

Competence Centres for Social Innovation
Building Capacity for a Sustainable Society
BuiCaSuS

Mid-Term Conference

Programme

WP2.3 - Deliverable 2.3.1

[version 0.1 - 29 Jul 2022]

Madrid, 20 and 21 October 2022

[venue TBC]



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**Funded by
the European Union**

Introduction

BuiCaSuS is a transnational project that is meant to strengthen competences for social innovation. Partners come from Spain, Sweden, Latvia, and France. It is one of six consortia funded by the European Commission. Amongst its tasks is to map current social innovation systems (WP2), support piloting and upscaling schemes (WP3), foster transnational learning on tools for innovation (WP4), and develop policy propositions for National competence centres (WP5). For more detailed information see www.buicasus.eu

As of summer 2022, the BuiCaSuS project is well underway.

- WP2: The country mapping is published for France, Sweden and Spain and is being edited for Latvia.
- WP3: training have been given within the consortium for supporting the upscaling and transfer of social innovation initiatives by connecting two Latvian and eight Spanish projects with longstanding experiences in France and Sweden during the learning expeditions and training social sector support services in providing systematic assistance in the development of social business canvasses and upscaling strategies.
- WP4: A stocktaking of support structures to social innovation initiatives and ecosystems in the four countries has been undertaken and an exchange about good practices to foster ecosystems has been triggered both at the level of European partners and each of the member state of the consortium.

Objective: The objective of the conference is to promote experience exchange on how best to foster eco-systems of social innovation at national and regional level. By serving as a converging point of the three workstreams that have been running for the last year and opening up to other European experiences of other EaSI CCSI consortia, it means to look ahead to the future task to strengthen or set-up National Competence Centres for Social Innovation.

Specific objectives

1. Present findings from the country mapping to generate a synoptic vision at the levels of initiatives, actors, and eco-system.
2. Expose tools and methods to accompany social innovation initiatives and strengthen social innovation ecosystems.
3. Reflect on the use of European Funds in the new programming cycle to strategically foster social innovation at national and regional level.

4. Foster experience exchange on institutional configurations mandates, services, and financing tools of competence centres.

Participants: Participants will come from other European countries, as well as from Spain, which includes Madrid and the other regions.

The number of participants is limited to no more than 100 participants the first day and no more than 40 the second. The profile of the participants reflects a combination of academics, policymakers, and practitioners, while taking into consideration the respective potential of each participant to disseminate project contents into wider audiences, be it public administration or civil society networks working on SI. Project partners in the four countries have identified the respective profiles.

Conference Dynamics: The conference is the first face-to-face meeting at larger scale of the consortium. The proposition is to gather a critical mass of experts, planners, and practitioners from the four project countries and beyond.

The conference will be split in a first open day that exposes the findings of the project so far and a second day that deals with the forward-looking issues, including the programming of the ESF+ and the institutional configuration of the Competence Centres. This second day is directed to a more limited number of participants. Given the opportunity, a greater number of Spanish participants will also be participating during the first day. This day is rather oriented towards the exposition of the consortium results while the second day, to be held in a smaller circle, will focus on the outlook.

The facilitation of the meeting is geared towards fully profiting from active interchange between participants and reducing top-down presentations. Therefore, interactive conference methodologies, such as open-space, world-café and others, will be used, as well as tools for immediate feedback.

The WP lead, the Spanish State Secretary of Social Rights (SSSR), is in charge the overall facilitation. However, project partners are expected to take the lead in facilitating respective sessions.

1. Workshop Dynamic and Programme Overview


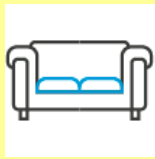



Day 1 – 20 Oct: 8.30-17.00

Time	What?	Who?
8.30	Arrival & Registration	
9.00	1 Welcome	SSSR & EC
9.30	2 Getting to know each other	SSSR
10.15	3 Keynote 1 – Situating SI as public policy	
10.30	Coffee break	
11.00	4 Working sessions - Upscaling (WP3) - Tools for supporting SI ecosystems (WP4)	Avisé FfSIS
12.30	5 Feedback to plenary	
13.00	6 Keynote 2 – Secret recipes for getting SI going	
13.30	Lunch	
14.30	7 Sofa talk 1 - Financing Social Innovation	
15.30	8 Mapping eco-systems (WP2)	
16.30	9 Keynote 2 – Evaluating Social innovation	
17.00	Closure	

