

Competence Centres for Social Innovation
Building Capacity for a Sustainable Society
BuiCaSuS

Workshop

**Conceptual framework
and methodological guidance
for the country mapping**

Programme

WP2.1 - Deliverable 2.1

18 and 19 October 2021



Funded by the EU Programme for Employment and Social Innovation (EaSI)

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**Funded by
the European Union**

Introduction

BuiCaSuS is a transnational project that is meant to strengthen competences for social innovation. Partners come from Spain, Sweden, Latvia, and France. It is one of six consortia funded by the European Commission. Amongst its tasks is to map current social innovation systems (WP2), support piloting and upscaling schemes (WP3), foster transnational learning on tools for innovation (WP4), and develop policy propositions for National competence centres (WP5). For more detailed information see www.buicasus.eu

One of its work-packages (WP2) aims to map the social innovation landscape in the four participating countries: France, Latvia, Spain, and Sweden. The first phase (action 2.1) is to generate a common understanding of key terms and propose a shared methodology as analytical grid for the mapping that will be undertaken in each country, respectively.

Action 2.1 of Work-package 2 (WP) of the BuiCaSuS project is to produce an analytical grid for the mapping of social innovation which will then be undertaken in the four partner countries as part of WP2.2. It is to be based a common understanding within the team of the object of the project and an operational methodology to map the respective national ecosystems. The mapping shall (1) focus on social innovation in the social services sector and shall identify (2) factors within SI ecosystems that impede or foster the (3) upscaling of social innovation initiatives.

As the work package kicks off, we will organize an **expert workshop** to discuss about key concepts of social innovation and devise a methodology for mapping of the domestic ecosystems. Some 30-40 **participants** from public institutions, think tank and academia, and SI practitioner from the four partner countries will participate. We aim to have two dynamic online sessions with short inspirational dialogues and working sessions. The workshop shall provide the opportunity for four issues

- Exchange conceptual definitions within the project partners and an extended audience of experts
- Specific 'dialogues/conversations' on recent conceptual debates on European SI practice
- Presentation of reference projects
- Exposition mapping methodology and critical debate

Participants are invited to participate in both sessions. We kindly ask to leave the cameras switched on during all sessions in order to generate a good working climate.

The event is foreseen at the following timeslots:

	DAY 1: 18 Oct 2021 (Monday)	DAY 2: 19 Oct 2021 (Tuesday)
morning		<p>09:00-12:00 (CEST - Brussels time)</p> <p>Zoom Meeting: .mau-se.zoom.us/j/61788353557?pwd=bkJWNUpKZmxiZ1NEU3FpbkRwWklvZz09</p> <p>Meeting ID: 617 8835 3557 Passcode: 306968</p>
afternoon	<p>14:00-17:00 (CEST - Brussels time)</p> <p>Zoom Meeting: .mau-se.zoom.us/j/69614371118?pwd=dUdyTDlnQWpkVmlvTXdoV0lxaUFTQT09</p> <p>Meeting ID: 696 1437 1118 Passcode: 156897</p>	

A Draft Working paper has been sent as supporting documentation to you beforehand that defines the objective, frames the concepts for debate and proposes an outline of the methodology for the mapping.

Participants: In order to attain a productive working space, the number of participants has been limited to no more than 40 participants. The profile of the participants reflects a combination of academics, policymakers, and practitioners, while taking into consideration the respective potential of each participant to disseminate project contents into wider audiences, be it public administration or civil society networks working on SI. Project partners in the four countries have identified the respective profiles.

The WP lead, the Spanish State Secretary of Social Rights (SSSR), is in charge the facilitation.

