projects)

- The selection and financing of projects is done within **Calls for Proposals**





FINANCING MODEL

CAPACITY BUILDING for Social Investment

Finances the **development** of **management skills** in teams involved in social innovation projects.

PARTNERSHIPS for Impact

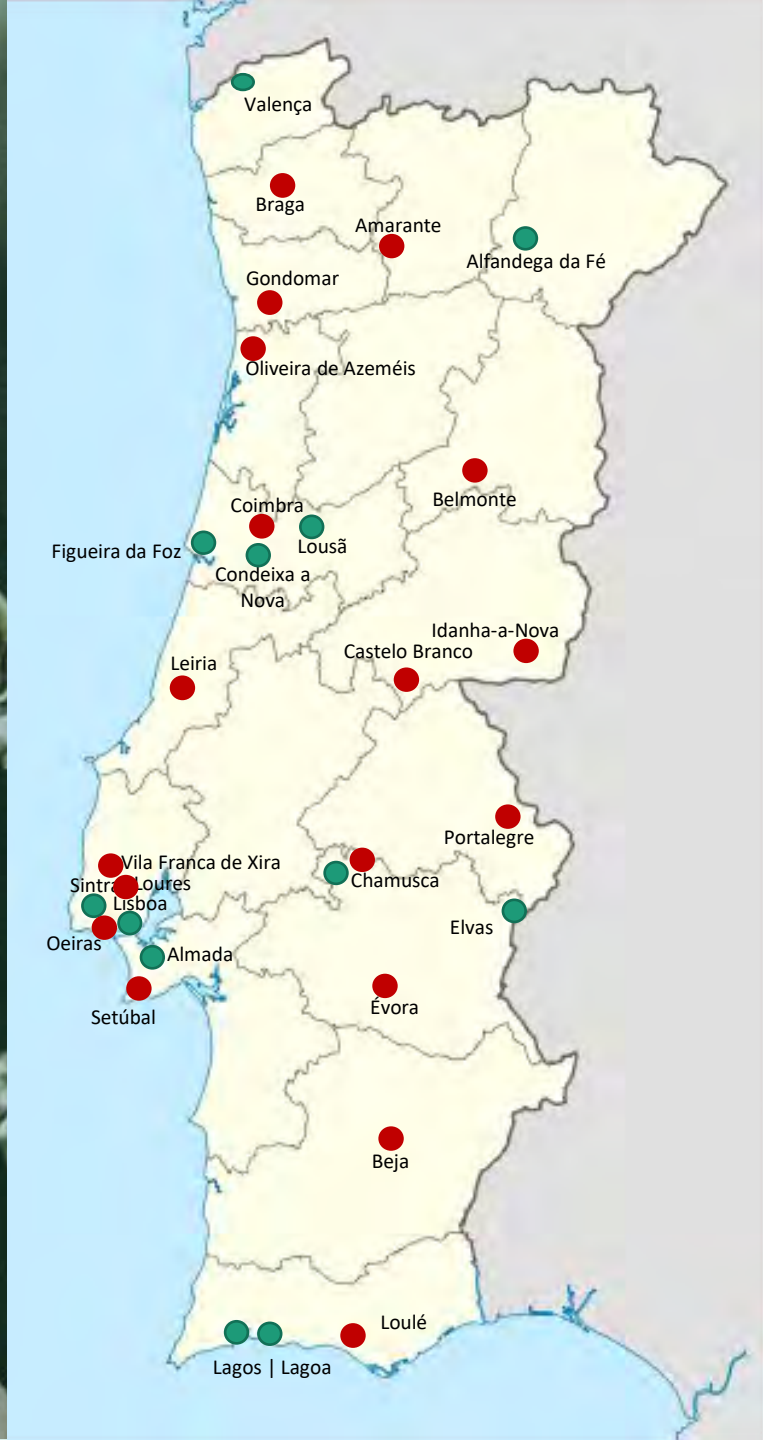
Finances 70% of the funding needs of social innovation projects, with the remaining **30% provided by** public or private **social investors**.

Social Impact **BONDS**

Finances innovative projects in **priority areas of public policy**, against an **outcome-based contract**; social investors are fully reimbursed if previously agreed Social Results are met (100%).

FLS Social Innovation **FUND**

Co-invests in **equity** alongside with **private investors** and provides **guarantees for loans**.



Social Incubators (12)

Social Innovation Incubators (18)