Day 2 – 21 Oct 2022: 8.30-14.00

Time	What?	Who?
8.30	Get together	
9.00	10 Presentation of the day's programme	
9.15	11 Sofa talk 2 - Social Innovation in the ESF+ Ops	MA's
10.15	12 Keynote 3: Trajectory of SI Portugal	PT
10.30	Coffee break	
11.00	13 Institutional Configurations of CCSI: Design options WG1 - CCSI – services WG2 - CCSI - governance	
12.30	14 Feedback to plenary discussion	
13.00	15 Closing	
13.30	Departure	

The workshop proposes four formats: keynote addresses, transnational inspirational dialogue with Q&A, collaborative working sessions and open space


<p>Expositions and Keynote addresses:</p> <p><i>One person presents</i></p> <p><i>The idea is to only give short 15 minutes impulses. The Q&A will be derived to a later stage on the floor of the open spaces sessions where the proponents can be accessed by the participant</i></p>	
<p>Transnational inspirational dialogue:</p> <p><i>Two or three persons converse on a specific topic along a prepared set of questions (talk show sofa-style)</i></p> <p><i>This is not a presentation. The experts are encouraged to interact via questions. Might be followed by a brief round of questions and answers</i></p>	
<p>Collaborative working sessions:</p> <p><i>Participants are split into groups and work on a given theme, supported by a facilitator and a rapporteur</i></p>	
<p>Open Space</p> <p><i>Participants are invited to interact freely based on specific thematic "crystallization points"</i></p>	
<p>Break</p>	

2. Detailed programme


Day 1 – 20 Oct: 8.30-17.00

The first day is a more open invitation to international participants and a cross-section of Spanish actors who have been involved in the programme or a key players in the Spanish SI landscape.

Get-together: 8.30-9.00

	<p>Registration</p>
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Session 1: 9.00- 9.30 – Welcome

	<p>Presenter</p> <p>Ignacio Álvarez Peralta (tbc), Secretary of State, Ministry of Social Rights and Agenda 2030, State Secretary of Social Rights (SSSR), Government of Spain</p> <p>European Commission</p>
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SSSR sets the stage for the workshop: presentation of the BuiCaSuS project, aims for this workshop, dynamics.

EC to respond with an outlook on larger SI policies

Session 2: 9.30-10.15 –Presentations: Getting to know each other

	<p>Facilitator</p> <p>Conference facilitation</p>
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Open space with rapid changes of groups in couples, three and four

Questions:

- (couples) What is your professional profile and what do you have to do with social innovation?
- (three) What are your expectations for this workshop?
- (four) What are current challenges to move the SI agenda forward?

Supported by mentimeter.

Session 3: 10.15-10.30 Keynote 1 – Situating SI as public policy

	<p>Presenter NN (FR) - TBC</p>
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Setting the stage for defining public support to effervescent ecosystems of social innovation: Vision, tools, traps


Objective: to give a dynamic introduction to the current challenges of sustainable societies and the degree to which social innovation as a method can provide greater levels of wellbeing and happiness in European societies. A specific focus shall be spent on the role of public policies in their effort to foster striving SI ecosystems and their interaction with the logics of Private enterprise, social economy the Third sector and community.

Presenter: [Profile – a visionary academic or public servant]

Coffee Break: 10.30-11.00


	<p>Break</p>
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Session 4: 11.00-12.30 – Working groups


	<p>Presenter AVISE – Scaling up social innovation FfSIS – tools for fostering ecosystems</p>
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Objective: This session is the space to present the findings of the two working packages and discuss with the participants. Rather than presenting results, the facilitators should propose a set of affirmations that are the departing point for generating some consent within the working group on how best to support initiatives (WP3) and ecosystems (WP4).