Please register at this link - es.surveymonkey.com/r/65B88ZN

1. Workshop Dynamic and Programme Overview


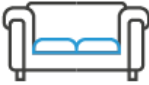

Day 1 – 18 Oct: 14.00-17.00

Time	What?	How?
Session 1		
14.00	Welcome and presentations	Round
14.20	Setting the goals	Exposition
Session 2		
14.30	Conversation 1: SI ecosystems	Expert Dialogue
Session 3		
15.00	Concepts: (a) Social innovation, (b) Ecosystems, (c) Upscaling, (d) Social services	Working groups
15.45	Feedback	Plenary
Session 4		
16.00	Methodology for SI mapping	Exposition Q&A
Session 5		
16.30	Reference Project - Case 1: Getxo Zurekin	Interview
17.00	Closure	

Day 2 – 19 Oct: 9.00-12.00

Time	What?	How?
Session 6		
8.50	Recap and programme for the day	
Session 7		
9.10	Conversation 2: Public Social Innovation	Expert Dialogue
Session 8		
9.45	Methodology for SI mapping	Working groups
10.45	Feedback	Plenary
Session 9		
11.00	Reference Project – Case 2: Minnity.org	Interview
Session 10		
11.30	Foresight – scenarios for 2030	Exposition Q&A
12.00	Closure	


The workshop proposes three formats: expositions with Q&A, transnational inspirational dialogue, and collaborative working sessions. (See colour coding in **Error! Reference source not found.**)

	<p>Expositions with Q&A: <i>One person presents followed by a brief round of questions and answers</i></p>	<p>Session 1: Presentation ('10) Session 4: Planned methodology for SI mapping ('45) Session 10: Foresight ('30)</p>
	<p>Transnational inspirational dialogue: <i>Two persons converse on a specific topic along a prepared set of questions (talk show sofa-style)</i> <i>This is not a presentation. The experts are encouraged to interact via questions.</i></p>	<p>Session 2: Expert conversation: "SI ecosystems" ('30) Session 5: Transnational Practice Dialogue- Getxo Zurekin ('30) Session 7: Conversation "Public Social Innovation" ('30) Session 9: Transnational Practice Dialogue – Minnity.com ('30)</p>
	<p>Collaborative working sessions: <i>Participants are split into groups and work on a given theme, supported by a facilitator and a rapporteur</i></p>	<p>Session 3: Concepts ('45) Session 8: Methodology for SI mapping ('45)</p>

2. Detailed programme


Day 1 – 18 Oct: 14.00–17.00

Session 1: 14.00 – Welcome and presentations

	<p>Presenter Patricia Bezurteaga, Ministry of Social Rights and Agenda 2030, State Secretary of Social Rights (SSSR), Government of Spain</p>
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Participants present themselves. SSSR sets the stage for the workshop: presentation of the BuiCaSuS project, aims for this workshop, dynamics.

Session 2: 14.30 – Expert conversation 1: SI ecosystems

	<p>Transnational inspirational dialogue: SI ecosystems <i>Malin Lindberg, Luleå University of Technology, Sweden</i> <i>Gorka Espiain Idoiaga, Agirre Centre, Euskadi, Spain</i></p>
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Content: An ecosystem is a network of mutually beneficial relationships built on trust, common values, and shared principles. The actors cut across public authorities, civil society organizations, private businesses, and citizens. A healthy social innovation ecosystem can count on different and complementary roles within the network, such as activators, creators, developers, executors, and facilitators. Guiding questions: Describe your experiences with SI ecosystems in your country and reflect on the conditions that made/make them “healthy”!

Session 3: 15.00 – Concepts ('60)


	<ul style="list-style-type: none"> a. Social innovation: Mariana Cancela Moreira, LAAAB, Regional Government Aragón b. Ecosystems: Anna Tengqvist, Forum for Social Innovation, Sweden c. Upscaling. Marielle Zieds, Avise France d. Social services: Fernando Fantova Azcoaga, Social Consultant, Bilbao, Spain
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Content: The participants discuss about the key concepts of (a) Social innovation, (b) Ecosystems, (c) Upscaling, (d) Social services. A definition or epistemic delineation is sought.

Format: Participants split into four Working groups, one WG discusses each of the topics during half an hour. Facilitators will provide a brief 5-minute entry statement to give an impulse to the discussion. Rapporteurs will feed back into the Plenary with 3-minute feedback from the groups.




Session 4: 16.00 – Methodology for SI mapping (Presentation '30)

	<p>Presenter <i>Stefan Meyer, Senior Consultant, fresnoconsulting.es</i></p>
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Content: Exposition of the proposed mapping methodology: process, inquiry questions, tools, and methodology. An initial methodological design is presented in the working paper.