MICRONINHO ISI

STARTUP LEIRIA

IRIS

3 SOCIAL
Incubadora Itinerante para a Inovação Social BSE

amut
Associação Mutualista de Gondomar

Fábrica do empreendedor

Human Power Hub

shift PT

i9social

escola de impacto

upstart project

iddnet
TECHNOLOGY NETWORK

impulso

Microninho+IN
Incubadora Social e de Inovação

Fundação Eugénio de Almeida
Centro de Inovação Social

I-DANHA

startlab
Incubadora de negócios locais

CASULO
Incubadora de Inovação Social Leste Alentejo

INCUBADORA
DE INOVAÇÃO SOCIAL
DO BAIXO ALENTEJO

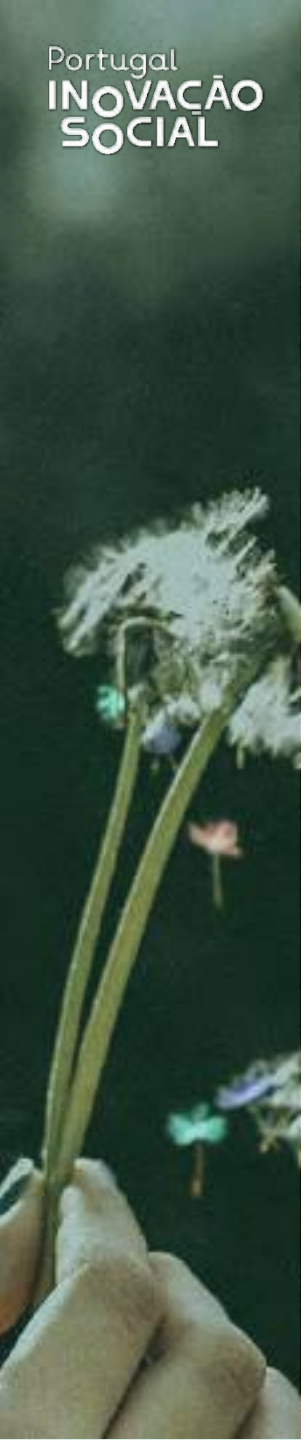
GOT TALENT

Farol
Aceleradora para startups que lutam contra a escravatura moderna

SOCIAL IN
INOVAÇÃO & INCLUSÃO

LIFE SHAKER

hivework social

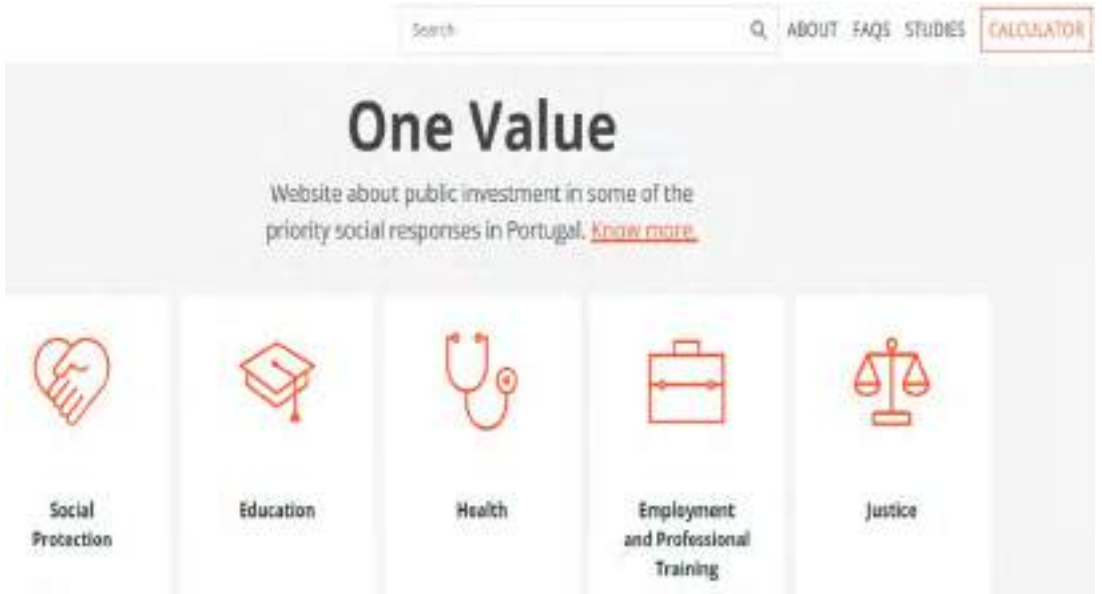


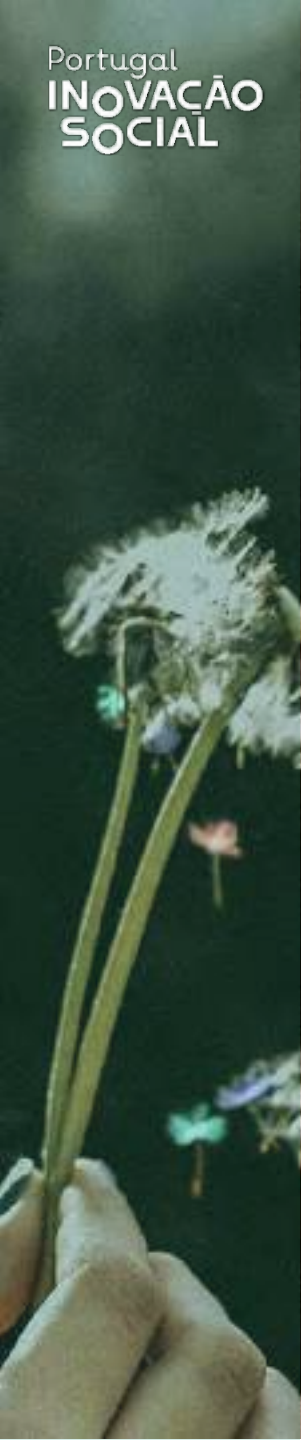
one value

www.onevalue.gov.pt

THE PORTAL INCLUDES:

1. Brief **qualitative summary** of thematic area;
2. Priority areas in terms of public policy, including relevant **metrics;**
3. Main figures and **indicators** for general reference;
4. **Unitary public investment** (per capita or per occurrence) for each social issue;
5. **Savings Calculator** allows for a simulation of potential savings in public spending.