Session 5: 12.30-13.00: Feedback to plenary

	<p>Presenter Rapporteurs from groups Feedback from Non-BuiCaSuS members (invited)</p>
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Session 6: 13.00-13.30: Keynote 2 – Secret recipes for getting SI going


	<p>Presenter:</p>
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Objective: To give practical insight into the working of support structures, reflect on the inherent contradictions and how to circumvent these.


Support organizations to social innovation processes have acquired a toolkit of methods to accompany innovators, entrepreneurs, and communitarian initiatives. ¿What are the “dos and don’ts” when offering advisory services? ¿How is the relation established and what are the terms of the relation between ‘project owners’ and support structures? ¿Is it useful to apply a business model approach to social initiatives and – if so – where does it need to be adapted?

Presenter: SI practitioner

Lunch: 13.30-14.30

	<p>Break</p>
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Session 7: 14.30-15.30 – Sofa talk 1: Financing Social Innovation

	<p>Facilitator:</p> <p>Discussants:</p> <p>NN, (FR)</p> <p>NN (DE)</p> <p>NN (ES)</p>
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Objective: To reflect on the diversity of financing for social innovation and expose some of the tool as adapted to distinct environments and purposes.

Participants: Three members from different countries and different institutional profiles, e.g. public administration, private foundations and intermediary body.

Session 8: 15.30-16.30 – Open Space: Mapping SI Ecosystems

	<p>Facilitator</p> <p>Exposition: country lead (ES, FR, SE, LV)</p>
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Open space with poster presentations of the four countries

Supported by mentimeter

Trigger questions

- What are the bottlenecks of the quadruple helix?
- How to promote the density of ecosystems?
- How would you name the new professional and skills profiles?
- What is the role of the state?

Session 9: 16.30-17.00 Keynote 3 – Evaluating Social innovation

	<p>Presenter</p> <p>TBC</p>
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Approaches to evaluation of social innovation initiatives – between policing progress and capturing lessons. New approaches towards evaluation, such as evolutive evaluation.

Presenter: [Profile: Academic or evaluation practitioner]


Day 2 – 21 Oct 2022: 8.30-14.00

The participants in the second day will be limited to international partners and the Spanish actors of the programme together with some distinct experts.


Get-together: 8.30-9.00

	<p>Arrival Registration in list of participants</p>
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Session 10: 9.00-9.15: Presentation of the day’s programme

	<p>Presenter Conference facilitation</p>
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Session 11: 9.15-10.15 – Sofa Talk 2: Social Innovation in the ESF+ OPs

	<p>Facilitator: JMF Discussants: Representatives of Managing authorities (MA) in BuiCaSuS countries</p>
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Objective: In the last year, the National Operational Programmes have delivered their “interpretation” of the ESF+ regulations. The objective is to listen how in each national context the commitment of Article 14 regulation has been translated into operational guidance.

Participants: Representatives of MA’s in France, Latvia, Spain and Sweden


Session 12: Keynote 4 – A Competence Centre in Practice

	<p>Presenter</p>
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Presentation of the trajectory and the structure and tools of *Inovação Social Portugal*.

Objective: Learn about the conception, founding and growth of the Portuguese Competence centre and reflect on set-backs and breakthroughs in its trajectory, as well as current instruments and reform proposals for the future.

Coffee Break: 10.30-11.00

	<p>Break</p>
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Session 13: 11.00-12.30- Institutional design of CCSI


	<p>Presenter</p> <p>Group 1: What services is a CCSI to provide?</p> <p>Group 2: How can a CCSI be governed?</p>
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Short Key impulse on to frame the questions. Open debate.


The discussion will be facilitated by a visualization on a paper canvass with cards.

Objective: Competence centres vary amongst countries in their institutional design. The objective is to inquire into the options in two dimensions: (1) Who steers the competence centres? This includes questions of the public mandate, the governance structure, the legal form, and the sources of financing channelled via de CCSI. (2) What is a Competence centre charged to deliver? This includes the portfolio of services that is offered as well as the conditions to do so, including staffing profiles and funding structure.

Session 14: 12.30-13.30: Feedback to plenary

	<p>Presenter Rapporteurs from groups Questions and debate</p>
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Session 15: 13.30-14.00 – Closing

	<p>Presenter Ministry of Social Rights and Agenda 2030 European Commission</p>
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Sabiedrības integrācijas
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