Format: 15-20 minute exposition followed by Q&A

Session 5: 16.30 – Transnational Practice Dialogue: Getxo Zurekin (‘30)

	<p>Transnational practice dialogue: Getxo Zurekin <i>Presenter: Itziar Moreno, Agirre Centre, Euskadi, Spain</i> <i>Interviewed by Liga Martisone, Social Inclusion Fund, Latvia</i></p>
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Content: "Getxo Zurekin": A social Innovation platform approach to tackle loneliness and end of life care". This case study will share the theory of change, core dimensions and functionalities of the Social Innovation Platform that has been implemented in the municipality of Getxo (Basque Country) to generate a portfolio of interconnected solutions that are responding to community needs in real time.

Format: The project facilitator is interviewed by an inquirer from another country

17.00 Closure first day

Day 2 – 19 Oct: 9.00-12.00


Session 6: 8.50 - Recap and programme for the day

	<p>Getting started and recap <i>Berta González Antón, Advisor, State Secretary of Social Rights (SSSR), Government of Spain</i></p>
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Content: Summary of main discussion points and outlook for this day.

Format: Grab a coffee and get going

Session 7: 9.10 – Conversation 2: Public Social Innovation – role, tools, conditions?

	<p>Transnational inspirational dialogue: Public Social Innovation <i>Anders Bro, Partnership for Social Innovation in Örebro County, Sweden</i> <i>Samia Oggad, Emploment Division, Government of France</i></p>
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Content: Guiding questions: What is the role for public authorities in SI ecosystems in your country? What role is to be taken by the public administration to bridge the gap between social innovation and public policy?

Session 8: 9.45: Methodology for SI mapping (discussion)

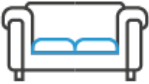
	<p>Collaborative working sessions, facilitated by:</p> <p><i>Berta González Antón, Advisor, State Secretary of Social Rights (SSSR), Government of Spain</i></p> <p><i>Sara Ulla Diéz, Coordinator of Studies at Institute for the Elderly and Social Services (Imsero), Government of Spain</i></p> <p><i>Stefan Meyer, consultor senior, fresnoconsulting.es</i></p>
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Content: The aim is to ascertain the methodology (deliverable WP2.1) that shall serve as guidance for the country mapping. The national background papers of WP.2.2 are amongst the most important deliverables of the project. The challenge is how to make these methodologically sound, while delivering a product that is useful, attractive, and impactful.



Format: Three working groups on the same issue. Each working group kicks off with a five-minute statement of a working paper author that aims to provide an impulse for discussion on how to improve the methodology and adapt to the national context. Feedback to Plenary by rapporteurs.

Session 9: 11.00: Transnational Practice Dialogue – Minnity.com

	<p>Transnational practice dialogue: Minnity.com</p> <p><i>Presenter: Katarzyna Hess-Wiktor, Director, Minnity.com</i></p> <p><i>Interviewed by Pablo Gómez Conejo, President Cluster Sivi clustersivi.org, Castilla-León, Spain</i></p>
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Content: Minnity.org is a digital application meant to facilitate an individualized approach to seniors in need of care. By converting offline data into a digital structured information secured in a cloud and working with the caretaker’s personal information, minnity connects all relevant team members, caretakers and relatives in the application to provide better and individualized care.

Format: The project owner from Sweden is interviewed by an inquirer from Spain

Session 10: 11.30 - Foresight – scenarios for 2030

	<p>Presenters</p> <p>Cristina Marugán, ESF Managing Authority, Government of Spain Samia Oggad, Emploment Division, Government of France Vjačeslavs Makarovs, Ministry of Welfare, Government of Latvia Johnny Karlsson, The Swedish ESF Council, Government of Sweden</p>
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Content: If all works out well, what is the situation in 2030 of SI in social services in your country? Which role did the BuiCaSuS project play? How did the ESF+ programming cycle 2021-17 contribute?