694

Applications Approved

FUNDING

101

Million €
Funding PT2020

51

Million €
Social Investment

STAKEHOLDERS

477

Organisations

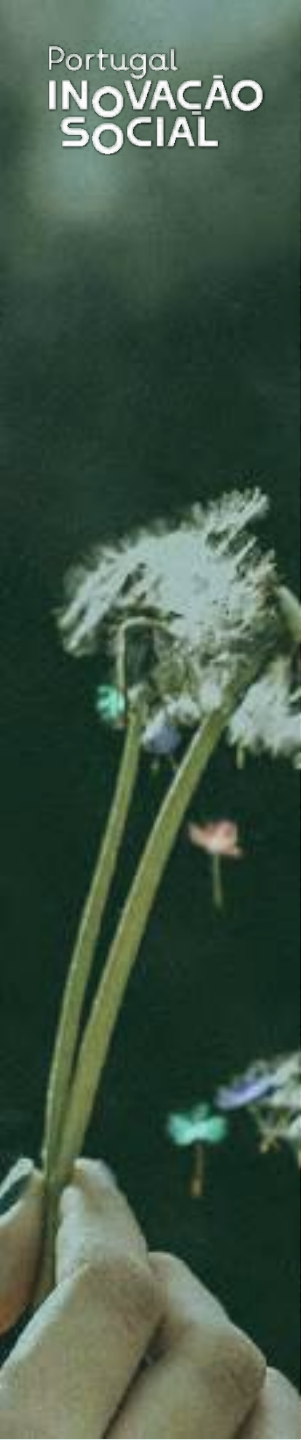
843

Social Investors

1,4 M

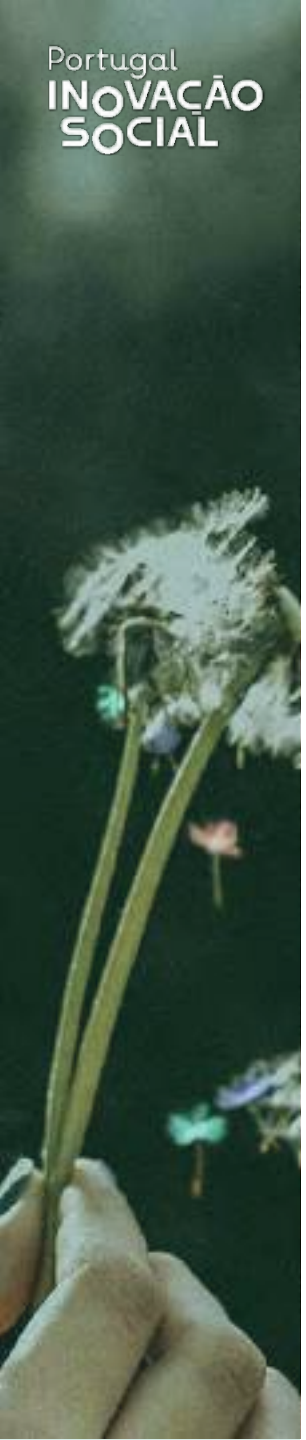
People Impacted

October 2022



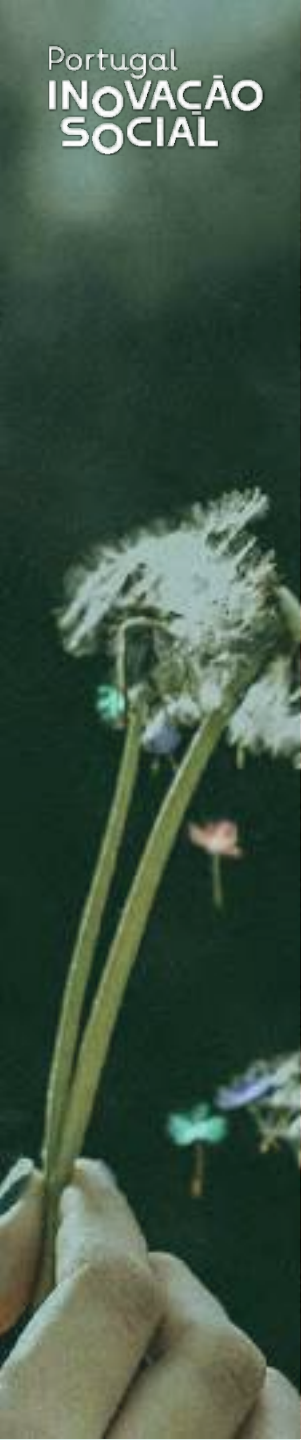
MAIN CHALLENGES

- SI projects often have **multisector approaches** and **don't fit thematic calls** (ESF not prepared to combine social and environmental impacts)
- ESF funding is still **mainly based** on the **reimbursement of expenses –** *simplification needed*
- Heavy **bureaucracy** outmatches the size and experience of small entrepreneurial organisations
- **Limited practice of payment for results** in Public Administration
- Lack of **data to measure** outcomes
- Corporate **investors are still hard to mobilise**
- How to **measure Social Impact**



KEY SUCCESS FACTORS

- **Political support** at the center of the Government
- A **central Mission Unit** for implementing the **Social Innovation public policy**
- **Financing instruments** aligned with the needs of **each stage** of a Social Innovation project life cycle
- **Activation team** in the field
- Strategic **partnerships** with key players (public and private)
- A growing market of highly qualified and **committed intermediaries**
- **International cooperation**



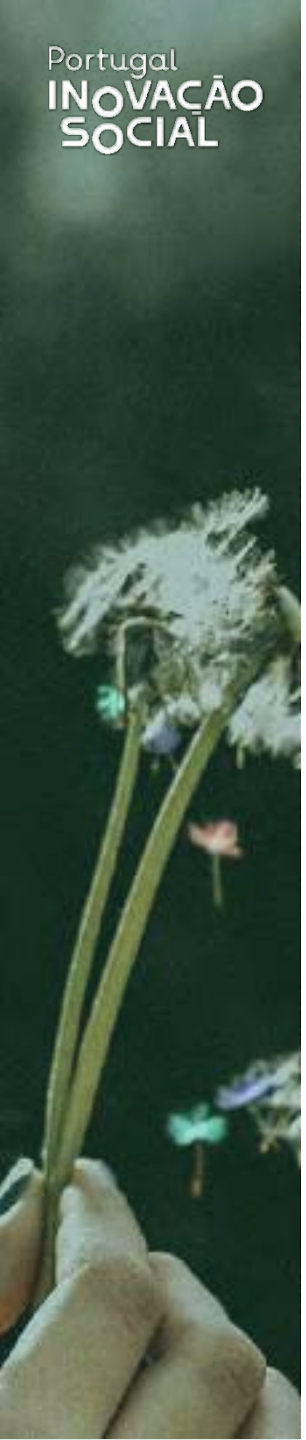
THE FUTURE

PT2030| new financing instruments under preparation

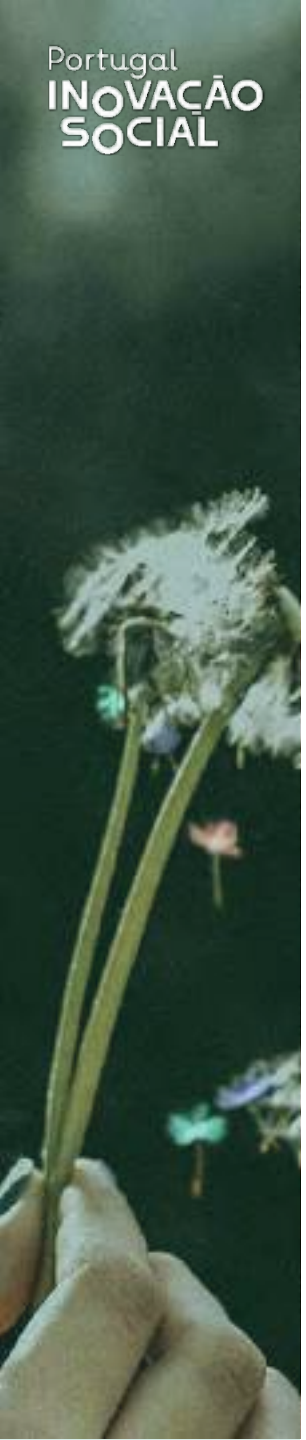
National Competences Centre for Social Innovation | ongoing project

EaSI NCP| launch

AD&C
Agência para o Desenvolvimento e Coesão, I.P.



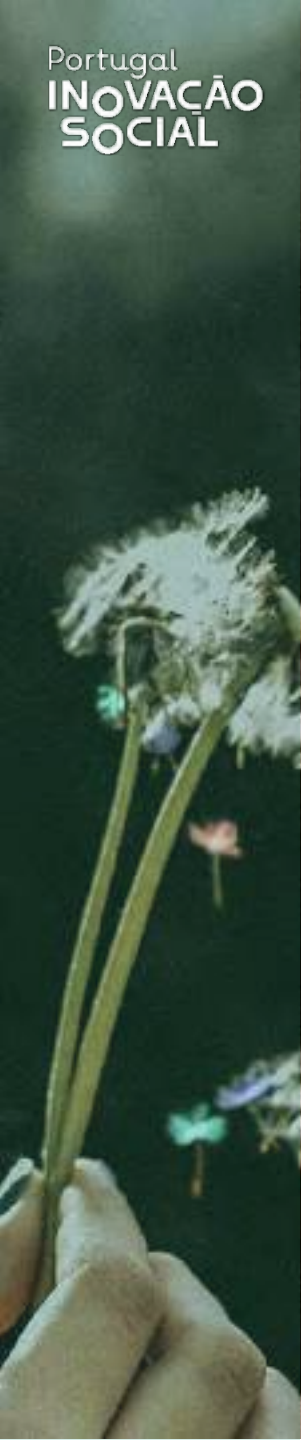
PORTUGAL 2030



Financing Instruments 2021-2027 (*draft proposal*)

INSTRUMENTS	ECOSYSTEM IMPACT	END RESULT
1. Capacity Building for Social Innovation	Empower and Stimulate	BOOST THE SOCIAL INNOVATION ECOSYSTEM
2. Partnerships for Social Innovation	Create and Develop	
3. Centres for Impact Entrepreneurship	Streamline and Multiply	
4. Social Impact Bonds (SIB)	Prototype and Experiment	IMPROVE PUBLIC POLICY
5. Social Impact Constracts	Innovate and Impact	
6. Social Innovation Fund	Invest and Facilitate	REINFORCE INNOVATION

NATIONAL COMPETENCE CENTRE FOR SOCIAL INNOVATION (NCCSI)



National Competences Centre for Social Innovation (NCCSI)

Call for proposals VP/2020/010

OBJECTIVE

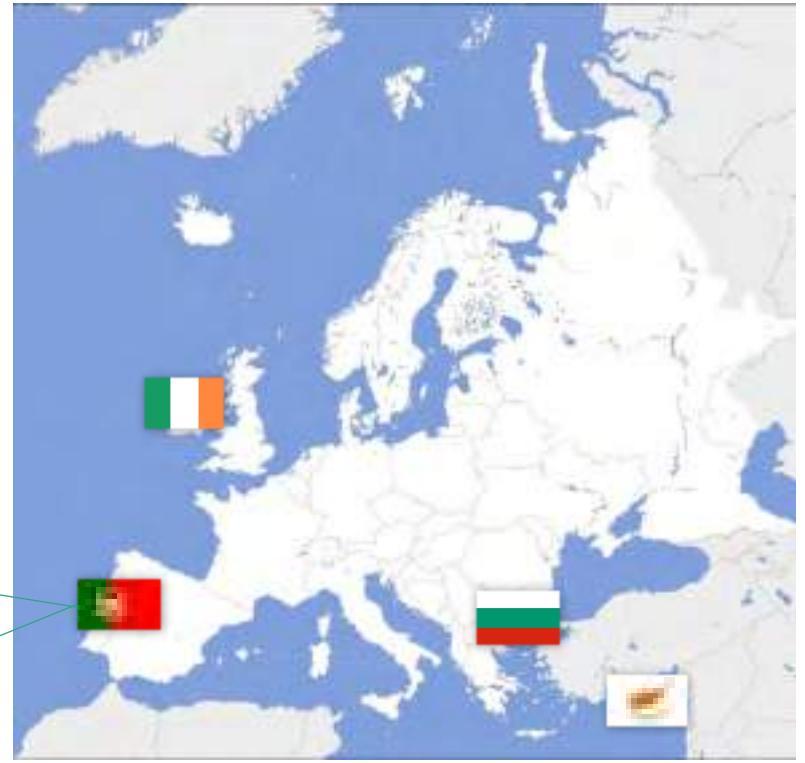
In two years time, each of the organisations part of the Consortium is well-positioned to become the NCCSI in that Member State, to build capacity, enhance national ecosystem networking alongside, support scaling and knowledge sharing.