Format: Managing authorities give a five-minute statement; response by the participants

12.00: Closure Day 2

List of participants

Name	Job title and Organization
Goizalde Atxutegi	Project manager Innobasque - Basque innovation agency www.innobasque.eus/
Skye Bain	Consultant fresnoconsulting.es
Andrés Bedoya	Innovation and facilitation project manager Ministry of Labour https://travail-emploi.gouv.fr/
Gotzon Bernaola	Coordinador general de innovación empresarial innobasque-agencia vasca de la innovación www.innobasque.eus
Andris Bērziņš	Director Latvian Samaritan Association
Patricia Beznateca	Director general SSSR/SEDS
Sara Bjärstorp	Director of FFSIS FFSIS
Karl Johan Bonnedahl	Docent USBE, Umea university https://www.umu.se/en/usbe/
Alexis Bouges	Project Manager AVISE https://www.avise.org/
Anders Bro	Development Manager, PhD Region Örebro County, Sweden www.regionorebrolan.se
Mariana Cancela	OGP technical secretary and LAAAB collaborator LAAAB, Laboratorio de Aragón Gobierno Abierto - Government of Aragón https://www.laaab.es/
Gorka Espiao Idoiaga	Director Agirre Centre Centro de Estudios Sociales y Políticos ALC
Fernando Fantova Azcoaga	Consultant fantova.net
Mercedes Gallego	Head of service un Researches coordinación unit.

	IMERSO. Ministro of social rights and 2030 Agenda www.imserso.es
Pablo Gómez Conejo	President Cluster Sivi clustersivi.org
Berta Gonzalez Antón	Assistant of the Secretary of State for Social Rights Secretary of State of Social Rights www.mdsocialesa2030.gob.es/
Katarzyna Hess-Wiktor	Co-founder & CEO at Minnity.com Minnity
Ida Hillebjörk	Umeå Municipality
Johnny Karlsson	National coordinator Swedish council for the European Social Fund esf.se
Beata Lavrinoviča	Project Manager Social Innovation Centre www.socialinnovation.lv
Malin Lindberg	Professor Luleå University of Technology https://www.ltu.se/research/subjects/Industriell-design/Forskningsprojekt/Forskning-om-social-innovation-1.124494?l=en
Gloria-Karin López	Project Coordinator Forum for Social Innovation Sweden socialinnovation.se
Renate Lukjanska	Chairman of the board Social innovation centre www.socialinnovation.lv
Vjačeslavs Makarovs	Senior Expert at the EU Structural Funds Department. The Ministry of Welfare www.lm.gov.lv
Līga Martinsone	Project manager Social Integration Funding (Latvia) https://www.sif.gov.lv/
Cristina Marugán	Spanish Managing Authority for ESF+ UAFSE
Stefan Meyer	Senior Consultant fresnoconsulting.es
Ieva Miltina	Project manager Social Innovation Centre, Latvia www.socialinnovation.lv
Itziar Moreno de Castro	Scientific Director Centro de Estudios Sociales y Políticos ALC www.agirrecenter.eus

Samia Oggad	Project manager French Public administration : Employment Division
Jade Omer	Research (Thesis in Geography and SI) LabCom Destins
Vincenzo Pavone	Researcher CSIC Instituto de Políticas y Bienes Públicos
Annika Egan Sjölander	Associate Professor Umeå University www.umu.se
Luis Tarrafeta	Director of Service of the ORSN Observatorio RS Navarra
Anna Tengqvist	Coordinator of FFSIS (from the 21st of October) FFSIS
Sara Ulla Díez	Coordinadora de Estudios y Apoyo Técnico Imserso www.imserso.es
Kristīne Vērpēja	Baltic Program and Partnership Manager Reach for Change https://reachforchange.org/en/
Nicklas Wallberg	Country Manager Reach for Change, Sweden
Anna-Lena Wettergren Wessman	Regional coordinator Swedish ESF-Council www.esf.se
Regita Zeija	Director of Social Entrepreneurship Association of Latvia Social Entrepreneurship Association of Latvia www.sua.lv
Marielle Zieds	Project manager Avisé



Sabiedrības integrācijas
fonds

“BuiCaSuS is a transnational project aimed to strengthen the capacities of national competence centres for social innovation. Partners come from Spain, Sweden, Latvia, and France. It is one of six consortia funded by the European Commission. Amongst its tasks is to map current social innovation systems, support piloting and upscaling schemes, foster transnational learning on tools for innovation, and develop policy propositions for National competence centres.”