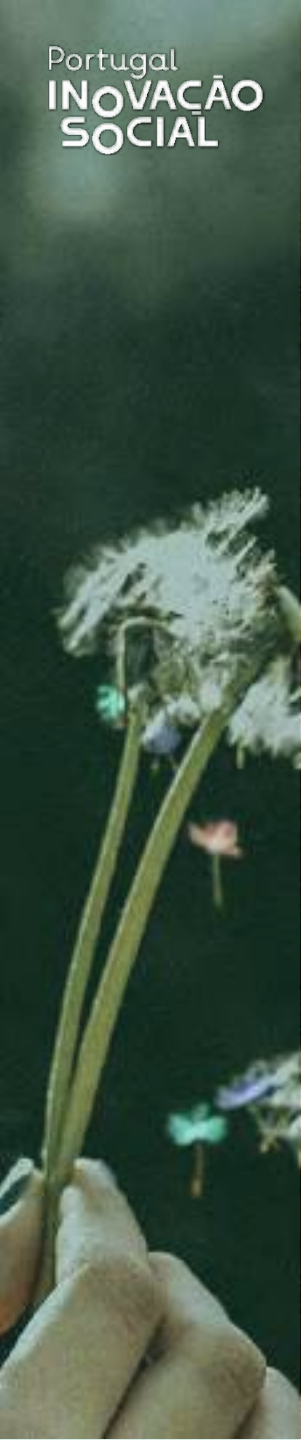
MODEL

- 6 Consortia
- 25 countries (24 EU Member States and UK)

CONSORTIUM(FUSE)

- PORTUGAL | IRELAND | BULGARIA | CYPRUS
- Portuguese entities: AD&C e EMPIS
- Timeframe: May 2021 to April 2023





NCCSI Advisory Committee (*founding members*)

Presidency

Portugal INOVAÇÃO SOCIAL

AD&C

Coordination — Secretariat

FUNDAÇÃO CALOUSTE GULBENKIAN

maze

Cross-sectorial Partners

Universities

UNIVERSIDADE CATÓLICA PORTUGUESA

NOVA

POLITÉCNICO DE LEIRIA

UNIVERSIDADE DE COIMBRA

Legal

VdA

WG 1 – Social Economy

CASES

animar

CASA DO IMPACTO | SANTA CASA

IES

ESLIDER

IRIS

amporto

confecoop

WG 2 – Public Sector

ISS

INSTITUTO DO EMPREGO E FORMAÇÃO PROFISSIONAL, IP

DGRSP

ACSS

PORTUGAL DIGITAL

INCoDe.2030

ANQEP

Grupo 3 – Private Sector

Banco Montepio

BPI

ageas

cuf

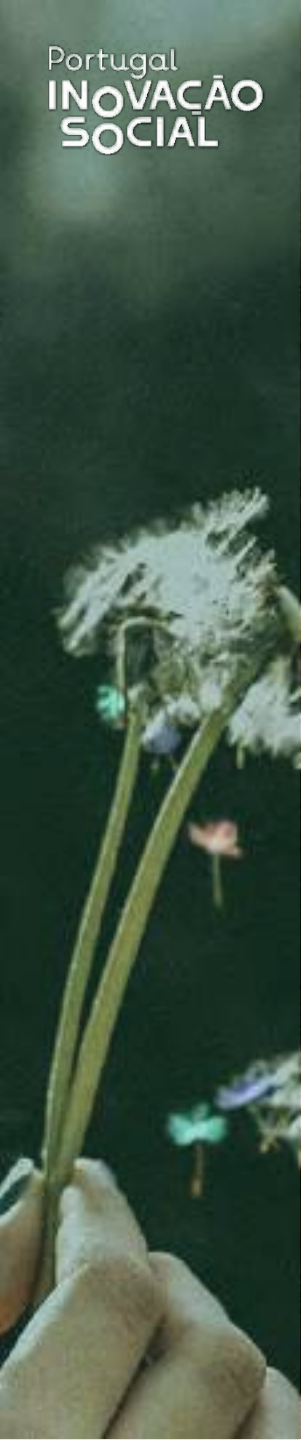
GRACE

FUNDAÇÕES

BCSD

European Investment Bank

NCCSI AC - IMPACT AGENDA 2030



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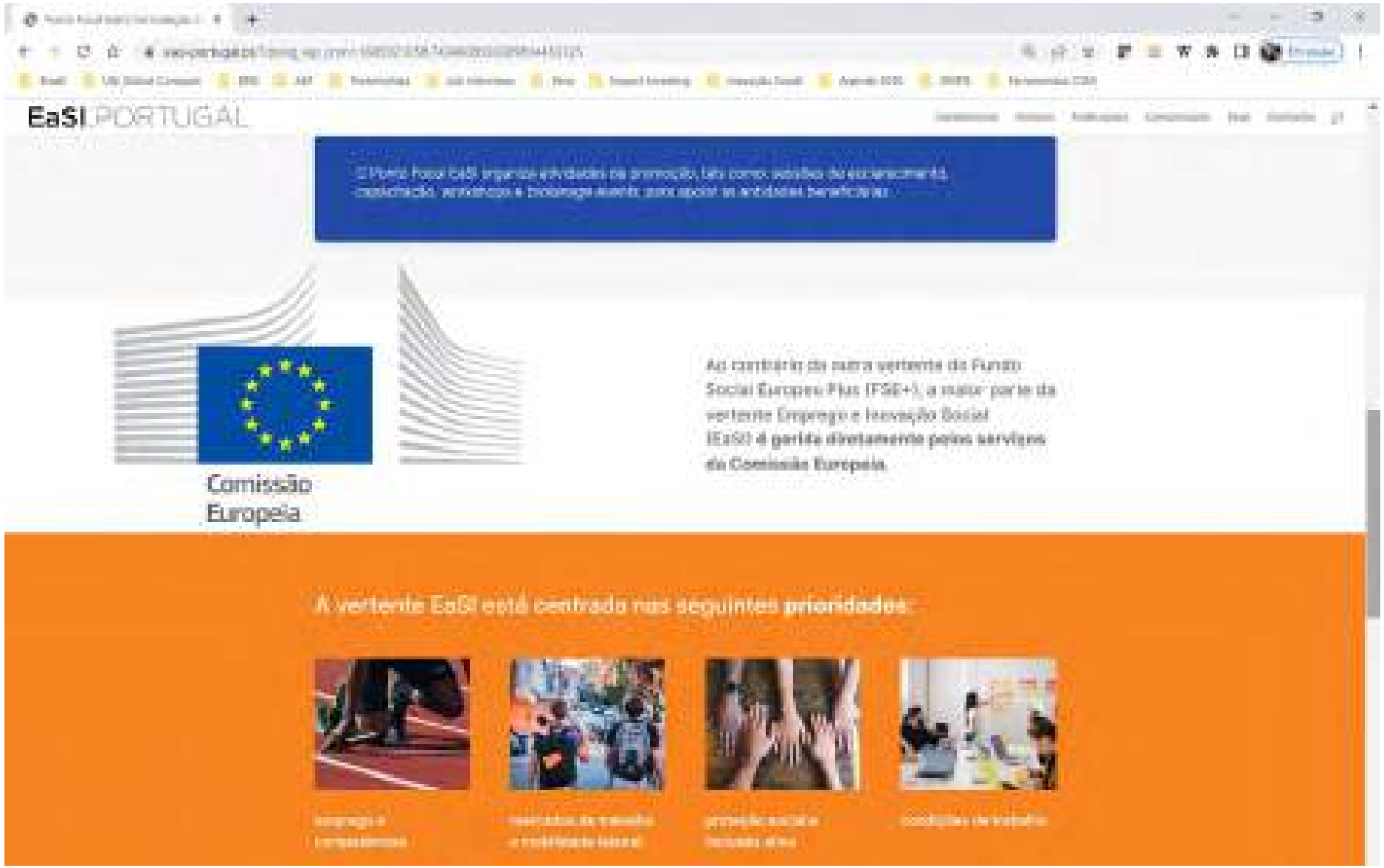
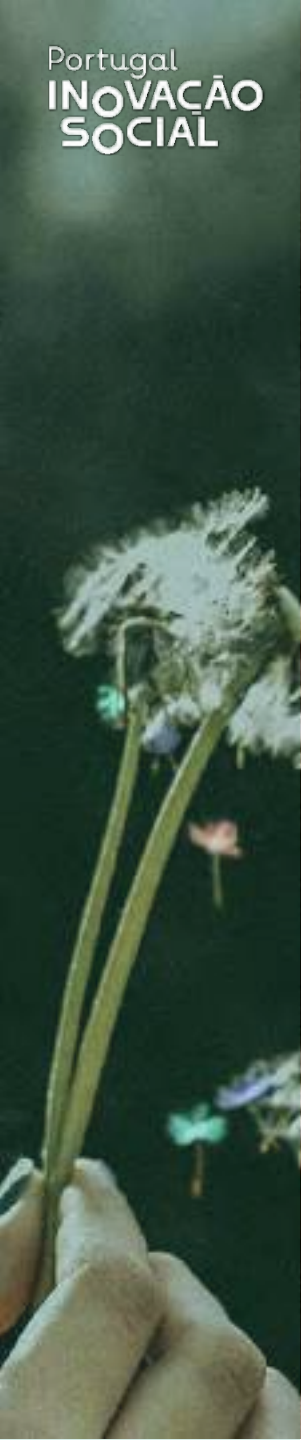
Coesão, I.P.

Portugal
INOVAÇÃO
SOCIAL

Portugal INOVAÇÃO SOCIAL

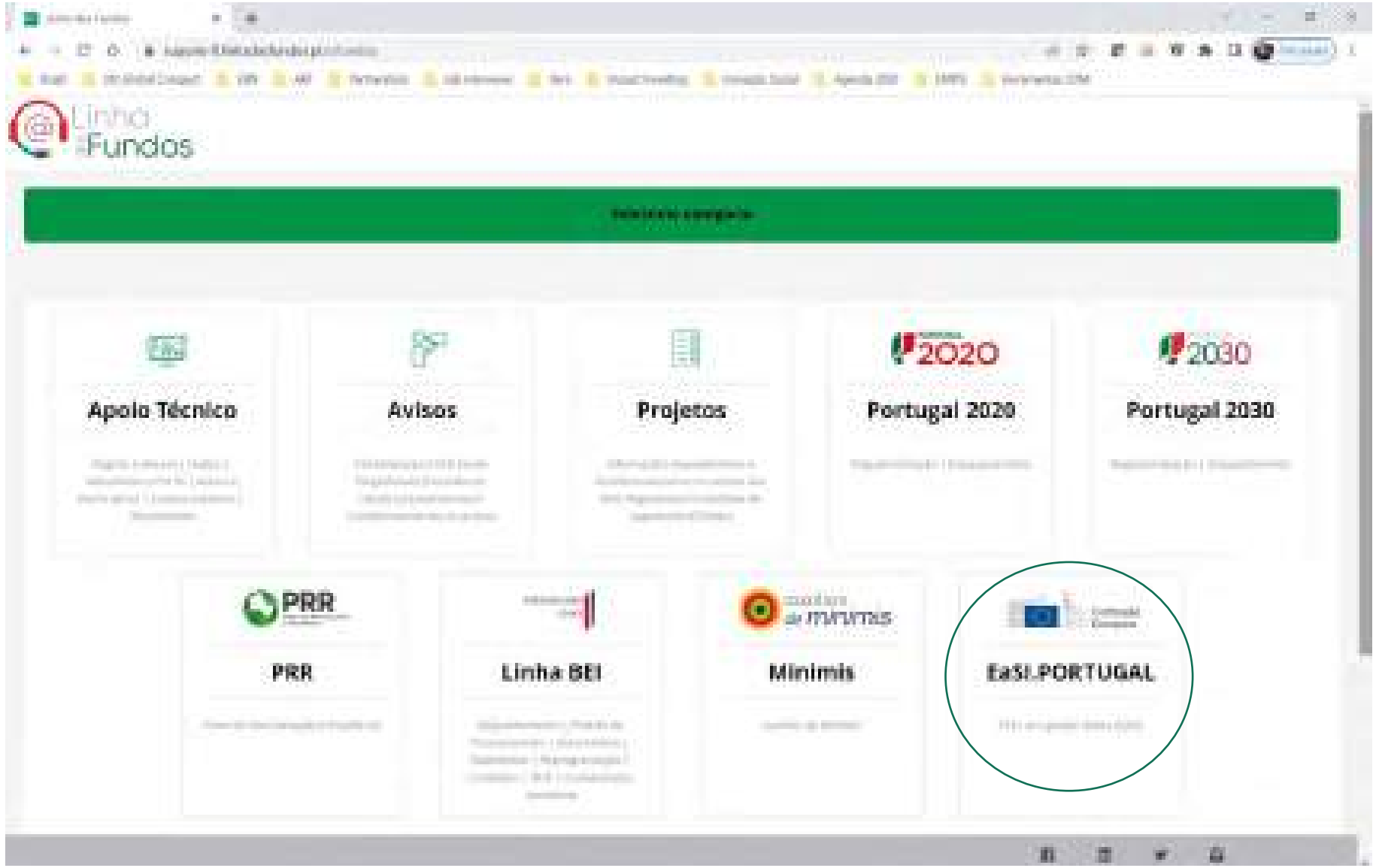
EaSI.Portugal NCP *(Website)*





EaSI.Portugal NCP *(Helpdesk)*

09h00 – 18h00



Portugal
INOVAÇÃO
SOCIAL

BUILDING AN IMPACT ECONOMY

CONTACT

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Cofinanciado por:

Bui Ca SuS

08

The European Competence Centre on Social Innovation

Presenter Asta Jurgutė

BuiCaSuS Mid-Term Conference

COMPETENCE CENTER FOR SOCIAL INNOVATION

A.Jurgutė, ESFA

20-21 October 2022

ESFA's Social innovation initiatives

- Participation in the 6th priority axis "Innovative solutions" of the ESF+ programme for Lithuania
- National contact point for the ESF EaSI strand
- National competence centre for Social Innovation (PEnCIL)
- New project "Chess" for the Integration of social innovation actors in innovation ecosystems under the HorisonEurope programe
- Entrusted entity to implement ESF Social Innovation+ initiative

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ESF Social Innovation+ initiative

- **Grant scheme:**

prepare, publish and manage EU-level calls for proposals aimed at supporting transnational projects facilitating transfer and/ or scaling up of SI

- **European competence center for social innovation**

pull together expertise which enables it to perform all pertinent tasks and draws from the SI knowledge across the EU

EUROPEAN COMPETENCE CENTRE FOR SI: KEY FUNCTIONS

- Support **mutual learning** between ESF/ESF+ Managing authorities and stakeholders

+ Support the wider social innovation community in Europe with **data and information**

+ **Support beneficiaries** of the ESF Social Innovation+ calls for proposals

+ **Communicate on social innovation** to stakeholders, to wider public and to policy makers

Beyond the current transnational cooperation

→ **An EU-wide knowledge hub on social innovation**

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Transnational cooperation

Employment education, and skills

Social Inclusion

Social innovation and CLLD

Migration

Material deprivation (Ex FEAD)

Communities of Practice (CoP)

Thematic networks:

EURoma, Alma

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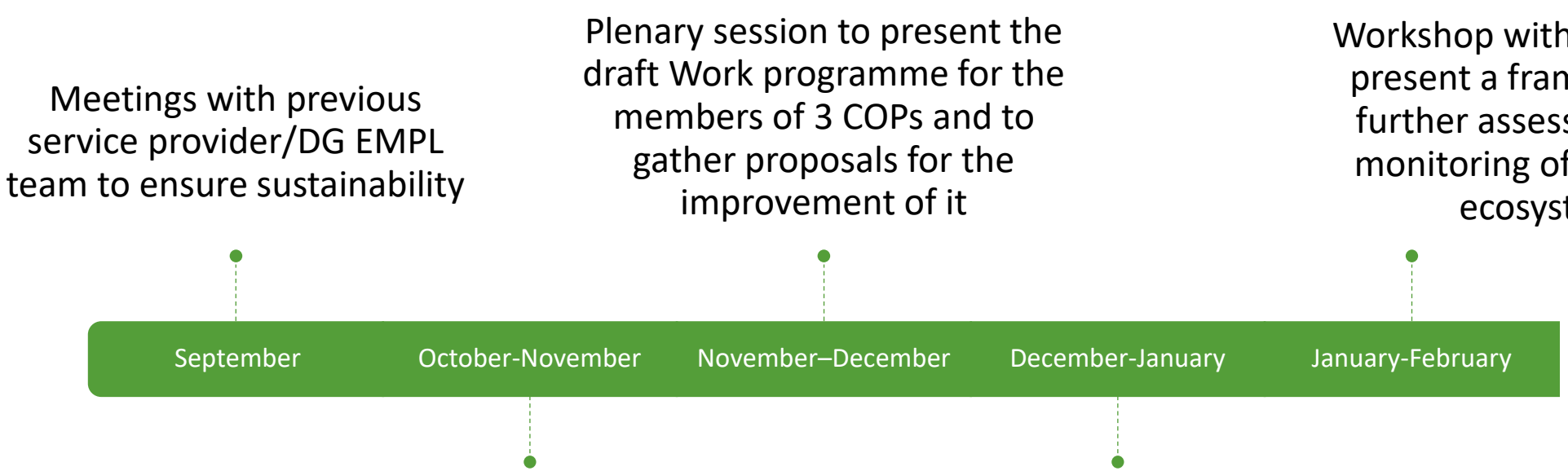
COP activities this year



An open Call for expression of interest

External experts in assisting ESFA for implementation of the ESF SI+ initiative

The call will be **open for the entire duration** of the ESF SI+ initiative period 2021-2030

Expertise and professional experience for the policy areas set out in article 4 of the ESF+ Regulation

Info about the open Call for expression of interest may be found at: **www.esf.lt**

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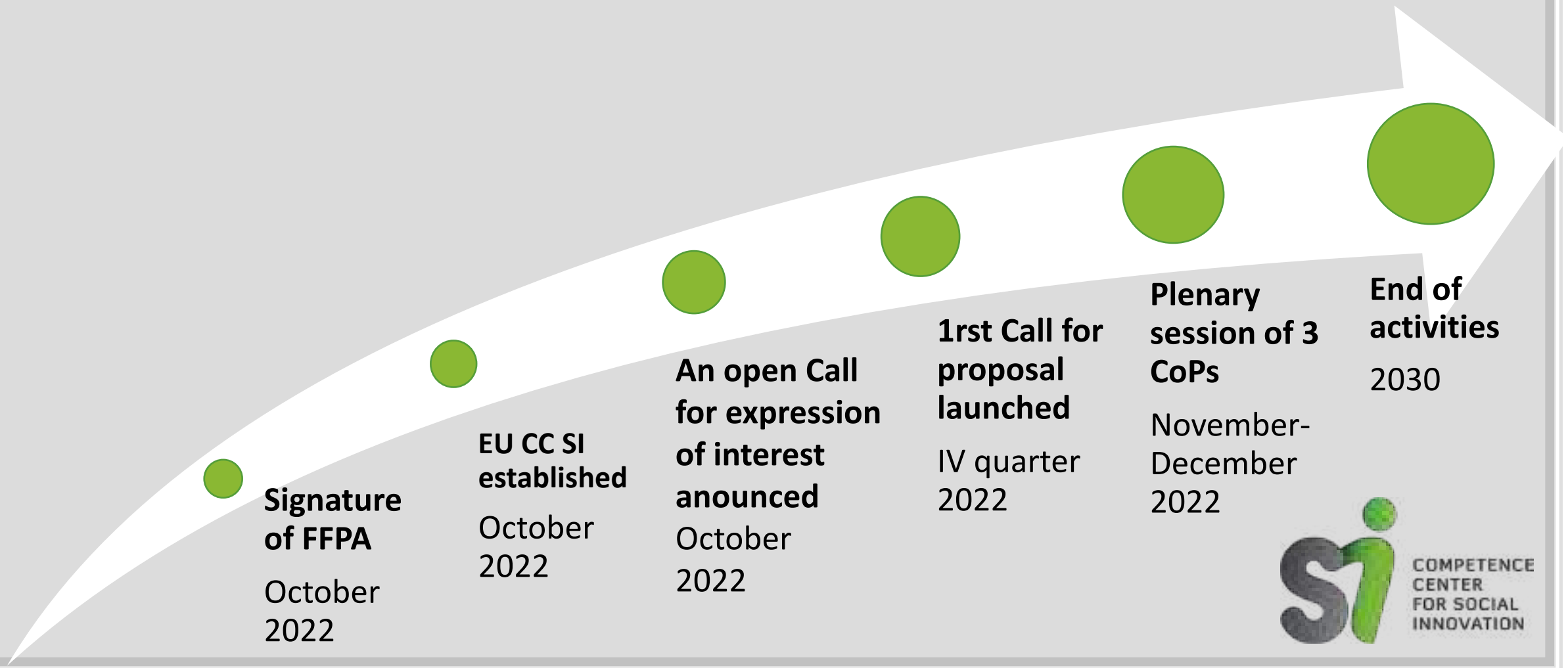
ESF SI + Initiative implementation plan



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More about ESF Social innovation + initiative:

ESF Social Innovation+ | European Social Fund Plus (europa.eu)

https://ec.europa.eu/

Contact us:

European Competence Centre for Social Innovation:

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ESF SI+ EU level calls:

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Transnational cooperation and the activities of the CoP's:

cop@esf.lt

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BuiCaSus

09

Design features of National Competence Centres

Key impulse by Mārtiņš Knite, Oxford Research Baltics

Institutional design of CCSI

Analytical framework insight

BuiCaSuS WP5.1

Mid-Term Conference

21/10/2022

Funded by the European Union

The information contained in this publication does not necessarily reflect the official position of the European Commission.

Governance, structure, staff

Mandate, legal form	Public body	Governmental body Governmental agency body Municipal body
	Private body	NGO Non-profit Profit
	Network	Shared responsibiliy Cascaded responsibility

Structure	by activity by region by target group
Management and staff	Board Steering committee Permanent staff Temporary staff Partners' staff

Finance

for target groups	for innovators/ supporters short term/ long term	from EU funds from government funds from municipal funds from philanthropy from venture capital from other?
for operations	for permanent activities for development projects	

Services - to whom and how?

Target groups	
Innovators	Activator Browser Creator Developer Executor Facilitator
Supporters	Funders State bodies Municipal bodies NGO/private supportters
Community representatives	NGO Public service providers Municipalities Policymakers

Services
Training/ consulting
Networking/ matching
Experience sharing
Specific services
Funding

Tools
Information storage/ search/ access tools
Communication/ meeting tools
Planning/ management tools
Research/ assessment tools

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Thank you!